

# he Texas Techsan

PUBLISHED BY TEXAS TECH EX-STUDENTS ASSOCIATION



April, 1971



# TEXAS TECH DAY

On April 24, Texas Tech Exes and friends will celebrate Texas Tech Day in a very special way. Thousands of them will gather from east to west, north and south, in fifty states and foreign countries.

Many of these people have never met before. For the most part, they may have little in common except a powerful and unseen bond—love for Texas Tech.

It is the custom for most Ex-Student chapters to have a speaker or some special program from the campus to bring memories of years spent in Lubbock and more important, to tell the story of the University as it is today and of higher education in our fast-moving world.

This year's observance will be the seventeenth annual observance of the day. Its purpose is that of bring Exes and other friends of Tech together for the common enjoyment of traditions and heritage of Texas Tech University.

For the convenience of many Exes who do not know other Tech alumni in their area, a list of the chapter presidents is printed in this magazine. If you do not receive a notice of a meeting in your home town, contact your chapter president. If there is no one listed for your community, contact the Ex-Students Association Office. We'll see if we can put you in touch with fellow Exes who are nearby. Some of the most successful gatherings in recent years have been held in homes of Tech Exes throughout the nation where no organized chapter exists. Your Association encourages this and will be more happy to help in the planning of such an observance.

Although all chapters and Exes are encouraged to meet simultaneously in their respective communities on April 24, a number of groups usually meet on another day due to the availability of program or local facilities.

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*Editor*

Wayne James, BS, '57, ME, '64

*Assistant Editor*

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The Ex-Students Association is an independent organization of Texas Tech University Ex-Students, cooperating with and working in behalf of the Institution, but not affiliated with it. The purpose of The Association is to serve Texas Tech University and to provide opportunity for continued friendship and a closer relationship among Ex-Students. *The Texas Techsan* is the official publication of The Association.



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This issue of *The Texas Techsan* was written, photographed and designed as a class project by the 18 members of the Magazine Writing and Editing 3322 class in the journalism department.

Those members of the class are Marcia Adams, James Boyett, Dana Goulet, Jill Grange, Amy Hammer, John Haynes, Susan Johns, Nancy Kimbrough, Wayne Kittley, Joan Levers, Lana Lewis, Ralph Martin, Keevin Phelps, Linda Schaal, Myra Setliff, Dan Stellmaker, George Wells, and James Westbrook.

Amy Hammer was in charge of layout and production of the magazine, assisted by Joan Levers. Editorial copy was handled by Linda Schaal. Susan Johns and Joan Levers supervised the photography.

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We appreciate the opportunity provided by the Ex-Students Association to edit the April edition of their magazine.

—RALPH SELLMAYER  
Associate Prof. of Journalism

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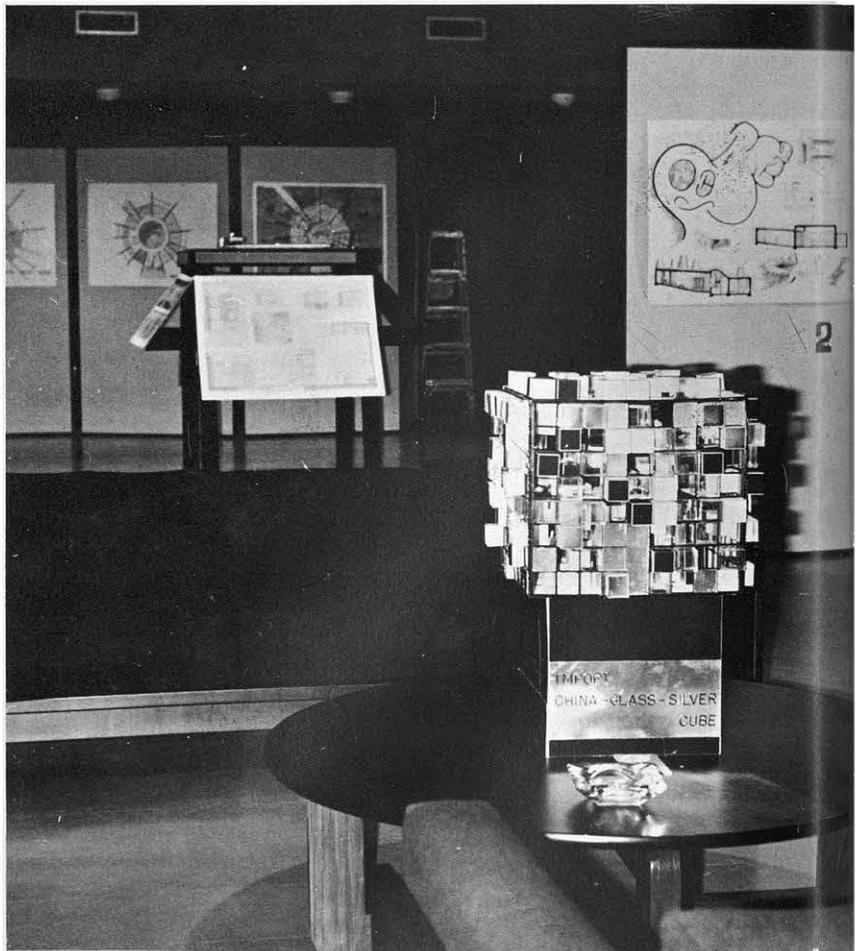


**By SUSAN JOHNS**

Years of planning were realized in February when Tech's two newest buildings, the Art Building and Architecture Building, were completed. The two buildings were designed by O'Neil Ford and Associates of San Antonio and were constructed by H.A. Lott, Inc. of Houston. The complex is predominantly built of brick and follows the contemporary styling of all the school's newer buildings. Construction began in late 1968, but the completion date of September, 1970 was delayed nearly six months by strikes and other factors.

Prof. Nolan Barrick, chairman of the architecture department, commented on a common misconception about the two buildings. Nolan said that most people call the complex the Art and Architecture Building. "They are two separate buildings," he said, "and should be called the Art Building and the Architecture Building."

Two of the 12 stories of the Architecture Building are below ground-level. The architecture tower is separated from the Art Building by a landscaped sunken courtyard. The Art Building has two floors be-



*Tech art students have their own gallery for their work in the newly completed Art Architecture Buildings. Also included in the new complex is an area where formal showings of art work can be displayed.*

low ground and one floor above ground.

The first three stories of the Architecture Building contain general classrooms and galleries for both architecture and art. Floors four through eight contain two large labs, two smaller labs, two projection rooms and three offices. The smaller labs may also be used as classrooms. Each floor is divided into two separate wings. The tenth floor contains offices, more labs, and a faculty lounge with a view of the campus, city, and other horizons. Of the two galleries, one is on the courtyard level and the other is on the first floor.

Barrick said that the library on the eighth and ninth floors should be completed soon. The library will contain a unique collection of blueprints drawn for important buildings of the region and nation and other various illustrations. It will also have a center for automated specifications. These facilities are available to students, faculty members, and community architects, engineers, contractors, and other building professionals. Completion of the architecture library is due at the end of this month, according to Barrick.

Barrick said that plans allow for four more floors to be added to the present 12 floors if more space is needed. However, there are no immediate plans for any additions.

The Art Building may add two more floors for expansion. Both buildings presently contain about 200,000 square feet of floor space and have enough space for 38 laboratories six classrooms, and 71 offices.

The Art Building contains an unfinished sub-basement, a courtyard level and one floor above ground. Completion of the sub-basement is due this summer. The building has such facilities as individual lockers for students, storage space for art materials and canvas and a fuel system for torches and kilns in the sculpture room. The

building also has a snack room.

Both the Art Building and Architecture Building have received various comments—compliments and criticisms—from its occupants. Roger Travis, senior architectural major from San Antonio, feels that the areas don't function very well together. As an example of this, he pointed out a lab next to one of the multi-use spaces in the Architecture Building. The labs are used for the students to do their work and construct their projects. The multi-use spaces are used as very small lecture halls (for about 20 students) and are equipped with projection screens and chalkboards. There are wood-paneled partitions (which are not full length from the ceiling to the floor) between the labs and multi-use spaces. Sound carries quite easily between the lab and multi-use room. This is very ineffective use of the space, according to Travis, since it creates difficulty in using the multi-use space when the lab is in use.

Bill Echols, senior architectural major from Fort Worth, believes that some of the major problems with the Architecture Building are the lighting and the acoustics. Echols pointed out that there is not enough lighting in dark corridors where it is needed and that the light levels are not not designed effectively. There is too much natural light, even though most of the students like the large windows. This is very evident in the multi-use rooms which are equipped with projection screens and chalkboards. The windows have no shades and let in too much light to use the projector effectively and also cause a glare on the chalkboard.

A number of the students agree that the main faults result from the poor programming of the building, which was done before the actual plans of the building were ever completed.

Dr. Bill Lockhart, chairman of the art department, said that he would defend any student's work on

canvas but not on the walls of the lab. "I think the building can be both a show place and a work place," Lockhart said.

Lockhart feels that the space is exceptionally well designed for needs of the art instructors and students. It lends itself to teaching very well. Several of the labs are probably the best in the Southwest. He said, "The main thing is that this is the first time we've had space designed for what we are doing. The exhibit area in the main hall and the teaching gallery is the first time that we have had a place of our own to exhibit our work."

However, Lockhart commented that more space is still needed. "We are still teaching in two barracks now," he said. According to Lockhart, Tech's art department has one of the largest enrollments (in terms of majors and semester hours) in the Southwest.

"The excitement I share as chairman is that this building will give us greater opportunity to improve our total teaching effectiveness," Lockhart said. He pointed out that they have previously had some very strong teaching in some very poor facilities.

In March visitors from 18 states from Florida to Oregon came to the jewelry seminar held at Tech's new Art Building. Lockhart said, "They were highly complimentary of the building. Many wanted information on cost and other details of the building."

Robin Lindsey, teacher's aid and graduate student from New Orleans, Louisiana, feels that the building is pretty functional. "We have got the proper equipment and space to work with but I do not like the fact that there's no studio space for the faculty," she said.

Although there are many criticisms concerning the Art Building and Architecture Building, most Tech students and faculty are extremely pleased and proud of the two new additions to the Tech campus.



**By LINDA SCHAAL  
and  
KEEVIN PHELPS**

There's a new look in journalism, advertising and telecommunications at Texas Tech.

In a reorganization last fall the three academic areas were unified in the existing department of journalism—the first phase of a development toward a separate school of mass communications.

The advertising program was moved from the College of Business Administration and telecommunications from the department of speech.

The journalism department will be renamed the department of mass communications in September, 1971, but this does not mean that the new department is standing still until fall.

What's so new about the journalism department at Tech?

It not only has a new name, a new chairman and additional qualified teachers, but the *mass communications department* now incorporates three of the vital phases of today's changing world.

The journalism department has been expanded and revised through

the addition of advertising, formally a segment of the school of business and telecommunications, formerly a phase of the speech department.

The newly labeled mass communications department will be official as of September of 1971. But, this doesn't mean that the new department is standing still until next fall.

Telecommunications offers a program providing students with communication theory and application of the principles of radio and television programming and production. The students learn through the use of Tech's electronic facilities, stations KTXT-FM and KTXT-TV. For the first time at Tech, telecommunications has been established as a major course of study.

The second phase of the mass communications department, advertising, gives students classroom theory plus practical experience through various projects. The program has been moved from the business college and is now an integral part of the new department, headquartered in the journalism building.

Recently existing office quarters have been remodeled and the de-

partment hopes for a new communications building in the future. A newsletter has been established to promote and expose the endeavors of the department.

In addition to the physical expansions, Ralph Sellmeyer, associate professor of journalism, said, "We hope to establish even closer working relations with all of the mass media in this area."

Sellmeyer is executive director of Alpha Delta Sigma and Gamma Alpha Chi, national advertising fraternities, which have both moved their national headquarters to Texas Tech. Their office is located in the journalism building.

Along with the rapid growth, four new faculty members were welcomed to the staff in the summer of 1970. Their prior homes ranged from Wisconsin and Utah to West Virginia. Six teaching assistants became members of the department staff, three of whom had been working newsmen. One of the new professors, Dr. Hower J. Hsia, received his Ph.D from the University of Wisconsin in 1967. A native of China, Dr. Hsia has worked on numerous papers including *The China Times*. He also served as a

# *'Growth finally brought us together . . .'*

*Dr. Billy I. Ross*

research analyst for The Television Bureau of Advertising in New York.

Dr. Alexis S. Tan, another addition, taught at the University of the Philippines, Cornell University and the University of Wisconsin before coming to Tech in 1970.

Coursework in a teaching field is offered to those planning careers in secondary education. Journalism also is approved as one of the social sciences in the broad program for secondary teachers.

When asked the major reason for the new expansion and the administrative development, Dr. Billy I. Ross, newly appointed chairman of the department said, "Growth finally brought us together. By this, I mean that each different part grew in actual size. As advertising grew in status and courses, so did the radio and television aspect under the speech department. So, out of necessity, the three moved together. Thus, a complete revision and expansion. We have to keep up with the changing times."

Dr. Ross' plans go so far as to include Tech's mass communication department within the scope of international mass media.

"The international aspects of communication continually are becoming more important," Ross emphasized. "It is as important for United States students to understand foreign communications problems and solutions as it is for these foreign students to understand the American concepts and techniques which have made this country a world leader in the field.

Along with the expanding graduate studies, the new mass communications department has developed what is known as a "sequence" in photography and public relations. A sequence is an arrangement of courses within a degree program which enables the student to specialize in another field. In other words, a journalism major could get his degree with the added merit of a sequence in photography.

"We hope to be a leader in the graduate program," Dr. Ross commented, "because as one of the largest schools in the state, Tech should be strong in emphasizing upper level education.

"Other major programs have been instigated. Closer communication with all junior colleges and high schools in the state is necessary,

not only for the public relations aspect, but also for the educational advantages we can offer each other."

What about the difficulties and drawbacks which always seem to haunt a new development? When he was appointed chairman of the new department Dr. Ross foresaw no major problems, "except the 'lagtime' in getting final approvals on some of our decisions. During a growth period, these problems are bound to arise; however, a tight financial budget and a lot of red tape cannot be helped," he said.

By adding to the staff, new fields of study were offered and major developments opened up in two fields. "Photography is now going into film (16 mm) and color," said Dr. Ross, "and our graduate program has tripled in scope. Graduate level courses have been expanded in advertising and mass communication."

"After all," Ross said, "the idea at all levels and in every medium is to transmit information and ideas clearly and accurately from one man to another man, and the basic function of mass communications education is to help students learn how to do this effectively."

By **AMY HAMMER**

"Greek Circle," that never-ever land west of the Texas Tech campus, has finally become a reality. The rabbits and weeds have now been evicted from those 25 acres to make room for people.

This fall the members of Kappa Alpha Theta social sorority moved into their new \$100,000 lodge. Construction on the 5600 sq. ft. structure began in the fall of 1969. Building began only after several years of fund-raising by active and alumnae members.

Though the Thetas had the first lodge, they cannot claim the first chapter meeting on Greek Circle. Last spring the Alpha Tau Omegas gathered up their podium and folding chairs, and trounced through the weeds, just to claim the honor of the first meeting at the new home site. Though the plans are drawn up for the ATO's lodge, they do not know when they will begin construction.

Dr. William H. Duvall, assistant dean of students for programming, said most of the fraternities and sororities who now rent plan to build lodges. To raise money for the lodges, some clubs are borrowing

money from their national offices, while others have local alumni groups who are forming corporations to borrow money.

"All organizations are attempting to get donations and just generally using every means they can think of to raise money," Duvall said.

The Zeta Tau Alphas and Alpha Chi Omegas intend to begin building sometime during 1971. The Kappa Alpha Order, which has a lot just south of the circle, hopes to begin building this summer.

A limited plan to permit fraternity members to live in lodges is scheduled to be presented to Tech's Board of Regents by the Interfraternity Council president, Greg Wimmer.

The plan would be limited in that it will be confined to those men who already qualify for off-campus housing. At present that includes those over 21, seniors or those entitled to live off campus under existing regulations.

At the moment, those who qualify to live off campus may live where they choose. Therefore, according to Duvall, the plan should be acceptable to

## *'Greek Row' becomes reality*



the Board since it would not be taking any men off campus or out of the dorms. Duvall is faculty adviser for IFC.

Last July, the Board of Regents approved a policy permitting each fraternity to have caretakers living in its lodge, but no more than four each. Since most of the fraternities and sororities have lodges in what used to be stores, no living accommodations are available in them. Thus, there are no residents.

If the Board approves fraternity and sorority "houses"—buildings where groups may live, as opposed to "lodges" which are nonresident, then future Greeks may "live" on the circle.

Only 20 of the 27 chapters on the Tech campus have lots on the circle; the lots were allotted and purchased before some of the colonies existed. In lieu of this, the Chi Omegas and Alpha Delta Pi's are now in their permanent residences on 19th Street. Both have bought and renovated houses across the street from the campus. Likewise the new chapters of Sigma Phi Epsilon and Beta Theta Pi have lodges near the campus.

Some groups have land but have no plans for building in the near future, usually because of financial hindrances. The Gamma Phi Beta's and Phi Mu's have just renovated their lodges, and the Alpha Phi's have a loan application pending.

The Sigma Chi's have just bought a new chalet-styled lodge on Peoria. The Phi Delta Theta's have plans for the near future. "It will be about five years before the Kappa Kappa Gamma's will build," according to Julie Wilkinson.

"Plans are underway," and the lodge should be built in two to three years, said Delta Gamma President Jan Stephenson.

But the Thetas won't be alone on Greek Circle for long. The Pi Beta Phi's plan to begin construction in the spring of 1972, soon after the ZTAs, AXOs, and KAs. The Delta Tau Delta's should break ground during 1972.

At last, those alums who were around when land on Quaker was bought, will see Greek Row become a reality for the collegiates. It has taken a lot of patience, yet it will still take a lot more money!

## *for social clubs*

*The Thetas' new \$100,000 lodge is seen towering over the weeds and "desert" west of the Tech campus. Theta sisters Becky Ellison, Sisie Sterling and Terri Timmons are on hand to welcome visitors to the new lodge. Once inside, after studies are completed, some members relax around the fireplace in their new home.*



# Tech soccer team storms tournament

By MIKE HAYNES

Millions of entranced fans in West Germany watch their team play England in the World Cup soccer championships televised from Mexico City. Four people are killed in a riot at a soccer game in Brazil. One hundred thousand screaming fans surround an Italian soccer field which is enclosed by a barbed-wire fence and a water-filled moat. Pél , Brazilian soccer star, earns over \$700,000 a year. Honduras and El Salvador almost go to war because of a soccer game. And 30 fans in Lubbock, Texas, quietly watch Tech's soccer team rout TCU, 8-2.

Certainly, soccer's popularity is not the same in Lubbock as in England or Brazil. But Tech does have a team, and that team did win the Texas Collegiate Soccer League tournament in December, 1970. The fast-paced sport is relatively new to the South Plains. With football and basketball hogging the local sports interest and very little publicity given to the Tech soccer team, few students or area residents are aware that there is another exciting sport waiting to be discovered.

Soccer is the world's most popular sport and is played on a large scale in almost every country except the United States. It has yet to gain a wide acceptance in Texas, but its growth is indicated by the birth of the 13-team Texas Collegiate Soccer League (TCSL). The league was formed officially in 1970, although there was competition about two years before. Members of the league are Rice, St. Mary's, Stephen F. Austin State, Texas A&M, TCU, Trinity, Houston, Texas, UT at Arlington, North Texas State, Midwestern, SMU, and Tech.

Texas was expected to win the TCSL tournament in San Antonio on December 5 and 6, but with strong opposition from St. Mary's and Trinity, both San Antonio schools. The home town fans anticipated a showdown in the finals between Texas and either Trinity or St. Mary's. However, they hadn't figured on the strong performance of the Lubbock entry.

In its first-round game at 10 a.m. Saturday, the first day of the tourney, Tech defeated Midwestern 13-0. Midwestern had finished last in the league standings. Tech now had the right to meet Trinity at 6 p.m. the same day and, if predictions were correct, be eliminated from the tournament. However, Tech surprised Trinity 3-1, and met St. Mary's at 10 p.m. Saturday. In their third game of the day, the Lubbock players made it a sweep against San

Antonio schools with a 2-1 triumph. This put them into the championship game against Texas, and left many San Antonio fans wondering where their showdown had gone.

Tech met Texas at 4 p.m. Sunday before 200-300 spectators. The lack of a San Antonio team cut the size of the crowd. Most observers thought that the elimination of the two top challengers automatically had given the title to Texas. But instead of the expected slaughter, Tech held the Austin crew scoreless, winning 2-0, and taking home a first-place trophy.

Of the 14 players who made the trip to the San Antonio tournament, half are native Americans and half are foreign students. The latter include two from



*A member of Tech's successful soccer team concentrates on the ball in a Texas Collegiate Soccer League game against TCU. Tech defeated the Frogs, 8-2, in the game played on Saturday morning, Nov. 7. The action was at the varsity track field, south of Municipal Coliseum.*

Austria, two from Honduras, and one each from Mexico, Greece, and Chile. Also playing on the Tech team during the year were students from Ecuador, Trinidad, and Argentina. Any full-time student (undergraduate or graduate) of a TCSL member school is eligible to play four years if he has a grade-point average of at least 1.80, fulfilling an NCAA requirement.

Tech's soccer team has no connection with the athletic department and is not recognized as a varsity team. The athletic department can recognize only Southwest Conference (SWC) sports, and at present, soccer does not qualify. Since Baylor and Arkansas have no soccer teams, there is little possibility that the SWC will add the sport to its program in the near future. The Tech soccer team will have to remain an independent group, with the only source of funds for uniforms, equipment, or trips being a \$5 fee collected from each player at the beginning of the year. The players pay most of the expenses when they travel to away games. This season they camped out on their trips in order to cut costs.

In 1968, the team did receive \$500 from the

Student Senate. This money was available only because it was excess cash which the Senate had to dispose of somewhere. No money was available in 1969, but in 1970, \$250 was given to the team to help finance the trip to the TCSL tournament. However, there is presently a need for funds. According to team member Wolf Kreuzer, the team is using worn-out soccer balls and uniforms and will gladly accept any donations. The team has no coach, but Dr. Kishor C. Mehta of the Department of Civil Engineering is the faculty sponsor.

Tech's soccer team has earned a reputation of being the roughest team in the TCSL. This stems from a period a couple of years ago when the majority of the players were Americans who had little soccer experience. To compensate for their lack of knowledge of soccer and of specific soccer skills, Tech's players had to be very aggressive. Opposing teams began to fear Tech's players because of their roughness. However, Tech now has players who know the subtleties of the game. They proved that they have the right combination by winning the TCSL tournament.



*Two of Tech's soccer players (in white) have trouble getting the spotted ball into the goal. Tech soccer is on the upswing, largely due to the formation of the Texas Collegiate Soccer League. Tech won the league tournament in San Antonio last fall, defeating highly favored Texas in the finals.*

By **JILL GRANGE**

Are you still using phosphate detergents to wash your clothes and pink toilet paper (or any other color) in your bathroom? If so, you are crossing swords with two new anti-pollution groups formed by students of Texas Tech.

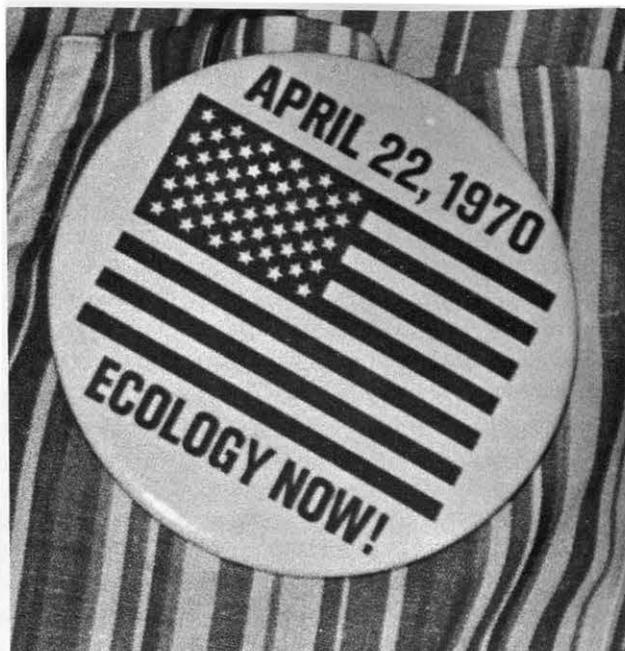
Texas Tech students too have joined the ever-growing numbers of people getting involved in local pollution problems. They have formed an organization called the Ecological Task Force and also an Earth Day Activities Committee. The objectives of the two groups are the same—to improve the environment in Lubbock and the surrounding area. They are working hand-in-hand on this objective.

The Eco Task Force was originally started last September by the Student Steering Committee of the Wesley Foundation, whose members are attempting to gain formal recognition for the organization on campus. Mrs. Cindy O'Brien, wife of Dr. Thomas J. O'Brien of the Chemistry Department at Tech, is chairman of the organization.

One of the projects the Eco Task Force is working on is that of educating the public on the best types of products to purchase for anti-pollution purposes. On Saturdays, members set up tables in Lubbock supermarkets and give out tips to shoppers. They encourage the use of such products as phosphate-free bio-degradable detergents and white toilet tissue, and discourage the purchase of disposable containers. Various books on ecology are sold. Also, names and addresses are given out to write to for the purpose of promoting pollution control.

Plans are being made for Saturday morning classes in which to study pollution control.

Earth Day was recognized last year, April 22, as the result of a promotion headed by U.S. Senator Gaylord Nelson, (D.-Wisc.). It was recognized



throughout the nation, particularly by activities on university campuses. On the Texas Tech campus, it was a day of lectures concerning ecology. But the novelty of Earth Day has already worn off. Prof. Pat D. Taylor of the Department of Park Administration and faculty adviser for the Earth Day Activities Committee, said, "Tech is one of few campuses planning to participate this year." Earth Day this year will be April 21.

The Earth Day Activities Committee was formed in February of this year by two Park Administration students, Wayne Carelock and Bob Evans. Carelock is chairman of the committee.

He states the three main objectives of the committee: 1. to alert students and Lubbock, as a whole, of

*Tech students  
become local  
depolluters*



the pollution in Lubbock; 2. to get everyone involved; 3. to study the causes and to find solutions. The committee is attempting to involve especially the civic groups, service organizations, garden clubs, scouts, and students.

Plans are underway to start a letter campaign to support bills put before congress concerning pollution control.

The use of bicycles in place of automobiles is being promoted. A possible demonstration on Earth Day will be the closing-off of a section of downtown Lubbock to automobile traffic.

The objective of Earth Day is to dramatize the environmental degradation. The committee is carrying out projects every Saturday from the middle of March

*Tech students have jumped into the ecology program with Eco-Action Day last fall with the purpose of cleaning up polluted, littered areas in the Lubbock area such as the one shown.*

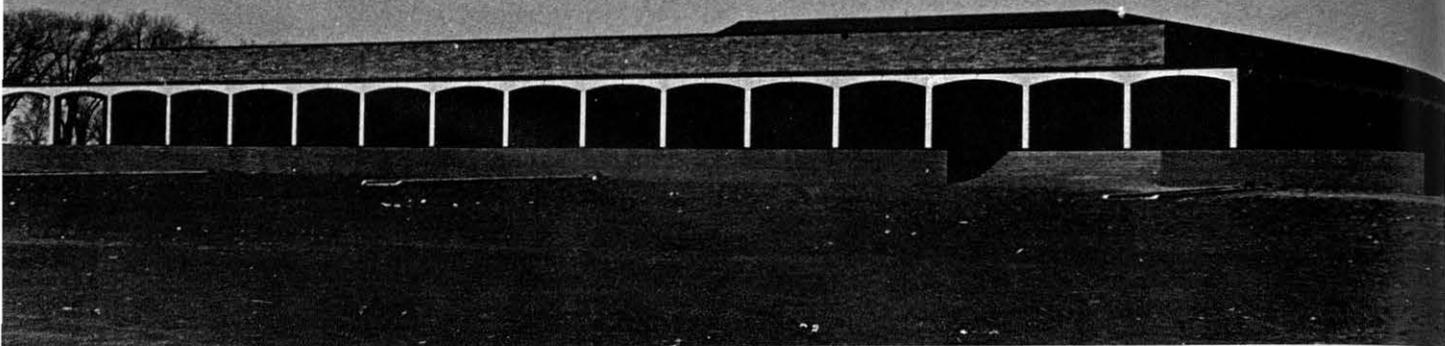
up until Earth Day. The first project was collecting aluminum cans for a recycling plant.

This year, Earth Day will consist not only of speakers, but also films, exhibits and projects. Various departments at Tech will participate, including Home Economics, Architecture and Art.

Both the Earth Day Activities Committee and the Eco Task Force welcome new members, and they need not be Tech students. There are no obligations and no dues. Everyone is invited to contribute his help and his ideas for the battle against pollution.

After Earth Day this year, the Earth Day Activities Committee will join the Eco Task Force, under that organization's name. In this way, they hope to keep up a strong fight against environmental degradation in Lubbock.

# *New look in athletic expansion*



## **By JIM R. WESTBROOK**

Texas Tech University is in stride with the seventies. The University is continually striving to obtain new goals and higher standards in academics and athletics.

A Tech alumnus returning to the campus after only a one year absence wouldn't recognize what has taken place at the sprawling ever-expanding University Avenue campus.

No where is this more evident than in the all new sparkling athletic complex known as "Red Raiderland". Not only does Tech have a new football and basketball coach but also a new football playing surface, lights, dressing facilities, training room and dining hall.

The football team also has a new look . . . They're winners. Head football coach Jim Carlen took the Red Raiders, in his first campaign, to an 8-3 season ledger and a post season spot in the Sun Bowl at El Paso against his old alma mater Georgia Tech.

The new and youthful coach took the Red Raider, the campus, Lubbock and the State of Texas by storm. He has set such a pace in the field of speeches and personal appearances and in recruiting that one sports writer has commented that, "Jim Carlen appears to be every place at once."

By his own personal dedication and hard work and with the aid of top assistants the Scarlet and Black

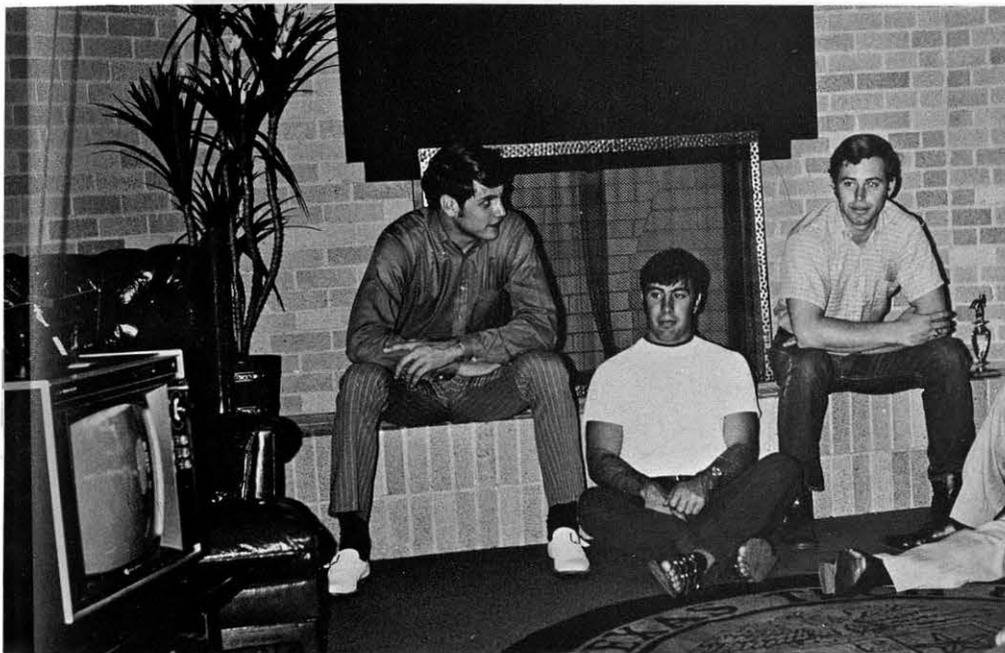
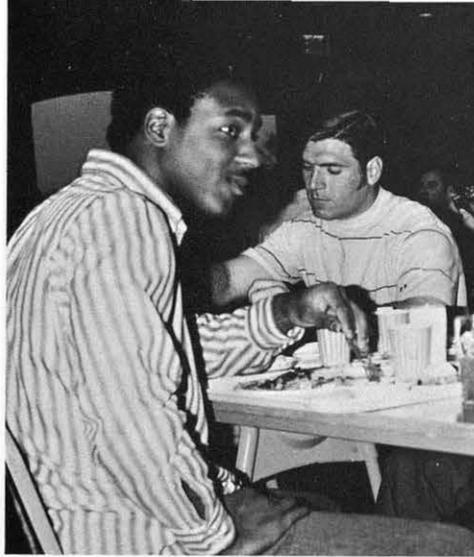
have just completed one of their most successful recruiting seasons in history.

The Carlen philosophy is to attract the top quality athlete. Quality in this sense is meant to be both on the field of play and in the classroom.

The new look in athletics didn't stop however with just a winning football season. The Tech athletic plant now boasts of an all new \$500,000 dining hall facility. Prospective athletes are always impressed with the tutoring rooms and large lounge area decorated in the school colors. But the story doesn't end there.

Just last summer a new Astro-turf football playing surface was

*The new Tech dining hall also provides a place of respite for athletes who can gather around a television in one of the lounges or continue in sporting spirit in a game of pool—as well as a place where good food is served regularly.*



installed on the floor of Jones Stadium at a cost of \$400,000. The new bright green surface is set off in color by the reddish-brown oval Tartan jogging track completed at the same time. The new surface has cut down on the ever-present knee injuries which chronically plague football teams each year, plus it has excellent drainage in wet weather.

The new surface and stadium look was one of the main factors in Lubbock being chosen as the site for the 1970 Coaches All-American Football game played in Jones Stadium last June. The game, which pits the nations' best college football stars from the preceding season, will again be played in Lubbock this year on June 26. Last year's en-

counter was the first time in history that the game proved to be a box office success and was the first time it had been played before a sell-out crowd.

It will never be difficult to see a game played in Jones Stadium. New lighting has been installed to permit night color-televised games. This is one of only a few stadiums in the nation with this capacity.

The dressing rooms, utilized by all Tech athletes, are completely carpeted and the new first class \$27,000, off-season training room is near completion.

Football is not the only sport that has a new coach at Tech. The basketball program is now headed by first year coach Gerald Meyers, who

just finished guiding the Red Raiders roundballers to their best season in six years, compiling a 15-10 record. For his efforts Meyers was awarded a new three year contract, by Tech President, Grover E. Murray.

The Tech president, since taking over the reins of the 20,000 student university, has maintained close ties with the over-all athletic department program. It has been his policy to maintain a strong athletic program intertwined with the ever-expanding program of higher education.

Texas Tech University . . . in tune with the time and in stride with the seventies. As a Chamber of Commerce brochure says, "Come see us . . . You'll like what you see."

# Raider nine vies for Omaha berth

By RALPH MARTIN

Some sportswriters say the Red Raiders are in position to field a Southwest Conference contender in the baseball wars this season. By establishing consistent play, the Raiders hope to turn their efforts into a trip to the college world series in June. But, whatever the end result, the praise must be gratifying to Raider coach Kal Segrist, who has seen his program grow from a step-child sport into a bona-fide major sport.

Segrist knows what it takes to mold a winner, and he should, for he was a member of the Texas Longhorn nines who captured back-to-back national baseball championships in 1949-50. The Longhorns have had time and many winning seasons on their side, but Segrist feels Tech's time may be at hand.

"We now have the type of individual that it takes to build a winning team, which in turn builds tradition," said Segrist. "When we first started our program, all we had were warm bodies to hold positions. But through recruiting and hard work by many people, we have shown the people of the state that Texas Tech baseball is here to stay."

Such talk may come easily now, but it wasn't always so. In 1964, Segrist came to Tech to work on his masters' and was a teaching assistant in physical education, plus the assistant baseball coach.

While not having the greatest amount of talent on the early squads, the program was also stymied by the tremendous lack of facilities.

The baseball field was nothing more than a off-season football workout field that at times resembled landscape from a war movie,

with all the divots taken from the ground by cleats from football shoes. The infield was a pasture disguised as a playing surface, with many different grasses and weeds that continually persisted in growing. The outfield had no fence around its boundaries, so it was a common sight to see outfielders backed up several hundred feet from home plate to keep long drives in front of them.

The stands were rickety and badly in need of paint. Plus no dugouts, a total lack of maintenance facilities, etc.

But Segrist took the headreins in 1966 and improvements became a steady routine.

The baseball scholarships were increased from six to twelve, which insured that the program would have material upon which to build.

The baseball field was given a lift when football workouts were shifted to other parts of the campus. The gardening which had been under the pro supervision of Segrist, was placed under the care of a ground crew. And a new paint job, plus wire dugouts and new stands gave the area the look of a permanent baseball stadium.

In 1969, a new dressing room and workout facility were added to the baseball program and have had considerable impact upon the program.

"Our dressing room," said Segrist, "is one of the finest anywhere. It not only reflects the pride we have in our program, but also gives the youngsters in the program some incentive to play, because winning warrants rewards such as the field house."

He admitted that the field house would be a much appreciated asset for all Tech's sports programs, espe-

cially during the winter months. Of his program, he said the baseball field could use a modern scoreboard. A very busy man, he is on the lookout for a pitching coach who could assist him with recruiting and other duties.

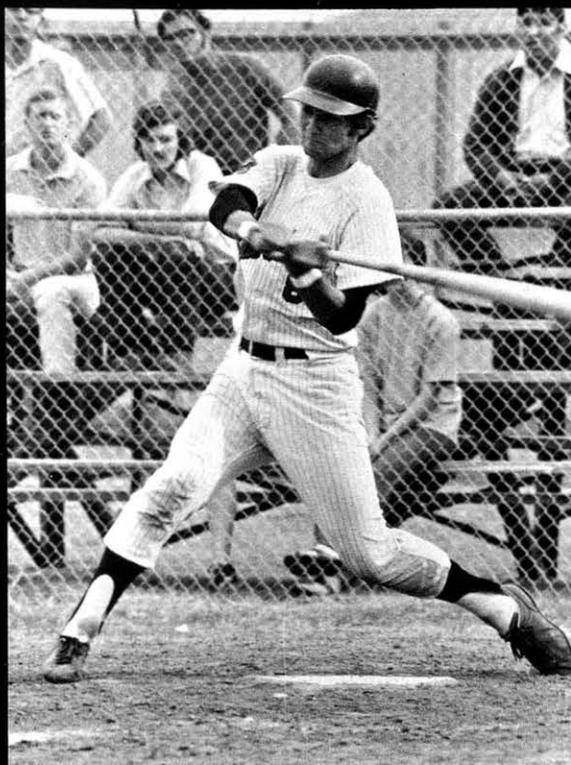
Since the Raiders became full-fledged members of the SWC baseball chase in 1968, the direction of the program has skyrocketed. Segrist feels that a lot of credit should go to the Tech alums and friends who help in recruiting of baseball prospects.

Fans have approached Segrist and his players from time to time on the road and in Lubbock to express their interest in the baseball program; and Segrist agreed that such interest was certainly an aid in building the morale of his squads. He encouraged fans and alumni to continue visiting with team members and to write to them as well. "Personal support and contact also feed tradition," Segrist said.

"We like to encourage people to talk about Tech around players," he continued. "When we recruit, we tell the prospects that they will get a chance to play at Tech. Even boys from the student body without scholarships are encouraged to try out for the team each spring."

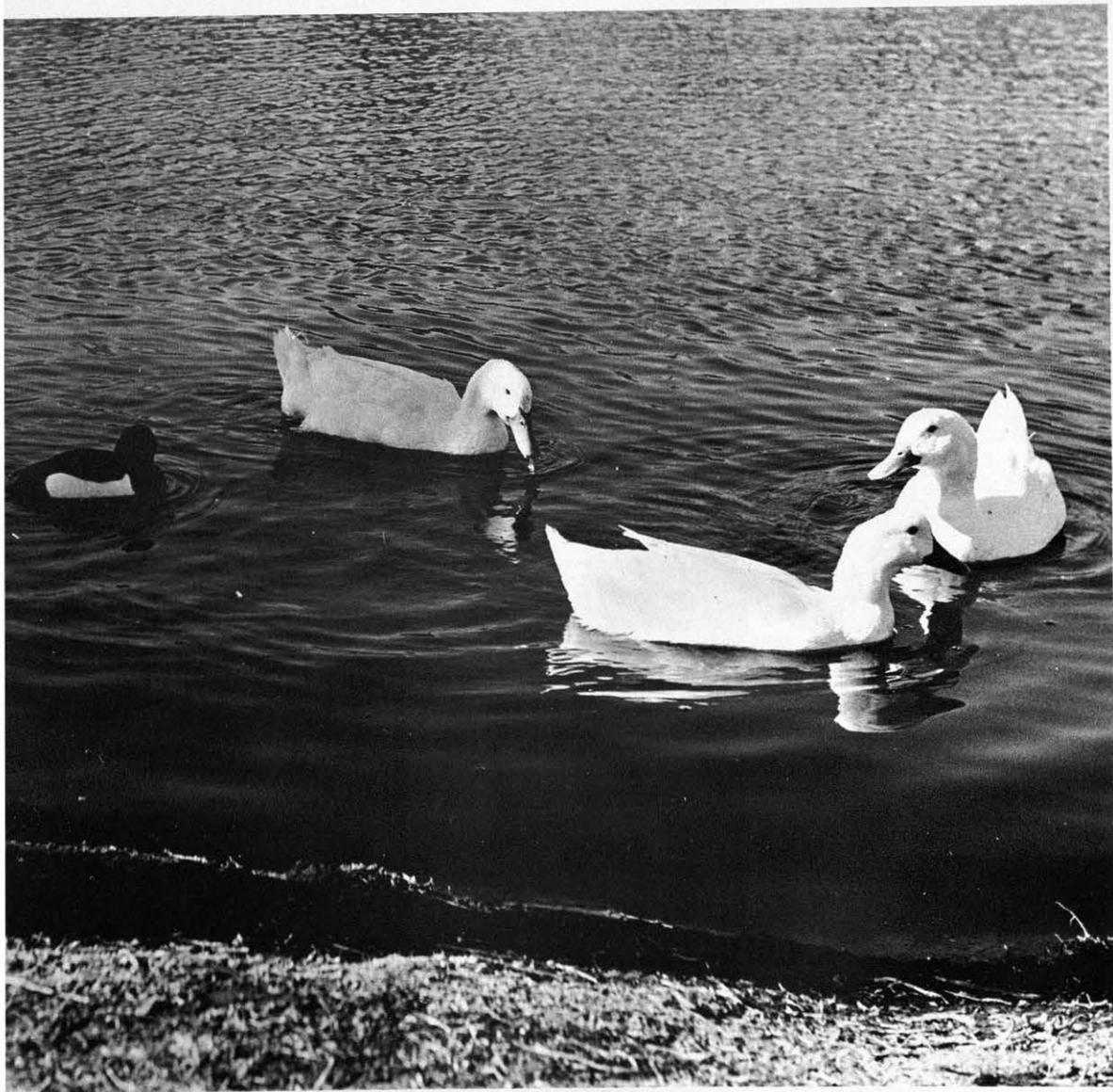
Tech can seat, with additional bleachers, 1,000 fans at its baseball field. Segrist hopes that in the not-too-distant future the program will have obtained a point where up to 5,000 fans can be accommodated. The young recruiting program, only two years old, may soon pay such dividends.

Once Texas and Texas A&M dominated the SWC baseball scene. The end for those two and the ascendancy of the Red Raiders could all happen this spring.



*Johnny Owens, Tech's third baseman, handles a grounder in one of the games with LCC. Owens hit safely in each game and made several fine stops of other Chaparral drives (upper). Tech catcher David Hazzard wields a bat in the second of two March 30 games. Hazzard was two for four for the day and caught in both games (middle right). Left fielder Bobby Lewis slaps a double in the second. Lewis helped lead the Raiders to their sixteenth win of the season (bottom).*

*The spell  
of spring*





Is it so small a thing  
To have enjoyed the sun,  
To have lived light in the spring,  
To have loved,  
To have thought,  
To have done?

—Matthew Arnold



# Renovation fad hits Bledsoe and

By **WAYNE KITTLEY**  
and  
**SKIPPER GOULET**

It stands at the end of Tenth Street and presents its formidable face to University Avenue. Bledsoe has been there since receiving its first occupants in the fall of 1947. The dorm has remained relatively unchanged for 23 years.

But all that will be changed next fall. Bledsoe Hall might look the same from the outside, but former residents will have to look long and hard to recognize the interior of this men's residence hall.

Bledsoe is undergoing its first renovation since its opening. The renovation includes new paint and molding on the walls and asbestos tile on the floor. This tile will replace the old floors of poured concrete. Other new touches include new furniture which includes thickly padded chairs, individual desks, dressers and new beds. This new furniture gives the room a much lighter and less cluttered appearance. Another new item is the addition of a vanity wash basin. This replaces the old fixture which hangs from the wall. Other additions include carpeted halls and acoustic ceilings in the rooms to reduce noise.

Total cost of the renovation will be \$250,000. The dorm will hold 350 students. Although most rooms

are doubles, 37 single rooms will be available in the "new" Bledsoe.

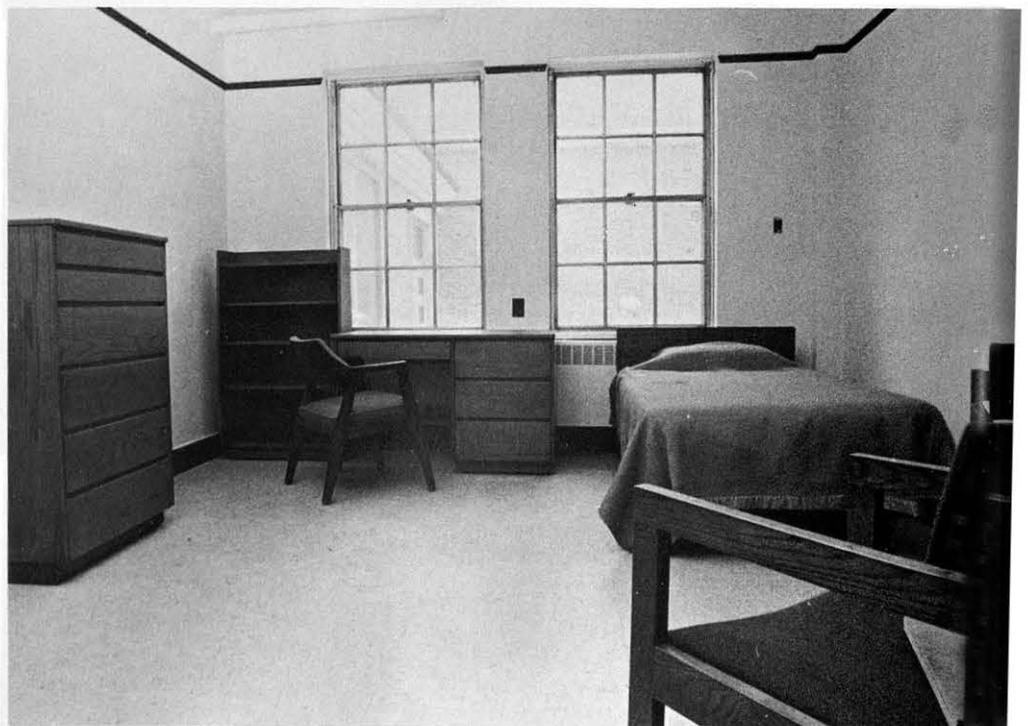
One new room has been completed and is open as a "model" room.

These improvements will make Bledsoe a more inviting place to live and might serve to induce more students to live on campus. This is one of the solutions to the increasing dissatisfaction with the compulsory campus housing regulations.

No students live in Bledsoe this year because of the remodeling. It is the hope of Housing Director Clifford Yoder that more of the older dorms might undergo a similar remodeling. More renovation depends upon dorm occupancy and availability of money, but, according to Yoder, Sneed will probably be the next dorm renovated, possibly this fall. If Sneed is renovated, its residents would have priority on the newly remodeled Bledsoe rooms along with last year's Bledsoe residents.

Yoder also said that, if possible, this renovation process would continue on a one-dorm-per-year basis. But, he added that dorms are just like anything else. They cannot spend the money unless they take it in. The renovations are not financed by the state but by the university. Cost of the renovations would be amortized over a 10 year period.

**DORM 'DRESSES UP'**—  
*Bledsoe Hall is undergoing its first renovation since its opening in 1947. The men's residence hall will dress up for fall with new paint, floors, tile and furniture. The renovation effort is a proposed solution to the dissatisfaction with compulsory campus housing and may be conducted on a one-dorm-per-year basis.*



# *Dairy Barn becomes coffee house*

By LANA LEWIS

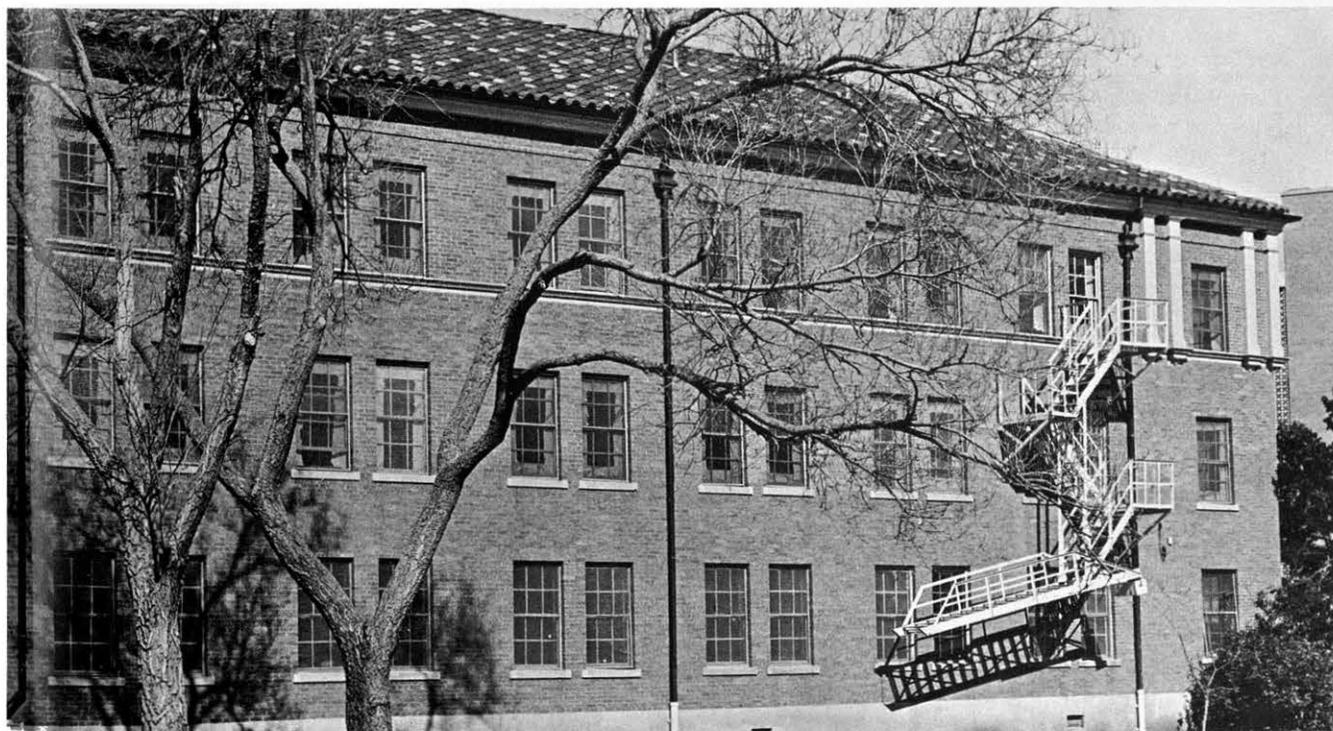
To every graduate of Texas Tech, both old and young, the dairy barn and its lofty silo stand as a familiar landmark, their rustic charm a reminder of the university's heritage as well as its rapid advancement. However, the old barn, which has fallen into misuse over the years, is being groomed for a new role. Plans are currently underway, under the direction of Dr. Owen L. Caskey, associate vice president of academic affairs, for updating the barn as a multifunction student entertainment center.

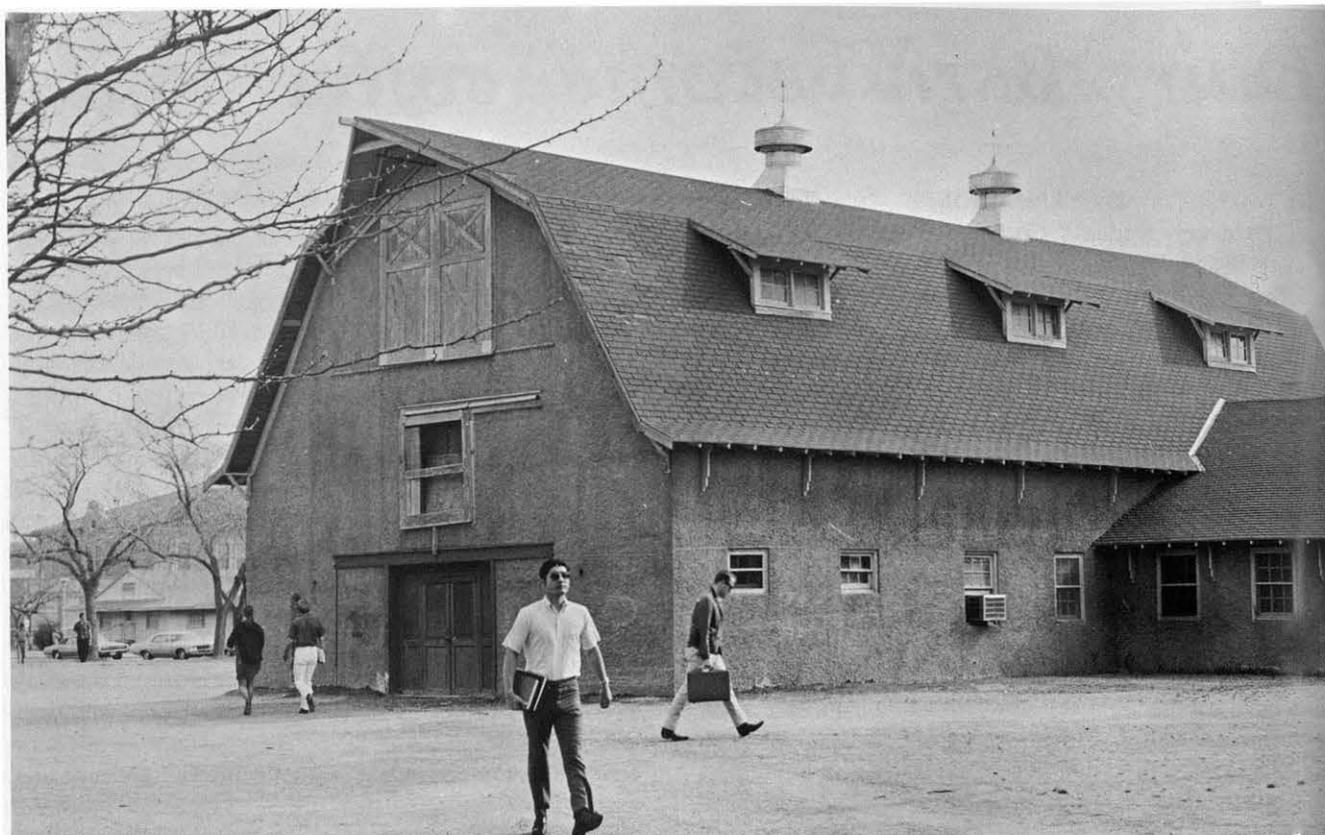
Dr. Caskey and a committee of six students have been working on plans for renovating the barn since October. The remodeling venture will include informal theater facilities, recital rooms, and a self-service snack bar area with a coffee house atmosphere. If approved, the barn would be used for drama lab theater productions as well as small musical presentations and art displays. Other campus organizations would also be able to reserve the barn facilities for various programs.

The lab theater is operating currently out of the old speech building. According to Dr. Clifford Ashby, director of speech and theater arts, the drama department has totally outgrown their present facilities. Rehearsals and performances are held con-

tinuously, yet there is still not enough for many students to do due to a lack of available space. Dr. Ashby saw promise in the old barn three years ago. After investigating, he discovered that the upstairs loft was built of beautiful wood which had acquired a heavy golden aged quality over the years. Both Ashby and his students are excited about the possibility of using the unique surroundings for future plays.

Planning and designing of the entertainment center have been left largely to the students themselves. The planning committee is made up of interested students who are awake to the possibilities the old barn holds. The Student Association, the University Center, Sock and Buskin theatrical organization and three music fraternities are represented. Fourth year architecture students under the direction of architecture professors Bill Felty and Willard B. Robinson submitted over 60 drawings of possible designs for the barn. Recommendations were made by the committee, and architecture students added their own creative touches. The basic plan for the barn includes an upper level lab theater for plays and recitals. The lower south wing will be used as a coffee house and the barn area will be made into the snack bar. Some of the designs included sunken gardens, enclosed patios, and ticket offices in the towering silo. Approximately 10 of





*Because of its central location north of the FL&M Building the old dairy barn witnesses a steady flow of student traffic. If renovation plans are approved, the barn may become a popular functional gathering place. More than a refuge for Techsans, the barn would help relieve overcrowded conditions in the University Center and Lab Theatre.*

the drawings have been selected on the basis of their structural and economic feasibility.

Of major concern to Dr. Caskey and his committee are the questions of student interest and financial backing. It is hoped that the barn would help satisfy student criticisms of having "nothing to do" while also providing cultural entertainment in a popular, unusual atmosphere. Another major consideration is the amount of money required to make the renovation plan a reality. Part of the funds would come from the University Center which would operate and manage the snack bar facilities. The snack bar would be largely self-service from vending machines which would be contracted locally. At the present time approximately 100 tables are available from the University Center to furnish the first floor.

Before the proposal to remodel the dairy barn can be approved, studies must be undertaken by architectural and civil engineers. Norman Igo, director of the office of new construction, will supervise the preparation of plans. Studies must be made to determine where fire exits and stairs must be located, as well as the necessary heating and air conditioning systems. According to Igo, inquiry must be made to determine how much weight the second floor can support and whether

reinforcements must be made. The office of New Construction will put the job up for bids from contractors and supervise contractors and supervise construction.

Dr. Caskey says the project has been well received by administrators. Two of the project's main attributes are the ideal location of the barn, north of the FL&M Building, and the soundness of the structure. Currently the barn is used for storage.

The only major drawback in the barn renovation scheme seems to be the restriction on the amount of time which the barn can be used. Future outlines for the campus show a mall system which is to be located directly through the present barn site. However, this construction would not be undertaken for at least five years and is scheduled for completion around 1980. If the dairy barn renovation is approved and successful, the possibility exists of moving the barn to another location or redesigning the mall to circumvent it.

Many students would like to keep the old dairy barn around even in the midst of a modern mall and towering academic buildings. As one student put it, "That old barn is so quaint, that it really adds class to the campus. It looks unusual to have the unstructured, crude barn right in the middle of a modern university setting. I hope it stays!"

# *New Moody Planetarium opens*

By LANE ANDERSON

On November 14, 1970, Texas Tech University in Lubbock, opened the doors to the new Moody Planetarium. The modernistic structure, built in conjunction with the Texas Tech University Museum, was financed by a \$250,000 contribution from the Moody Foundation.

The thirty-foot dome of the planetarium caps a carpeted chamber where one hundred spectators can be seated on comfortable, high-backed benches set in three concentric circles around the projection instrument.

The new Spitz A4 planetarium instrument projects a field of 1,354 stars ranging in magnitude from -1.5 to +4.95. Differentiation between stars is accomplished by difference in intrinsic brilliance rather than by difference in the size of the projected images.

A mercury-xenon arc lamp provides full spectrum white light with a color temperature of 7,500 degrees Kelvin. Antares, Canopus, Rigel, Pollux, Arcturus, Aldebaran, Vega, and Betelgeuse appear in natural color. Two constellation projectors fixed to follow all instrument motions, provide outlines of Orion and Cassiopeia. The Magalanic clouds, Praesepe Cluster, and Andromeda Galaxy are all represented along with the Milky Way, which is projected through 18 lenses.

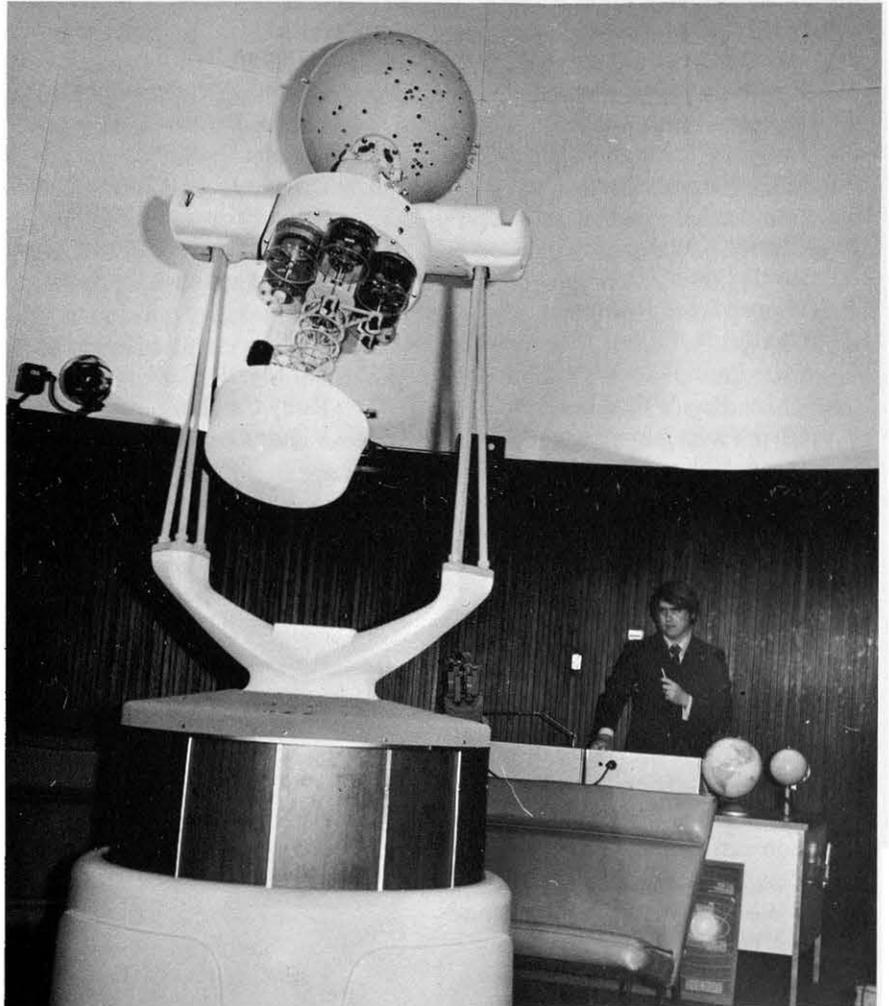
The planets are shown in their apparent color while separate controls on the console can be used to regulate the brilliance of the superior planets, the inferior planets, the sun, and the moon, respectively. The heliocentric motion of Mercury, Venus, Earth, Mars, Jupiter and Saturn can be demonstrated by the Projection Orrery located on the console.

Auxillary projectors display the coordinates, ecliptic, meridian North Celestial Pole, Zenith, latitude, geocentric earth, twilight glow, satellite motion and cardinal points.

Future plans call for several exhibits to be installed in the hall surrounding the chamber. Displays will include a model of the solar system, an optical representation of the solar eclipse, a model showing the face of the moon in relief, a collection of meteorites, and a historical exhibit featuring early astron-

omy graphics and models of early astronomical instruments.

The full range of programs to be offered by the planetarium has not been finalized. Plans so far include a forty-five minute show to be presented to fifth grade students from Lubbock and area school in conjunction with their science courses. Weekly shows are being held for the general public with the possibility for expansion to twice-weekly programs. The planetarium is also available to astronomy classes at the university.



*The new Spitz A4 projection instrument is a valuable contribution to Tech's Moody Planetarium. Shows at the planetarium are scheduled weekly and probably will be expanded to two per week in the future. Special presentations can be scheduled for school groups.*

# Lost Exes Sought

The Ex-Students Association is trying to locate these members of the classes of 1930 and 1931 in an effort to compile a directory of the classes. If you know any of the following persons or their addresses, please contact the Ex-Students Association, Box 4009, Texas Tech University, Lubbock, Texas 79409.

## CLASS OF 1930

- |  |                                   |                                |
|--|-----------------------------------|--------------------------------|
| 2. Alma Alland Caldwell                    | 42. Alice Turner Adams            | 103. Inway Fay Kerley          |
| 3. Mary Edna Chapman                       | 43. Mary Elizabeth Adams          | 107. Dorothy Louise Knipp      |
| 5. Helen Janette Coon                      | 44. Roger Allison                 | 108. Edith P. Kral             |
| 6. Fred DeForest Crosland                  | 47. Harry F. Beard                | 109. Frances Beard Larmer      |
| 7. Raymond Franklin Day                    | 48. Harold Dorman Bearden         | 110. Hilda Lawrence            |
| 8. James N. Dunham                         | 49. Lester Bearden                | 111. Warren R. Liley           |
| 9. Mary Virginia Erwin                     | 51. Lennon G. Bell                | 112. Finis Cook Lindley        |
| 10. Lou Rachel Featherston                 | 53. Donald Robert Baggs           | 113. J. Winfred Mallard        |
| 12. Clarice Kathryn Holt                   | 55. Ethel Brown                   | 115. George Robert Martin      |
| 13. Louis Elmer Huff                       | 56. Vivian Gladys Bryant          | 116. E. O. Middleton           |
| 14. Homer Jesse Jackson                    | 58. Alton Shellburn Carmack       | 117. James Henry Morgan        |
| 16. Charles R. Lail                        | 60. William Arnold Carsey         | 119. Lora Mae McFarland        |
| 17. Miss Pauline Lane<br>(Mrs. Ray Wilson) | 61. Iva Myrtle Cary               | 120. J. Arnold McLendon        |
| 18. Cleo Violet Lawrence                   | 62. Ruby Catching                 | 121. Cornelia Margaret McCanne |
| 19. James Edward Miller                    | 64. Victor Gordon Cook            | 122. Eleanor Mize Nelson       |
| 20. Miss Margaret McNabb                   | 68. Beauford Lee Davies           | 123. Ruth Catherine Newton     |
| 21. Elmer Earle Noble                      | 69. John A. Davis                 | 124. Matt Eldon Noble          |
| 22. Eudora Noel                            | 71. Blanche Holmes Drexel         | 126. Thalia Parker             |
| 25. Sally Kate Pressley                    | 73. Clyde Frederick Elkins        | 132. Johnie Bess Richards      |
| 26. Roland Gooch Russ                      | 75. Earnest Barksdale Fincher, Jr | 133. Katherine Cooper Risinger |
| 27. James Lloyd Russell                    | 76. Alexander Donald Fisher       | 134. Willie E. Roane           |
| 29. Mildred Lucille Sutter                 | 77. Lottie Mae Ford               | 135. Theresa Robinson          |
| 30. William Sterrett Thomas                | 84. Rowena Grantham               | 137. Bess Blackman Sayer       |
| 31. Betty Crabb Thornton                   | 89. Tomie Joe Harris              | 138. Doris Doleres Sayer       |
| 32. Lorenzo Zachnery Timmons               | 90. Lester Wayne Harvel           | 141. Charles Adelbert Wallace  |
| 33. Lula Irene Vermillion                  | 91. Cleo Hendricks                | 143. Grace Watkins             |
| 34. Willie G. Vinzant                      | 92. Margaret Hervey               | 144. John K. Wherry            |
| 35. Ike W. Walker                          | 93. Zelma Joe Hestand             | 145. Taylor White              |
| 38. Edward Williams                        | 94. Lila Shepard Holmes           | 146. Annie Whitner             |
| 39. Lois Wynn Williamson                   | 95. Ryan M. Howard                |                                |
|  | 99. Joyce Johnson                 |                                |
|  | 100. Wiley Oates Jones            |                                |
|  | 101. Mary Pearl Judkins           |                                |
|  |                                   | 150. Stella Jones Willingham   |
|  |                                   | 153. Margaret Mary Zachry      |

## CLASS OF 1931

41. Jack Adair

# Tech Exes named to Board of Regents

Three Texas Tech Ex-Students have been named to their alma mater's Board of Regents by Governor Preston E. Smith '34.

Bill E. Collins '32, president of Hemphill-Wells Co. in Lubbock; Dr. John James Hinchey '36, a San Antonio orthopedic surgeon; and Clint Formby '49, a Hereford broadcaster, were named.

They will replace Marshall Formby '32, of Plainview, and Roy Furr and Retha Martin, respectively, of Lubbock.

All three of the appointees are graduates of Texas Tech. The terms to which they were named run for six years, through January 31, 1977.

Formby, a nephew of the outgoing regent and a partner with him in three radio stations, is managing director of KPAN in Hereford, KLVT in Levelland and KTEM in Temple. He was president of the student body at Tech before receiving his degree in 1949.

Born in McAdoo, Formby, was Hereford's "Citizen of the Year" in 1964. He is a past president of the Tech Ex-Students Association and of the Hereford Chamber of Commerce, Jaycees, United Fund and

Kiwanis Club. He was president of the Texas Association of Broadcasters in 1969 and is an at-large member of the board of directors of the National Association of Broadcasters.

Formby's wife, the former Margaret Clark '50, is also a Tech graduate. They have three sons and one daughter.

Dr. Hinchey received his bachelor of science degree from Tech in 1935 and a bachelor of arts degree in 1936. He received his medical degree from Baylor.

Currently president of the American Academy of Orthopedic Surgeons, the 55-year old Pennsylvania native served in the Navy during World War II. He is a past-president of the Bexar County Medical Society and was a member of the original committee to establish a medical school in San Antonio. The fact that Tech is about to build a new School of Medicine was said to be one reason Governor Smith first became interested in appointing Hinchey to the Board.

Hinchey formerly was a member of the Board of the Texas Rehabilitation Commission and served on a

medical advisory committee for crippled children for the Texas Department of Health. He also has been on the boards of Goodwill Industries and of the Catholic Welfare Council in San Antonio.

Dr. and Mrs. Hinchey have three daughters, Mary Kathryn Whaley, Ida Jeannett (a student of Tech) and Margaret Ann, 11, and one son, William W.

Dr. Hinchey is a member of the Texas Tech Century Club and has been a District Representative of the Ex-Students Association.

Collins is a native of Jones County and a graduate of Brownfield High School. He received his degree in business administration from Tech in 1932. He started with Hemphill-Wells Co. as a part time shoe salesman while attending college and became president in 1963. The chain has stores in Lubbock, Big Springs and San Angelo.

Mr. and Mrs. Collins, the former Mercedes Libby, reside at 3114 22nd St. They have one son, Wade H. of Lubbock, and one daughter, Libby, of Rio de Janeiro, both of whom are Tech graduates.

Collins is immediate past president of the Texas Retail Federation. Among his numerous civic posts in Lubbock have been the presidency of the Chamber of Commerce, the United Fund and the Tech Dad's Association. He is on the board of The Texas Tech Foundation.

Collins has served as a Director of the Ex-Students Association and is a member of the Texas Tech Century Club.

The three will join six holdover members of the Board of Regents: Chairman Frank Junell of San Angelo, Judson Williams of El Paso, Waggoner Carr of Austin, Trent Campbell of Houston, Field Scovell of Dallas, and Charles Scruggs of Dallas.

*On April 2, four newly-appointed members of Texas Tech's Board of Regents attended their first meeting of the Board. Shown with Board Chairman Frank Junell of San Angelo (center) are: (left to right) Clint Formby '49 of Hereford; Charles Scruggs of Dallas; Junell; Dr. John Hinchey '36 of San Antonio; and Bill Collins '32 of Lubbock.*



# Current Scene

*News briefs about the college, its family, students and ex-students.*

## Devaney Banquet Speaker

Bob Devaney, athletic director and head football coach at Nebraska, will be the featured speaker at the annual Red Raider Club All-Sports Banquet for Texas Tech athletes April 27, Dr. James Morris, club president, announced.

Devaney is the winningest football coach in the nation, an honor he has held for six years. Devaney's teams win more often than any other in the nation, a fact supported by his lifetime record of 114 victories, 28 defeats, and six ties. His 1970 Corn Huskers whipped LSU 17-12 in the 1971 Orange Bowl to clinch the national title.

Devaney was recently selected to guide the West team in the Coaches All-American Football Game scheduled June 26 in Tech's Jones Stadium.

Especially honored at the banquet will be conference champions, all-conference champions, and the recipients of the Pete Cawthon, Dell Morgan, and Donny Anderson awards to outstanding footballers.

Morris emphasized that the banquet is open to the public, and that all members of the family should enjoy the event, slated to begin at 6:30 p.m. in the Lubbock Municipal Coliseum.

Leete Jackson, executive vice president of the Red Raider Club, stressed that no funds will be solicited at the banquet. Tickets cost \$3.50 per person and may be obtained by writing Box 456, Lubbock. Deadline for reservations is Saturday, April 24.

## Leadership Conference

The second annual Ex-Students Leadership Conference of Texas Tech University was held Saturday, March 20, in Dallas.

The Conference was primarily designed for association district representatives, chapter officers and other key association leaders. More than sixty persons attended the Conference which was sponsored by the Ex-Students Association.

The program was designed to give the latest information on activities at Texas Tech and within the Association, and plans for the future were discussed. In addition, plans were outlined as to what these key leaders and other exes can do to help in their individual communities.

Donnell Echols of Lamesa, President of the Ex-Students Association, presided.

Registration began at 11 a.m. with an Ex-Students Association slide show being shown for those who had not seen it.

A noon luncheon included a program on "Then and Now—A Visit to the Campus."

Following lunch, "The Regents and the University and You" was discussed by Frank Junell of San Angelo, chairman of the Tech Board of Regents.

Frank Calhoun of Abilene, class of '56, spoke on "How You Can Help Texas Tech Through Your Legislator." Calhoun is a member of the House of Representatives and a past president of the Association. Dr. Glenn Barnett, executive vice president of the university discussed "The Association as a Member of the University Family."

"Texas Tech Athletics—A Report to the Stockholders" was the topic of Keith Anderson '50 from Midland. Anderson is representative to the Athletic Council at Tech.

T. C. Root, Jr. '49 from Irving, the first vice president of the Ex-Students Association, talked about "The Texas Tech Ex-Student Association and You."

The final session was titled "Texas Tech as Seen by the Students" and was

discussed by Barbara Specht, Sam Stennis and Rick Hurst, all members of the Tech student body.

Prior to the 5 p.m. adjournment, Berl Huffman, director of public relations of the Association, spoke on "Putting It All Together."

Following the conference, the Dallas chapter of the Association hosted a reception for those attending the Conference at the Statler Hilton Hotel.

## Maeker Receives Honor

Arnold Maeker, prominent Hub City engineer whose involvement in local civic, professional and church affairs has attracted considerable praise, was named 1971 Engineer of the Year in ceremonies at Lubbock Country Club.

Chosen by his peers in the 12-county South Plains Chapter of the Texas Society of Professional Engineers, Maeker received the honor from last year's engineer winner, Joe A. Stanley '39.

The Engineer of the Year presentation highlighted National Engineers Week, proclaimed in mid-February by Lubbock Mayor James E. Granberry.

Maeker, a native of Wilson, was commended for numerous accomplishments not only as a civil engineering graduate

*College of Home Economics Dean, Dr. Willa Vaughn Tinsley, was presented a corsage by Ex-Students Association President Donnell Echols '57 at a recent luncheon of the Association's Executive Board. Dean Tinsley will be retiring this summer after having served as dean since 1953.*



of Texas Tech, but also for several leading community roles from serving as chairman of the Planning and Zoning Board, to other offices with the Lubbock Meals on Wheels committee, the Salvation Army Committee, the City-County Board of Health and the First Baptist Church.

## AFROTC Receives Award

The U.S. Air Force's ROTC unit at Texas Tech University has been named to receive the Air Force Outstanding Unit Award.

According to the citation, "the AFROTC Detachment 820 distinguished itself by exceptionally meritorious service of University, regional, national, and international significance during the period of September 30, 1968, to September 30, 1970.

Throughout this period, the Tech AFROTC unit managed all available resources and accomplished outstanding pursuits of the ROTC mission—to select, motivate, educate, and commission career oriented second lieutenants.

Success of these efforts was achieved through a comprehensive university, community, national, and international public relations program.

The Tech unit was cited for expanded and personalized recruiting and retention, and improving the ROTC academic stature and faculty integration within Texas Tech.

Commanding the AFROTC here is Col. Haynes M. Baumgardner '42 formerly with the USAF Military Personnel Center, Randolph AFB, Texas. He is now professor of Aerospace Studies at Texas Tech.

## Myers Signs Contract

Gerald Myers, who took over the Red Raider cage reins after Bob Bass' surprise resignation one game deep into the conference season, will continue as head basketball coach at Texas Tech, it was announced following the last game of the season.



Myers new contract began April 1 at a salary of \$15,000 which, according to Athletic Director J T King, "will be adjusted annually." He was given a three year contract.

The former Red Raider cage star of the late 1950s took over the Tech helm Jan. 15, when Bass resigned suddenly to become coach of the Miami Floridians of the American Basketball Association.

Tech, finished the season with a 16-10 win-loss record. It had a 8-6 record in conference play to finish in third place, two games out of first. Three of the conference losses were by one point.



Dr. Anson R. Bertrand (left), new dean of the College of Agricultural Sciences, talks with Wilmer Smith '37 at a recent reception hosted by the Ex-Students Association for Dr. Bertrand. Dr. Bertrand assumed his duties in January of this year. Smith, noted agriculturist, is a former member of the Tech Board of Regents and is currently a director of the National Cotton Council.

Bass, one of the most highly paid collegiate coaches, had a 5 year contract and tenure, when he left Tech.

Myers came to Texas Tech last year as assistant coach after serving three years as head basketball coach at Houston Baptist College. Before going to Houston Baptist, Myers built a reputation as one of the state's finest high school coaches by building up an eight-year record of 150-50 at Monterey. He is the winningest basketball coach in Lubbock schoolboy history.

During his playing days at Tech, Myers became the school's first all-SWC performer in any sport. In addition to all-conference recognition, Myers was named to the United Press International's "Small Man's all-America" first team, a mythical team made up by the five players determined by UPI to be the best basketball players, six-feet tall and under, in the land.

In the same season (1957-58), Myers was selected to the NCAA's all-District 6 first team, and ranked second nationally in free throw accuracy.

During schoolboy days at Borger, Myers was an all-state selection and one of the most highly recruited high school players in Texas.

Myers is married to the former Carol Simpson of Lubbock. The couple has one daughter, Laurie, 10.

## Lubbock All-Star Game

"The Best of the All-Star Games," the 1971 Coaches All-America Football Game, will be played again at Texas Tech this summer.

The game, to be played June 26, will

be the second game to be played in Lubbock. Last year's encounter drew a sell-out crowd and was a huge box-office success.

The game will kick-off at 7:30 p.m., which is a switch from last year's 8:30 p.m. start. The game will again be nationally televised by the ABC Television Network.

Tickets for the game went on sale April 15 at the Texas Tech Athletic Office at \$7.00 for reserved seats and \$3.00 for the south end zone and \$2.50 for the north end zone. Mail orders must include 50 cents for mailing charges.

Joe Theisman, All-American quarterback from Notre Dame and Heisman Trophy runner-up, was the first player to accept an invitation to play in the game.

## Century Club Chairman

J. C. Chambers '54 has been appointed Chairman of the 1971 Texas Tech Century Club.

Chamber is in life insurance sales in Lubbock. He is a partner in Insurance Associates and an agent for Massachusetts Mutual Life Insurance Company.



He served as President of the Ex-Students Association in 1962 and is a director of the Red Raider Club.

"J. C. Chambers' interest in the Century Club and his long time work in the Ex-Students Association makes him a natural for chairmanship of this im-



*Wives of the Texas Tech Board of Regents toured the Tech campus this month as their husbands met for business. Here, they examine an old saw at the museum. They are (left to right) Mrs. Judson Williams of El Paso, Mrs. J. J. Hinchey of San Antonio, Mrs. Clint Formby '50 of Hereford, Mrs. Charles Scruggs and Mrs. Field Scovell of Dallas.*

portant part of the Association and Loyalty Fund Programs," Ex-Student Association President Donnell Echols '59 said.

A Certified Life Underwriter, Chambers has been a member of the Million Dollar Roundtable for eight years and has received numerous professional awards.

Chambers is involved in leadership roles in numerous civic activities in Lubbock. In 1965 he was named Lubbock's Outstanding Young Man and was president of the Lubbock United Fund in 1970.

Chambers is married to the former Patricia Price '55 and they have four children.

The Century Club is an organization within the Texas Tech Loyalty Fund. Membership is based upon an annual gift of at least \$100 payable in cash, through the monthly bank draft authorization plan, or a gift of securities to the tax deductible Texas Tech Loyalty Fund.

## Medical School Gets OK

A "Bare Bones" limit of \$50 million for first phase construction of the Texas Tech University School of Medicine was set by the Board of Regents this month.

The \$50 million price tag for the School of Medicine—expected to be completed by 1975—will be paid from state and federal funds. The Lubbock County Hospital District will build an adjoining teaching hospital simultaneously.

Dr. John A. Buesseler, dean of the medical school, said it is not known how much of the cost may be allocated by the federal government. The Legislature has authorized Tech to issue up

to \$35 million in bonds as the state's share of construction.

Federal law permits the Department of Health, Education, and Welfare to pay for up to two-thirds of the cost. However, Buesseler said HEW has been "spreading its money thinner than that." An application for matching funds is to be submitted to HEW next month. The hospital district also will ask HEW to pay for a major share of the teaching hospital, for which the district has more than \$5 million.

Dr. John Hinchey of San Antonio, one of four new regents attending their first session of the Board of Regents, complimented Buesseler for holding projected costs to "really a bare bones" figure.

The \$50 million limit on first phase construction of the medical school will include all site work, fixed movable equipment and professional fees.

Approval was given to prototype affiliation agreements which Buesseler is authorized to negotiate with hospitals and other health care facilities throughout West Texas.

The medical school will accept its first students in 1972. Regents also authorized up to \$500,000 for remodeling Drane Hall into an interim home for the school.

## Classes Hold Reunion

The members of the Classes of 1930 and 1931 will be on the Texas Tech campus on Saturday, May 15, to rekindle some of the memories of some of the greatest days of their lives.

The members of the class of 1931 will be celebrating their Fortieth Anniversary Reunion of their class. They have extended an invitation to the Class of 1930

to meet jointly with them. The reunion of the Class of 1930 was postponed last year due to the tornado in Lubbock.

The reunion of the two classes will be held on campus in connection with the spring commencement exercises. They will be honored at a coffee in the Ex-Students Building in the morning.

Following a luncheon in the University Center, Texas Tech President Grover E. Murray will address the classes. Several special programs have been planned for the two classes that afternoon.

Floyd Wooldridge, president of the Class in 1930-31, Dallas, and his brother Charles, of Dallas, president of the Class of 1929-30, have been appointed co-chairmen of the reunions.

## Committee Names Mayes

Wendell Mayes, Jr. '49, a director of the National Association of Broadcasters and former president of the Texas Association of Broadcasters, has been named chairman of the Mass Communications Advisory



Committee at Texas Tech University.

The 21-member Advisory Committee serves faculty in journalism, advertising and telecommunications in the development of curriculum, financial assistance, internships and other training programs for students of mass communications at Texas Tech. The committee was appointed in 1970 when faculty and courses in the major area of communications were drawn into one department within the university's College of Arts and Sciences.

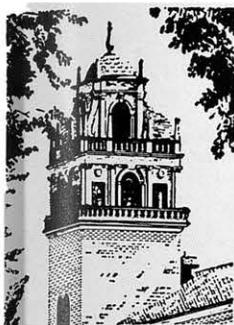
Upon his graduation in 1949, Mayes chose radio as a career and now is president of KNOW, Austin; KCRS, Midland; and KVIC, Victoria.

He is vice president of KBWD, Brownwood; KXOL and KCWM, Fort Worth; and he serves as secretary-treasurer of KSNY, Snyder. He is president of Muzak Distributor of Midland, Odessa and Big Spring, vice president of the Brownwood Coca-Cola Bottling Company, the Snyder Community Antenna TV Company, the Corsicana Cable TV Company, and Muzak Distributor of Ft. Worth. He is a director of Western United Life Insurance Company of Midland.

## Ad Wins Award

Byrd Advertising Agency Incorporated of Lubbock was recently awarded 1st place in the category of Consumer Magazine Advertising. The award was made by the Lubbock Advertising Federation.

The advertisement which won the award is the color ad for Scoggin-Dickey Buick-Opel that appears on the back cover of this issue of *The Texas Techsan*.



# Bear Our Banners

'30

**L. C. Dalton** has resigned after 25½ years as state supervisor of agricultural education and state advisor of FFA, to accept the position of assistant professor of agricultural engineering at New Mexico State University. Dalton received a degree in agriculture from Texas Tech.

**Dr. Bert E. Woods** a practicing Optometrist in Henderson, was appointed by Governor Preston Smith to attend the Governor's White House Conference on Children and Youth in Austin.

**J. E. Couch** is living in Pecos, where he became the first Reeves County Juvenile Officer in June of 1958. His wife Sue did graduate work in Spanish at Tech in 1965. Mr. and Mrs. Couch have two daughters who graduated from Tech. They are Mrs. Bill Flowers, the former Susann Couch and Mrs. Max Stapleton, the former Christina Jo, who received her degree in Spanish.

'31

**Mr. Gerome Grayum**, who studied Business Administration at Tech, will retire from the J. C. Penny Company April 1, 1971 after more than 39 years Service. Grayum started with the Company in September, 1931 in Paducah, Texas as a salesman, later he managed stores in Midland, Lubbock, New Orleans, and Tyler, Texas.

'32

**Jason Gordon**, Plainview agricultural-businessman, was honored in February for his contribution to the agricultural chemistry industry. He was presented a plaque at the 18th Annual Agricultural Chemicals Conference. He is a past president of the Anhydrous Ammonia Association of Texas and the Ex-Students Association.

**Lonnie Riggins** is currently living in Antwerp, Belgium, where he is director of design engineering and contract work for Petrochim N.V. engaged in the manufacture of petrochemicals. Lonnie received his degree from Tech in mechanical engineering.

'33

**J. O. Sanders** of New Orleans, Louisiana will retire from Chevron Oil Company in June 1971 after 36 years of service. Sanders graduated with a degree in Geology.

'34

**Don Maddox** has been named President of Textiles, Inc. in Gastonia, North Carolina. Maddox joined the firm in 1947 and for the past five years has been Executive Vice President of the firm which had sales totaling more than \$67 million last year. The company is engaged in making cotton and synthetic yarns, knit fabrics, and sewing thread for the garment industry.

'35

For the past 28 years, **Mr. and Mrs. Hugo H. Horstmann** have worked at the Texas Pythian

Home and School at Weatherford. Mr. Horstmann is Superintendent and Mrs. Horstmann, the former **Lina Lee Turner**, is Assistant Superintendent. Together Mr. and Mrs. Horstmann have totaled 81 years of service to Texas as school teachers.

'37

**H. L. Bailey** is Supervising Resident Engineer for the Texas Highway Department at Sterling City, Texas. Mr. Bailey has been with the Department since graduation. Bailey has served in THD Districts 5 and 7.

**Paul Bowers** lives South of Pampa, Texas where he is a dry land farmer in the Grandview School Community.

Currently living in Perryton, Texas is **Dan E. Archer**. He is an attorney, farmer, and rancher. His wife, the former **Opal Thomas**, also attended Tech.

'38

**Jim Kimmel** a graduate of Tech with a degree in Government has been practicing law in Lubbock since 1941.

**Mildred Morris Burr** is currently working with Noble and Noble Publishers whose parent company is Dell Publishing. She travels throughout the Southwest. She is an Educational Consultant with the school textbooks. She received a degree in music from Tech.

'39

A new 4-H Scholarship, the "Lola Wheeler Smith Scholarship" was named for **Mrs. Wilmer Smith** of New Home. Mrs. Smith is the immediate past president of the National Extension Homemakers Council and is the wife of a former Tech Director.

'40

**Dr. John R. Bertrand**, who is President of Berry College and Berry Academy in Georgia, has been appointed by President Richard Nixon to the 15-member U.S. Naval Academy Board of Visitors.

'42

**Mr. and Mrs. Kenneth Allen** live in Hurst and are in the furniture business in Fort Worth and Dallas. Mr. Allen received a degree in Agriculture from Tech. Mrs. Allen, the former **Onita Bell Hufstедler** received her degree in History.

'43

**Elroy Schoppa** started a full-time practice as a C.P.A. in La Habra, California in 1970. He is primarily engaged in taxes including federal and state income taxes for individuals partnerships, estates, proprietorships, and small corporations. Schoppa received a degree in Accounting, Tech.

Currently a senior Research Chemist with Mobil Research and Development Corporation

research lab in Dallas is **Ernest Dean Evans**. Mr. Evans is responsible for the direction of the Analytical Lab for Petroleum Geochemical Studies. He received his B.S. in Chemistry from Texas Tech and a M.S. in Chemistry from SMU in 1970. He is listed in "American Men of Science" and in Who's Who in the South and Southwest.

'44

**Frank E. Wentz** is an agent for United Bankers Life Insurance Company in Big Spring. He received his degree in education from Tech with a major in Music.

'47

**Mr. and Mrs. Earnest L. Thaxton, Jr.** are in the Dominican Republic working on a Texas A&M University Contract with AID for Agricultural Development of the Dominican Republic. Mr. Thaxton has been National Cereal Crops Advisor since July, 1968. Prior to moving to the Dominican Republic, Mr. Thaxton was an Assistant Agronomist at Substation 8 in Lubbock. Mrs. Thaxton, the former **Margaret Burnham** '49, is teaching 3rd grade in the Carol Morgan School in Santo Domingo, their son, George Thaxton, is a Junior at Texas Tech, and their daughter is a Senior at Carol Morgan High School in Santo Domingo.

**Lt. Col. (U.S. Air Force Ret.) and Mrs. Jack Robinson, Jr.** now live in Arlington, after 27 years of Air Force life. Mrs. Robinson, the former **Nancy Rea**, is teaching math in Bailey Junior High School. Mr. Robinson is teaching Air Force Junior ROTC in Arlington High School.

**W. R. Dunlap**, who received both his Bachelors and Masters degrees at Tech, is in his last year of teaching at Fluvanna, Texas. Dunlap has been teaching school for 40 years. Next June, he will retire and move to his home in Ralls.

'48

**Roger K. Owen**, of Amarillo, is now manager of Industrial Sales and Area Development for Southwestern Public Service Company in Amarillo. Owen earned an electrical engineering degree from Texas Tech.

**Mrs. Martha Lively Schmidt** is the National Director of the educational program for the Armo Company, a shaping fabrics manufacturer in New York. She is a home economics graduate from Texas Tech.



**Charles Murphy** is presently teaching Freshman and Sophomore Math in Norwalk-La Mirada Schools in California. He recently received his M.A. in Education from California State College in Long Beach. He received a degree in Agronomy from Tech. Mrs. Murphy, the former **Louise Hicks** '46, is teaching clothing Construction and tailoring at Long

Beach City College. She received a degree in Home Economics Education from Tech.

**L. C. Greenlee**, who has been living in Garden Grove, California since 1952, is teaching Business Education courses in one of the High Schools in Compton, California. He has just returned from a half-year sabbatical leave from travel throughout several South Pacific Islands, New Zealand, Australia, India, and Japan. Greenlee received his degree in Business Administration from Tech.



'49

**Mr. and Mrs. Vernon O. Rannefeld**, who are living in Synder, have owned and operated Synder Heating and air Conditioning for the past twenty years. They have three children attending Tech. Mr. Rannefeld received a degree in industrial engineering.

**Rev. and Mrs. Ernest C. Raney** were honored at their 50th wedding anniversary September 15, 1970 in the First Methodist Church in Lubbock, Texas. Mrs. Raney received her masters degree in education from Tech in 1949. She and her husband have lived in Lubbock since 1943.

**John Coppinger** is Division Engineer for Halliburton Services Division of Halliburton Company in Corpus Christi. He received his degree in Petroleum Engineering from Tech.

'50

**Virginia Clair** is presently busy as an instructor in the Department of Communications Training, Sheppard Air Force Base, Wichita Falls. She received her M.S. in geology from Tech.

**Mrs. Louise F. Allison** is currently supervisor for the Homebound program of the Lubbock

Schools. She is a psychologist for Special Education at Bean School.

**John W. Jackson** is living in Houston where he is presently advisor to Director Packaging and Special Projects, Marketing headquarters of the Gulf Oil Company-U.S. He graduated from Tech with a degree in Industrial Engineering.

**Charles L. Bomar** is president of the Featherlite Corporation in Austin, Texas. He manufactures steel prestressed concrete blocks. He is married to the former **Laura Lou Johnston**. He received a degree in Engineering from Tech.

**Deverelle Lewis** has resigned as Head Football Coach at Littlefield due to personal health conditions. He suffered a heart attack after the first game of the season last fall.

'51

**Hal B. Wills** has been appointed manager of Ford Motor Credit Company's Jacksonville, Fla. branch office. He joined Ford Motor Credit Company in 1963 as office manager at its Little Rock, Arkansas branch. He was named manager of the branch office in Savannah, Georgia in 1969 and held that position until his recent appointment. Wills is married to the former **Ann Nelson**.

**Alex H. Williams**, of Muleshoe, a graduate of Texas Tech with an accounting degree is a Mayor Pro-Tem of that city. Williams is director of the South Plains Association of Governments, Secretary to West Plains Memorial Hospital Board of Trustees, and a trustee of the Tech Dad's Association and a life member. Williams three children are all Techsans. His son is a 1968 Tech graduate and a C.P.A. His two daughters are now attending Texas Tech.

**Bill W. Cantrell**, an architecture graduate of Texas Tech, is now practicing in Lubbock. He is the Owner of Bill W. Cantrell—Architects and Land Planners.

**Clyde K. Schneider** has become owner of the two suburban varsity book stores in Briercroft Center and Monterey Center in Lubbock. The new name of the two stores is Book and Art Centers, Inc. Schneider is married to the former **Martha McNeil**, '54.

**Mr. and Mrs. Wallace McKee** are now living in Mobile, Alabama. Mr. McKee is Production Superintendent for Geigy Chemical Company. Mrs. McKee is the former **Betty Tubbs**.

**Mr. and Mrs. Tim Hatch**, both of the class of 1951, have lived in Lubbock since their graduation. Tim operates the Overhead Door Company of Lubbock. Tim, a former Red Raider halfback, does a lot of football officiating and worked a full SWC Schedule this past season. Mrs. Hatch is the former **Tommie Ann Campbell**.

**Bobby Broyles** recently resigned from Pan American Petroleum Corporation after 20 years service as a project geophysicist. He elected to remain in Ft. Worth by opening his own firm, as a consulting petroleum geophysicist. While at Tech, Bobby played football. He was an all Border Conference player in 1950. He received his degree in Petroleum Geology.

'53

**Paul Crawford** has been promoted to supervisor of the Cotton Division for the U.S. Department of Agriculture at Altus, Oklahoma. He received a degree in Agriculture Education from Tech.

**Mary Jo Gaston Price** is a geometry teacher at Robert E. Lee High School in San Antonio. Her husband, Joe H. Price, is a supervisor with Southwestern Bell Telephone Company. She received her degree in Education from Tech.

'54

**Mr. and Mrs. Bob Gerald Anthony** are engaged in farming and cattle operations in



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you  
more**

**more power to you**

Reddy can always serve more power to you because Southwestern Public Service has 10 power sources, all interconnected so if one, two or even more of these sources were damaged, you'd still get dependable electric service.

**more service for you**

Reddy can assure more service to you through the many professional employees of Southwestern. From the person who reads your meter, to the girl who sees to it that your monthly billing is correct . . . Reddy provides real and valuable service through the pros at Southwestern.

**more planning for you**

When the construction of the Clifford B. Jones power station near Lubbock is completed . . . there will be 1 million more kilowatts available for the area's needs. That's enough power to supply Lubbock and the area with 50 years of dependable electric service.



Henry Elder, left, secretary-manager of the Texas Hereford Association since 1945, talks with Delbert McCloy, center, new president of Tech's Block and Bridle Club and Rick Kellison, vice president. Elder was made an honorary member of the club during its 37th annual banquet this month. He graduated from Tech in 1935 with a degree in animal husbandry.

Lamb, Hale, and Gaines counties. Mrs. Anthony is the former Marianna Corry.

Dr. Loye Y. Hollis has been named Associate Dean of the College of Education at the University of Houston. He is married to the former Carolyn Huggins, '57.

'55

Rodger N. Line has been named Acting City Manager for Fort Worth. He has served as city finance director for the last three years. While at Tech he was a cheerleader, a member of Phi Gamma Delta, and a member of the Saddle Tramps.

'56

Howard Pardue, who is living in Breckenridge, Texas, is an oil producer with West Central Texas Oil and Gas Association. Pardue is a Major in the U.S. Marine Corps Reserve and a member of the Texas Tech Century Club.

D. Bruce Johnson is living in Tullahoma, Tennessee where he is working with Aro, Inc. at the Arnold Engineering Development Center. He is married to the former Joyce Thorp who attended Tech in 1954. Johnson was a member of Phi Gamma Delta fraternity.

Danny Owen, who graduated with a degree in Business Management, is in the real estate business in Plainview. He is married to the former Pat Stanley '57. Pat teaches ballet and tap dancing in Plainview.

Bob C. Alread is employed with El Paso Products Company in the research and development Lab. He is married to the former Jean Tindall who is an architectural designer employed by Casey Construction Company and L. F. Crockett Company.

Jack Kirkpatrick was recently named "Outstanding Rancher of the Year" by the Garza County Soil and Water Conservation District. Kirkpatrick and his wife the former Zoe Merriman live in Post, Texas with their five sons.

U.S. Air Force Major Donald D. White is assigned to the 4546th Tactical Training Squadron at George AFB, California which provides combat units for air support of U.S. ground forces. The major received a degree in industrial engineering from Texas Tech. His wife is the former Jane Jipp of Fort Worth.

'57

Katherine Taylor Humphrey is presently living in rural Western New York. She is an Extension Home Economist for Livingston County. She received her degree in Food and Nutrition from Tech.

Major and Mrs. Gomer C. Custer recently returned to the United States from Taiwan and are residing in Hampton, Virginia. Major Custer is Chief of the Fuels and Cryogenics Division for the U.S.A.F.'s Tactical Air Command. Mrs. Custer, the former Dorothy Jones '56 teaches in the Hampton school system.

Olin B. Saulsberry is office manager of the Chicago-South Branch of Ford Motor Company. Mrs. Saulsberry, the former Sammie Fowler '58, is teaching English at Evergreen Park Community High School a suburb of Chicago. She was a member of Phi Beta Pi social sorority at Tech.

Ned Underwood is the head basketball coach at Synder High School. His wife is the former Pauline Yandell. Underwood received a degree in Physical Education from Tech.

Mr. and Mrs. Bill Ramsey are engaged in cotton farming and ranching in Pecos, Texas. Mr. Ramsey is also a cattle broker. Mr. Ramsey who was a member of Phi Delta Theta received his degree in Agricultural Economics. His wife, the former Franky Hadlock, was a member of Zeta Tau Alpha. She received a degree in Home Economics.

Dan Perkes, a Journalism graduate, is now Editor for News Features for the Associated Press (AP) with his office in New York City. Prior to his present assignment he was Chief of the AP Bureaus in five states. He and his family live in Croton-On-the-Hudson, New York.

'58

Donald C. Pilkinton is supervisor of a step-by-step and number identification group at Bell Telephone Laboratories in Holmdel, New Jersey. He joined BTL in New York City following graduation from Texas Tech and has since earned his master's degree in electrical engineering from New York University. He received his first degree in electrical engineering from Tech.

Frank W. Wright of Fort Worth has been named an administrative assistant to President

W. M. Pearce of Texas Wesleyan College. Wright holds degree from Texas Tech, Southern Methodist University, and Chicago Theological Seminary. Wright, an ordained Methodist minister, came to Texas Wesleyan from Iowa Wesleyan College.

Texaco Incorporated announced recently the appointment of Charles R. Black as Crude Coordinator, Crude Oil Division (International) in the company's Supply and Distribution Department. Black graduated from Tech with a degree in petroleum engineering. Black was appointed Assistant to the General Manager of Supply and Distribution in New York in 1969.

Earl D. Rusk was recently promoted to District Manager of the Waco Office for Employers Insurance of Texas. He received a degree in Accounting from Tech.

Living in Ft. Worth is Clay Cummins who is President of Cummins Lightin Center and

CHAPTER PRESIDENTS

Amarillo	Larry Forsythe '65
Andrews	
Arlington	David Hurt '62
Austin	Bob Honts '61
Bryan-College Station	
Cen-Texas	
Corpus Christi	Don Zimmerman '61
Childress	Chester Huffstедler '33
Dallas	Jim Owens '60
El Paso	
East Texas	Bob McMahan '57
Floydada	Edward R. Foster '58
Fort Worth	Bill Scales '51
Hale County	John Anderson '53
Houston	Gayle Earls '58
Irving	Wallace Wilson '57
Lamesa	Don Bethel '68
Lubbock	Alan Henry '64
Midland	Tom Wurster '66
Northeast Tarrant	Dennis Watkins '64
Odessa	Bill Windham '61
Parmer County	Dale Cary '67
Perryton	Ben D. Street '52
Richardson	T. Hoyt Page '49
San Angelo	Richard Salmon '67
San Antonio	Steve Elliott '67
Texoma	Jim Petty '61
Trans-Pecos	Fred Gibson '49
Vernon	Norman Brints '62
Wichita Falls	Conrad Staley '59
Arizona	
Albuquerque, N.M.	Donald Love '59
Bay Area,	
California	Mrs. Nola Bennett '39
Chicago, Ill.	J. D. May '37
Clovis-Portales,	
N.M.	Jack M. McCracken '55
Denver, Colo.	
Hobbs, N.M.	Bob Richards '57
Jackson, Miss.	
Kansas City	Pat Walsh '61
Las Vegas,	
Nevada	Robert A. Fielder '61
New Orleans,	
Louisiana	John Hutchens '56
New York	Marion Sprague '47
Oklahoma City,	
Oklahoma	D. N. "Nick" Pope '50
Roswell, N.M.	J. C. Powell '51
San Diego, Calif.	Sid Knowles '31
San Juan, N.M.	Larry Bedford '53
Southern Calif.	W. Austin Davis '36
Southern States	C. W. Cook '37
Tulsa, Okla.	
Washington, D.C.	Jess McIlvain '59



The Texas Tech Home Economics Exes Association elected officers for 1971-72 during a luncheon sponsored by the organization on April 2 at Tech's Ideas and Issues Day. The new officers are: (left to right) Mrs. Reed Lockhoff '68, secretary-treasurer; Mrs. Tony Gustwick '62, reporter; Mrs. Dick Cheatham '52, president; and Mrs. Billy Castleberry, vice president.

Vice-President of Cummins Supply Company. He is on the Board of Directors of Union Bank of Ft. Worth and Continental Security Holding Company. He received a degree in Electrical Engineering.

'59

**Dr. Stephen W. Noble, Jr.** is a corn breeder for Pioneer Hi-Bred Corn Company in Joynston, Iowa. He is married to the former Patricia Carden and they have one son born May 28, 1970, Stephen W. Noble, III.

**Jack Crumpler** has been elected vice president of Weekly and Valenti, Inc., a Houston advertising-public relations agency. A Journalism graduate, Crumpler has been with Weekly and Valenti since 1965. Previously, he was with Southwestern Bell Telephone Company's public Relations department in Dallas and St. Louis. Crumpler is public relations representative for Friendswood Development Company, the land development and management subsidiary of Humble Oil and Refining Company.

**Robert Bills** is presently a salesman for Moorman Manufacturing Company, livestock feeders in Roswell, New Mexico. Bills graduated from Tech with a degree in Animal Husbandry.

**W. T. (Tom) Mankins** and his wife the former **Linda Lester** are ranching and farming in Dundee, Texas. Mankins graduated from Tech with a degree in Animal Husbandry.

**Bob Springfield** has been transferred from the Traffic Department of Johnson and Johnson in Sherman, Texas to Manager of Warehouse operations, Chicopee Manufacturing Company in Gainesville, Georgia. Springfield received a degree in Industrial Management from Tech.

**Robert F. "Bob" Brown** was recently elected President of the Lamesa Chamber of Commerce. Brown is also on the Lamesa School Board, Director of a bank, and owns the Bob Brown Oldsmobile-Cadillac Agency in Lamesa. He is a Director of the Ex-Students Association and was a member of Phi Gamma Delta while a student at Tech.

**Wayne Gibbons** has recently moved to Austin from Washington D.C. where he is now a partner of the Law Firm of Stubbeman, MoRae, Sealy, Laughlin and Browdy. He was President of Kappa Sigma, his class and Saddle Tramps at Tech. A former member of the Legislature, he and his wife have one daughter.

'60

Mr. and Mrs. **R. M. (Dick) Eudaly** of Fort Worth announce the birth of a daughter, Autumn Dawn, on October 22, 1970. Dick is a native of El Paso. He is now engaged in commercial sales with Martin Hedrick and Company Realtors of Fort Worth.

**Glenn D. Woody** is Industrial Security Inspector for McDonnell Douglas Astronautics in

Huntington Beach, California. He is married to the former **Glenda Cole**.

**Dr. and Mrs. Victor H. Bond** are presently living in Columbus, Ohio. Mrs. Bond is a member of the only all female emergency squad in the state of Ohio. Both Dr. and Mrs. Bond are volunteer squaddmen with the Minerva Park Fire Department in Columbus. Dr. Bond is associated with the Industrial Engineering Department at Ohio State University. He is the faculty advisor for Tau Beta Pi and Alpha Pi Mu. Mrs. Bond is the former **Donna Mathus '65**.

**Mr. and Mrs. James P. Tapp** announce the birth of a son, Michael Andrew, born November 23, 1970. Mrs. Tapp is the former **Janice Newson '58**. The Tapps have two children, Byron 6 and Brent 2½. Mr. Tapp is Executive Vice President and Director of The Security National Bank of Quanah.

**James N. Hock** is currently District Sales Manager of Campbell Soup Company living in Denver, Colorado. He received a degree in Marketing from Texas Tech.

**Curtis Green** has settled in Anchorage, Alaska after ten years of practicing engineering from Alaska to Africa. Green will be a State Farm Insurance Agent. He received his M.S. in engineering from the University of Alaska in 1966.

**Claude E. Rogers** and his wife Anne are the proud parents of a new son, Christopher Edwin, who was born late in January in Beaverton, Oregon. Claude is Western Regional Manager for Industrial Nucleonics Corporation. An electrical engineering major at Tech, Claude was Producer of the Varsity Show, Senior Class President, and a member of Phi Kappa Psi, Saddle Tramps, and Tau Beta Phi. Claude has a masters degree from the M.I.T. Graduate School of Business. He is an Association District Representative and he and his wife and son live at 5395 S.W. Chestnut, Beaverton, Oregon.

'61

**Mr. and Mrs. Harold S. Poelchau** are currently living in San Diego, California. Mr. Poelchau is working on his Ph.D. at Scripps Institute of Oceanography and is an instructor in piano at the United States International University. He received his bachelor's in music at Tech and in 1966 his masters from the University of Texas. Mrs. Poelchau is the former **Susan Dixon**.

**Hud Rhea** is serving as Vice-President of the First National Bank of Roswell, New Mexico. He is married to the former **Roxanne Townsen**.

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*Mr. & Mrs. Charles Bowen, both 1955 Texas Tech graduates, received Abernathy's outstanding citizen award March 30. The award was presented at the annual Abernathy Chamber of Commerce Banquet. Bowen was a government major at Tech and Mrs. Bowen majored in home economics education.*

On October 1, 1970, **Herbert Itz** began his 10th year with El Paso Products Company in Odessa, Texas. He is an operator in the Adipic Acid Plant. He received a degree in Animal Husbandry from Tech.

**Mr. and Mrs. Philip Folsom** are now living in Springfield, Missouri where Mr. Folsom is District Accounting Manager for Southwestern Bell in New Springfield, Missouri. Mr. Folsom received a degree in Industrial management from Tech. Mrs. Folsom is the former **Barbara Kay Bigham '60**.

**Bobby F. McGough** is a Captain in the Air Force entering his 9th year. He is presently serving in Vietnam flying C-130 aircraft. He is married to the former **Betty Moody**.

**Mr. and Mrs. Richard Gentry** are now living in Lamesa where Richard is employed by Burton Manufacturing Company. He is married to the former **Given Gowens '57** who received a degree in Home Economics Education. Richard received his degree in Agricultural Engineering.

**Captain Philip C. Reynolds** has recently returned from Southeast Asia and is now stationed at Barksdale AFB in Bossier City, Louisiana. He is with the Headquarters 2nd Air Force (SAC). Captain Reynolds received a degree in retailing from Tech.

**J. C. Stickel** is currently vice-president of Employee Plans Management Company in Dallas. Stickel graduated from Tech with a degree in Marketing. He is married to the former **Susie Philbrick**.

**Captain Earnest L. Coleman** is assigned at the coastal base 270 miles northeast of Saigon as a member of the Pacific Air Forces, head-

quarters for air operations is Southeast Asia, the Far East, and the Pacific Area. He holds the aeronautical rating of senior pilot. Captain Coleman received a degree in mathematics from Tech where he was commissioned through the AFROTC.

**Max Dodson** was elected to the Board of Directors of the Texas Association of Nurserymen at their annual business meeting in Dallas, Texas. Dodson is a partner-owner in Holden Dodson nursery of Lubbock and has been involved in the nursery business for some 21 years. Dodson graduated from Tech with a degree in Finance.

**Major Donald B. McMurray**, who had recently returned from a year in Vietnam, is now attending the graduate school of business at the University of Texas at Austin, seeking a MBA in Management. While in Vietnam, Major McMurray was a senior advisor to the Vietnamese engineer construction group. Major McMurray graduated from Tech with degrees in Math and Civil Engineering. He was a member of Phi Delta Theta, Phi Kappa Phi, Phi Eta Sigma, Tau Beta Pi, Kappa Mu Epsilon. He is married to the former **Wanda Lee Murray**.

**Robert P. Hutto** and Susan Jane Yarbrough married recently in Dallas. Hutto was head cheerleader and president of both Scabbard and Blade and the Retailing Association while a student at Tech. He is a member of the Texas Tech Century Club and the Dervish Club in



Dallas. They are living at 8317 Southwestern in Dallas.

## '62

**David G. Wilson** is employed by the Arabian American Oil Company in Dhahran, Saudi Arabia. For the past four years, he has been employed with Philco-Ford Corporation at the Manned Spacecraft Center in Houston as Supervisor of the Financial Services Department. Wilson received his bachelors and masters degrees in Math from Tech.

**Mr. and Mrs. Royce I. Bruce** now live in Lubbock where he is District Manager of Blue Cross-Blue Shield. He is married to the former **Regenia Baker '62**.

**Neil A. Johnson** has been appointed Controller of Earth Resources Company. He will assume full responsibility for the Company's accounting and audit activities. Prior to joining Earth Resources as Assistant Controller in May, 1970, Johnson had for two years served as Manager of Corporate-General Accounting for Ling-Temco-Vought, Inc. A 1962 graduate of Texas Tech, where he received his degree in accounting, Johnson became a CPA in 1969. Johnson resides with his wife, the former **Penny Hults**, and their three children in Irving, Texas.



**Capt. Robert L. Anderson, Jr.** was certified as a missile combat crew commander in the Minuteman III ICBM weapon system during October, 1970. His wife is the former **Martha Sue Carille**. Capt. and Mrs. Anderson are living in North Dakota at Minot AFB.

**Mr. Rudolph (Rudie) Tate** is a farmer and rancher in Collingsworth County Texas. He graduated from Tech with a degree in Animal Husbandry.

**Mrs. Kay Porter Freeman** is now a part-time Diagnostician for the Speech Clinic in Greenville, South Carolina. Mrs. Freeman received a degree in Speech Therapy.

**J. M. McKinney** has been promoted to division supervising engineer in charge of drilling for Humble Oil and Refining Company's South Texas Production Division headquartered in Corpus Christi, Texas. McKinney received a mechanical engineering degree from Texas Tech. He joined Humble's production department soon after graduation and has been on various engineering assignments in the company's West Texas operations.

**Mr. John P. Joseph**, of Donaldville, Louisiana, is the Assistant Terminal Foreman for the Shell Pipe Line operated Capline System, the largest crude oil pipeline system in the United States. Joseph graduated from Tech with a degree in Transportation management.

## '63

**Dr. James T.F. Tanner** is currently assistant professor of English on the faculty of North Texas State University at Denton. He received his masters degree in English in 1963 from Tech and his Ph.D. in 1965.

**Dr. Richard L. Garner**, associate professor of chemistry at Hardin-Simmons University has been named recipient of a \$20,000 grant from the Robert A. Welch Foundation of Houston. Garner said the funds will finance a two-year research project beginning in May, 1971. The area of research will be "Low Pressure Hysteresis in Absorption Processes". Garner received the B.S. degree from Stephen F. Austin College in 1960 and the M.S. and Ph.D. degree in Chemistry from Texas Tech.

Pet Incorporated named **C.H. Gilliam, Jr.**

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senior business analyst in the corporate development department. He was corporate accounting manager in the controller's department. Gilliam was a member of Phi Kappa Psi at Tech. His wife is the former **Jane Carringer**, who attended Tech from 1962-1965. She was a member of Delta Gamma Sorority. The Gilliams are currently living in St. Louis, Missouri.

### '64

**Thomas A. Cox, Jr.** is now a financial analyst in corporate control at Texas Instruments in Dallas. He received a MBA from Texas University in January, 1970, and since then has worked for Texas Instruments. He married to the former **Ann Hinkle** who is a substitute teacher in Richardson. Cox received a degree in Industrial Engineering.

**Major Eldred D. Merkl** is attending the U.S. Air Force Air Command and Staff College at Maxwell AFB, Alabama. The curriculum covers advanced military leadership, management, and use of aerospace forces. The major received his degree in electrical engineering in 1957 from Auburn University and his M. S. and PH.D. in Electrical Engineering from Tech.

**Dr. James W. McDaniel**, assistant professor of physical medicine and rehabilitation in the University of Colorado School of Medicine, has been given a joint appointment as assistant professor of clinical psychology in the Department of Psychiatry. Dr. McDaniel received a B.S. degree in 1957 and an M.S. in 1959 from North Texas State University. In 1964 he earned his PH.D. in counseling psychology from Texas Tech. Before going to Denver, he had been director of research for the Ohio Bureau of Vocational Rehabilitation in Columbus. In 1960-61 he was a senior psychologist with the

Colorado Department of Rehabilitation in Pueblo, Colorado.

### '65

**W. Ray Moxley** is an industrial engineer with Burlington Industries. He and his wife the former **Diana Stevenson '64**, live in Monticell, Arkansas.

U.S. Air Force **Captain Richard H. Ramage** is attending the Air University's Squadron Officer School at Maxwell AFB, Alabama. Capt. Ramage will receive instruction in Communicative skills, leadership, international relations, and responsibilities that prepare junior officers for command-staff duties. The Captain received a B.S. degree from Texas Tech in Entomology. He was member of the Entomology Club and the Aggie Council.

**Mr. and Mrs. Cliff Mowery** are currently living in Galveston, where Cliff is Assistant Principal at Ball High School. He received his bachelor's degree in Education from Texas Tech and his Masters degree in Education and Administrators certificate from Southwest Texas University. His wife, the former **Carol Dennison '65**, received a degree in clothing and textiles from Tech.

**James Pat Scarborough** is employed by the Texas Banking Department as an Assistant Examiner in Dallas. He was discharged from the Air Force in February 1970. While at Tech, Scarborough was a member of Alpha Tau Omega. He received a degree in Finance.

### '66

**John William Fields**, who graduated with a degree in chemistry, has recently graduated from the Texas A&M School of Veterinary Medicine. He and his wife, the former **Jeryl**

**Dugger '66**, are now living in St. Paul, Minnesota where Dr. Fields has an internship.

**Kenneth E. White** is plant officer supervisor at the TXL Gas Plant a division of Shell Oil Company in Notrees, Texas. He lives in Odessa.

**A. L. Mitchell** is currently a management trainee with Anderson-Clayton Company in Abilene. Mitchell received his B.S. degree in Agricultural Engineering from Texas Tech. His wife is the former **Carol Ann Monroe** who received a degree in 1966 in Marketing.

**Donald W. Roberts**, of Houston, has joined the staff of Lockwood, Andrews, and Newman, Inc. as an engineering associate in the Hydraulics and Sanitary Division. Roberts earned his B.S. Degree in civil engineering. Upon completion of a tour of duty with the Army, he returned to Texas Tech as a research assistant in water resources engineering and earned his M.S. Degree. Roberts served in the U.S. Army from 1966 to 1969 and attained the rank of Captain.



### '67

**Capt. Jerry D. Boyle** is participating in a massive NATO training exercise in West Germany. Captain Boyle is an F4 Phantom weapons systems operator with the 49th Tactical Fighter Wing from Holloman AFB, New Mexico. Captain Boyle has completed a year of duty in Vietnam. He received from Tech a degree in History.

**Don A. Montgomery** is working for Phelps-Dodge in Duluth, Minn. as a project geologist while taking business classes at the University of Minnesota, Duluth in night school. He received a degree in Geology from Texas Tech.

**Lt. Byron Paige Garner** is serving fifteen months with the United States Air Force Security Group in Wakkana, Japan. Lt. Garner received a marketing degree from Texas Tech. While at Tech he was member of the Saddle Tramps and the American Marketing Association.

**John A. Carmody** is now an auditor at The Lodge at Vail, Vail, Colorado. He recently completed two years in the Marines at Camp Lejeune, North Carolina. Carmody received a degree in management from Tech.

**Capt. James M. Fendley**, who received a degree in Business Administration from Texas Tech, has graduated from electronics and communications school at Keesler AFB, Louisiana. He is presently chief of Maintenance for the Communication Squadron at England AFB, Louisiana. Fendley and his wife, the former **Clara Ethridge '68** live in Alexandria, Louisiana.

### '68

**Jerri Mann** is teaching the sixth grade at Bayless Elementary School in Lubbock. Mann earned a degree in Elementary Education from Tech.

**Pat Abbott** is the head basketball coach at Lorenzo. Abbott received degrees in English and Physical Education from Tech. Abbott was on a baseball scholarship at Tech and was captain of the team his senior year. He was also vice-president of the Double-T Association.

**Mr. and Mrs. Johnny B. Walker** are living in Staten Island, New York where Mr. Walker is a graduate student in investments at New York University. While at Tech, he received a degree in finance. He was also business Manager of the Student Association at Tech. Mrs. Walker is the former **Nancy Hicks '69**, a home economics graduate.

*Mrs. Charles Aycock was named "Woman of the Year" at the Farwell Chamber of Commerce Banquet. Mrs. Aycock received her math degree from Tech in 1966. Robert Anderson was named "Man of the Year" at the banquet.*



# Chapter News

**Leonard A. Tibbets** has enrolled in the September 1970 class at Thunderbird Graduate School of International Management in Phoenix, Arizona. He received a degree in Government from Texas Tech. Thunderbird graduate school of International Management, an affiliate of the American Management Association, is the only school in the United States devoted exclusively to training men and women for international careers.

'69

**Dorothy A. Peterson** is a Home Economist for Washington Gas and Light Company in Alexandria Virginia. She earned a degree in Home Economics from Tech.

**Richard C. Cato** is currently stationed in Saigon, Vietnam with the United States Air Force. He is an instructor in the Armed Forces Language School teaching English to Vietnamese military personnel. Cato received a History degree from Tech.

**R. D. Thompson and Ann Armistead** were recently married and are now living at 6814 S. Hulen No. 135 in Fort Worth. Ann is teaching Home Economics at TCU and he is an agent for Southwestern Life Insurance Company.

**Larry Crump**, who graduated from Tech with a degree in accounting, is currently employed by American Oil Company in Texas City, Texas as an accountant. He is being transferred to the Standard Oil Company in Chicago, Illinois as an auditor. He married to the former **Margaret Spencer**.

**Captain Manning D. Smith** has received the Air Force Systems Command Certificate of Merit. Captain Smith, who graduated in 1969 with a Masters Degree, was recognized for his accomplishment as spacecraft controls subsystems engineer with the Vela Satellite Programs Office, Space and Missile Systems Organization, Los Angeles Air Force Station, California.

**Mrs. John Slater**, the former **Becky Shoemaker**, of Nashville, Tennessee, is currently teaching music at Peabody Demonstration School. She is working toward a masters degree from Peabody College for Teachers in Music. Mrs. Slater received a degree in Music Education from Texas Tech.

'70

**Warren D. Richardson** has been commissioned a second lieutenant in the USAF upon graduation from Officer Training School at Lackland AFB. The Lt. is being assigned to Moody AFB, Georgia for pilot training. His wife is the former **Pamela Neely**.

**Airman John W. Mayes** has been assigned to Port Hueneme, California for training in the civil engineering, mechanical, and electrical field. Airman Mayes received a degree from Texas Tech in Architecture.

**Airman Gary D. Rider** has been assigned to Ft. Benjamin Harrison, Indiana for training in the Information Field. Airman Rider received his degree in Education from Texas Tech.

## ABOUT THE COVER

**ON YOUR MARK...GET SET...GO!!**  
This signaled the start of the girls division of the annual "Little 500" bicycle race on the Tech campus earlier this month. This race and the boys division race is sponsored by Womens Service Organization, Chi Rho and Saddle Tramps.

## Houston

**Gerald Myers '59**, Red Raider basketball coach, will be the featured speaker at the Houston Ex-Students chapter meeting on Friday, April 23. The 7:30 dinner meeting will be preceded by a cocktail party beginning at 6:30 p.m. The affair will be held at the Astroworld Hotel located at Loop 610 and Kirby. Special guests will be Assistant Football Coaches **Art Baker** and **Jess Stiles**.

Other guests will be Houston area athletes who have signed letters of intent to attend Texas Tech. Election of officers for the coming year is also on the agenda. **Gayle Earls**, 11427 Valley Stream, is the Houston chapter president.

## Northeast Tarrant County

The Northeast Tarrant County chapter will meet on April 23 to observe Texas Tech Day. The meeting will be held at the Holiday Inn Northeast in Hurst with a social hour beginning at 6:30 p.m. and the dinner beginning at 7:30. Speaker for the meeting will be **Dr. Glenn Barnett**, executive vice president of Texas Tech. **Dennis Watkins '64** is chapter president and may be contacted at 668 Browntrail Apt. 2016 in Hurst for more information.

## Hale County

Texas Tech Exes living in Hale County will meet on Texas Tech Day Saturday, April 24. The gathering will be at the 7th Street Park in Plainview beginning at 5:00 p.m. Hamburgers and hot dogs will be served. Speaker for the event will be **Clyde Morganti**, special assistant to the president at Texas Tech. Chapter President **John Anderson** may be contacted for additional details.

## Richardson

Texas Tech exes living in Richardson will celebrate Texas Tech Day on Saturday, April 24, with a dinner meeting beginning at 7:00 p.m. The site of the meeting will be the Majestic Steak House on Central Expressway. **Dr. Wayland Bennett**, assistant vice president for academic affairs, will be the featured speaker. Exes desiring additional information should contact **Mr. T. Hoyt Page '49**, 814 Northlake Drive in Richardson.

## Bay Area, California

Texas Tech Exes in the Bay Area of California will observe Texas Tech Day on April 30th.

Exes from throughout Northern California will meet at the Holiday Inn in San Jose (located between highway 17 and 101 on 4th Street). The 7:45 p.m. dinner meeting will be preceded with a no host reception beginning at 7:00 p.m.

**Dr. Grover E. Murray**, president

of Texas Tech University, will be the principal speaker at the meeting. **Wayne James**, executive director of the Association, will also attend and discuss current events on the Tech campus.

Exes desiring additional information should contact **Mrs. Nola Bennett** at A.C. 408, 255-3670 or **Miss Sarah Pinson** at A.C. 415, 986-1300 or 567-4847.

## Parmer County

The Parmer County chapter of the Ex-Students Association will observe Texas Tech Day on Friday, April 30. The 7:00 p.m. dinner meeting will be held at the Parmer House Restaurant in Friona.

**Dr. Wayland Bennett '48**, assistant vice president for academic affairs at Texas Tech, will be the principal speaker. **Larry Carter '69**, special assistant of the Ex-Students Association, will also be in attendance.

## Southern California

Texas Tech Ex-Students living in Southern California will gather on Saturday, May 1. The site of the affair is the Saddleback Inn, 12500 East Firestone, Norwalk. The social hour will begin at 7:00 p.m. with the dinner at 8:00 p.m. **Dr. Grover Murray**, president of Texas Tech University, will be the featured speaker for the dinner.

**Wayne James**, executive director of the Ex-Students Association, will also be in attendance. Chapter President **Austin Davis '36** may be contacted at 213/378-7648 or 213/647-5044. Exes can also contact **Charles Feltz '40** at 213/645-3793 or 213/922-1277.

## Abilene

Abilene area Texas Techsians will gather Friday, April 30, in observance of the Texas Tech Day. The 7:00 p.m. dinner meeting will be held at the Lytle Shores Auditorium (on the lake). Principal speaker for the evening will be **Coach Berl Huffman**, director of public relations for the Ex-Students Association. **Gerald Galbraith**, 2350 Windsor, may be contacted for additional information.

## Arlington

Texas Tech Ex-Students in the Arlington area will meet on Saturday, April 24 to observe the "Class of 1980" Texas Tech Day. The meeting will be held at Meadowbrook Park, 4:30-6:30 p.m. Authentic Mexican food will be catered, and there will be a pinta breaking for the kids. Following the meal will be a brief meeting for the election of new officers. Chapter president is **David Hurt**, 1501 Ridgeview Drive, in Arlington.

# In Memoriam

Services for **Marietta Burress**, 22, were recently held in the University Baptist Church in Lubbock. Miss Burress died in Methodist Hospital after a month's illness. She was a native of Lubbock and graduated from Lubbock High School. She attended Texas Tech and was a Secretary for a Lubbock insurance firm.

She is survived by her parents, four sisters, and her grandparents.

The family of **Alfred Kincer III** received notice that their son, a 1969 graduate of Texas Tech University, had been killed near the Demilitarized Zone in South Vietnam.

Kincer was commissioned a first lieutenant in the Army upon graduation from Tech, underwent training at Fort Hood and was sent to Vietnam in April, 1970. He was the son of Mr. and Mrs. A.L. Kincer II of San Antonio. The elder Kincer is a retired Army Lieutenant Colonel.

**John Emmit Dwyer**, died January 22, 1971 in the McLean Hospital, a few hours after he was stricken ill at his home in that town.

He was vocational agriculture instructor in Samnorwood High School from 1961 to 1968, when ill health caused him to retire from teaching. He was serving his first term as a Gray County Commissioner. He was a graduate of McLean High School and a 1950 graduate of Texas Tech University.

**William Clinton Weeden** died February 21, 1971 in a Ft. Worth Hospital after a brief illness. He was President of General Engineering Corporation. Weeden was a native of Lone Oak (Hunt County) and a resident of Fort Worth for 34 years. He was a mechanical engineering graduate of Oklahoma State University after having attended Texas Tech University.

Services for **Dr. Freedis Lloyd Mize** were held in Mena, Arkansas. Dr. Mize, Professor of Management emeritus of Texas Tech, died after an apparent heart attack while in a doctor's office in Mena. He joined the Texas Tech faculty in 1946 as professor of economics and management. He became head of the department of management when that department was created the following year. He continued as head of the department until his retirement in 1967. Since his retirement he had been engaged in raising purebred cattle west of Mena in a suburb which formerly was a town named Rocky. Dr. Mize was born at Throckmorton and was graduated from Rotan High School and received a bachelor of science degree from Sul Ross State University and master of science and doctor of education degrees from the University of Oklahoma.

He is survived by his wife, Clementine, and several brothers.

Services for **Mrs. Cecil O. Schwalbe** were held in Lover's Lane United Methodist church in Dallas. Mrs. Schwalbe was medical records librarian at Children's Medical Center in Dallas for 18 years. She attended Texas Tech and became a registered record librarian in 1935. She was a member of the Dallas, Texas and American Record Association.

Services for **Vorus C. Kelly**, a resident of Dallas for 24 years, were held in February in

Dallas. Mr. Kelly was a contact representative for the Veterans Hospital in Dallas. He was a native of Trent, Texas and was a Navy veteran of WW II. Mr. Kelly was a member of Tyler Street Methodist Church and a graduate of Texas Tech where his major was Journalism.

He is survived by one daughter, Brenda of Dallas, his mother, Mrs. Gilleland of Cottonwood, and a brother, Fred, of Victoria.

**Hoyet Gaston McCloud**, a resident of Plainview since 1946, died in January in Plainview. He was founder of Plains Welding Supply in 1946. He operated it until his retirement in August 1970. He was a member of the First Baptist Church, the Plainview Country Club, and the Plainview Lions Club. He was a director of the Red Raider Club at Texas Tech University and was president of the Plainview Red Raider Club.

Funeral Services for **Desmond Monroe** were held in the Catholic Church in McAllen, Texas recently. Monroe, a former resident of Morton, and a Texas Tech graduate, died in M.D. Anderson Hospital in Houston, following a lengthy illness.

Services for **Claude L. Hale**, 77, former Lubbock educator, were held March 4, 1971, in Sanders Memorial Chapel in Lubbock. Hale moved to Lubbock in 1918 and taught five years at Liberty School, which later was consolidated with Idalou Schools, and 11 years in Lubbock Public Schools. He was Lubbock County Superintendent from 1939 to 1943. He received both his bachelor's and master's degrees from Texas Tech.

For 15 years prior to his retirement in 1958, he was with the Internal Revenue Service.

A former Texas Tech football player, **Billy Anthony "Tony" Butler**, was shot to death March 3, 1971 in Big Spring, Texas. At Tech, Butler lettered both his sophomore and Junior seasons. He was voted the outstanding player during the 1968 spring training sessions. He also was a track star for two years at Tech. After leaving Tech, he played with the semi-pro Midland-Odessa Rufnecks.

Memorial services were held in February for a young Vietnam veteran **James (Larry) Hull**. Hull, a pilot with the U.S.A.F. was flying a mission in Vietnam when his plane was shot down. The young veteran was a graduate of Roswell High School and received his BBA degree from Texas Tech. In February, 1969, he was commissioned after graduation from OTS at Lackland AFB, San Antonio.

**Mr. Loyd George Dean**, a 1953 graduate from Tech with a degree in Chemical Engineering, died September 20, 1970 of a heart attack. He was employed by Dow Chemical Company. His wife is the former Dorothy Sandefur.

Requiem Mass was celebrated for **David Allen Leask** in the St. John's Catholic Church on February 4, 1971. Mr. Leask who died February 1 at his home in Memphis, Tennessee was a graduate of St. John's High School in Alma, Texas in 1954. After graduation he was employed by the Ennis Business Forms and then served with the U.S. Army from 1955 to 1957. He graduated from Texas Tech in January, 1969, with a degree in Civil Engineer-

ing. At that time he went to work for the Chicago Bridge and Iron Company as a civil engineer, working in South America and then was transferred to Memphis, Tennessee in March, 1970.

He is survived by his parents of Alma, six brothers and four sisters.

**Robert N. Scott**, 53, of Idalou, died in February from injuries he received in an automobile accident January 30.

Scott operated the Heckville Grocery Store in Heckville. He had lived in Slaton from 1920 until 1942, and attended Slaton school and later Texas Tech University in Lubbock. He also managed a grocery store in Lubbock from 1946 to 1956, before moving to Heckville.

He is survived by his wife, two daughters, and three grandchildren.

**Edward Davis Vaughn** died February 17, 1971 in Lubbock's Methodist Hospital. Vaughn, who had been employed by the Texas Employment Commission since July 22, 1946, was a breeder of Pomeranian dogs and had been a professional handler.

Vaughn graduated from Lubbock High School and attended Texas Tech.

He is survived by his wife, of Lubbock; one son; five daughters; one sister, and one brother and seventeen grandchildren.

**Mrs. Jewell Kuykendall**, 54, a Brownfield resident died recently. Mrs. Kuykendall moved to Brownfield from Kermit in 1951 and had been employed by the Brownfield Shopper Guide until recently. She completed public school at Tahoka and had attended Texas Tech for two years. She was a member of the First United Methodist Church.

She is survived by a son, Forest of Dallas; a brother, Kirk Pitts of Earth; and three grandchildren.

Funeral Services for **Tyson E. Gentry** were held in Mertzon, Texas in March. He was born in Sherwood, Texas and attended Sherwood and Mertzon Schools. He later moved to Big Lake, Texas where he graduated from high school. He attended Baylor University for two years and Texas Tech for one year. Mr. Gentry served on the Mertzon school board for fifteen years and also served as deacon for First Baptist Church of Mertzon.

Services for **Charles Bullen**, Professor Emeritus in Electrical Engineering, were held in Dallas, in February. Bullen served as head of Tech's Electrical Engineering department 28 years, from 1932 until he retired in 1960. Under his tenure as head of the department, the master's degree in electrical engineering was approved at Tech in 1947.

Bullen was born August 22, 1894 in Bellville, Kansas. He received his B.S. in electrical engineering from the University of Texas in 1920. He received his M.S. in electrical engineering from the Massachusetts Institute of Technology in 1927. He was a member of the A.I.E.E. and the S.P.E.E. and the Institute of American Inventors.

He retired from Texas Tech in May of 1960 and was granted emeritus rank when he retired.

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