

TEXAS

# TECHSAN

THE MAGAZINE for TEXAS TECH ALUMNI

NOVEMBER/DECEMBER 2010

VOL 63 / NUM 06



## Vision & Tradition

*The Campaign For Texas Tech*

## Howling Good Time

*Jack Bateman's wildly fun resort*

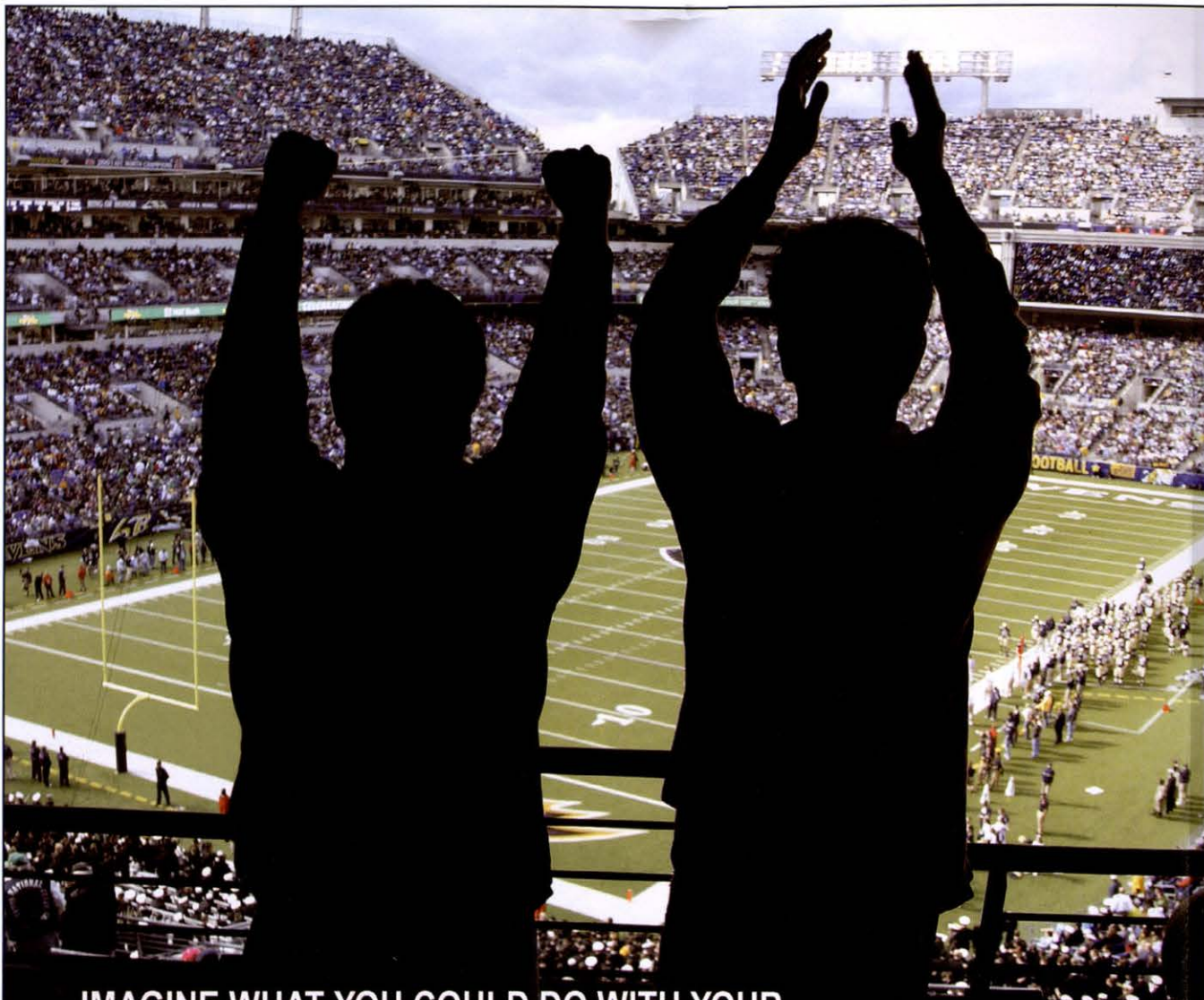
## Melded Elements

*Charise Davis Adams' artistry*

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# TEXAS TECH LEGACY PROGRAM

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A legacy is any child that is lucky enough to have at least one parent or grandparent who is a current member of the Texas Tech Alumni Association.

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## **Legacy Benefits:**

At various stages of childhood, legacies will receive exclusive gifts to remind them that they are part of the Texas Tech family. Gifts include items such as a children's story book, piggy bank, backpack and key chain. Gifts are age appropriate and therefore cannot be retroactive.

---

*Each legacy participant will receive a welcome letter and gift, a personalized membership card, annual birthday greetings and exclusive gifts. They will also receive invitations to Legacy Program events throughout their membership.*

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VOL 63 / NUM 06

# TECHSAN TEXAS

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PHOTO ON THE COVER *by Artie Limmer*  
TEXAS TECH CHANCELLOR KENT HANCE AND  
DR. KELLY SCRIVNER OVERLEY, VICE CHANCELLOR  
OF INSTITUTIONAL ADVANCEMENT AND  
CHIEF EXECUTIVE OFFICER OF THE TEXAS  
TECH FOUNDATION, WITH STUDENTS.

PHOTO ON THESE TWO PAGES *by Wyman Meinzer*  
FALL MOON



## The Perfect Holiday Gift Texas Tech Wine Collector's Series

Llano Estacado Winery, in conjunction with the Texas Tech Alumni Association and the Texas Tech Wine Marketing Research Institute, has just announced the release of three premium wines. These three wines were specifically developed for Texas Tech and the grapes were especially selected for the program.

These three wines are the first in a new Collector's Series of wines. Less than 150 cases of each wine were produced exclusively for this program and it is expected that quantities will be sold quickly.



*This 2008 Tempranillo. This is a Spanish grape variety that is proving a perfect match for the Texas climate and growing conditions. The 2008 vintage provided a wine that is extremely robust with ripe plum aromas and considerable depth. While a great wine to drink now with a variety of steak dishes, the Tempranillo also has significant aging potential that will enhance its complex flavors over the coming years.*

*The white wine is a 2009 Viognier that was produced from West Texas grapes. The wine spent four months in French Oak Pigeon barrels and will be a wonderful summer wine to accompany seafood and poultry dishes.*



*This 2008 Raider Cabernet Sauvignon is a blend of 88% Cabernet Sauvignon and 12% Sangiovese. To develop this blend, we blended wine made from vineyards in three distinct growing regions in Texas; Far West Texas, the Texas High Plains, and the Texas Hill Country. The result...black cherry and cedar aromas develop in the glass with a hint of spice and licorice. The rich tannins and structured acid will give this wine longevity. Our 2008 Raider Cabernet Sauvignon will drink well now with a variety of steak dishes, but would benefit from extended bottle aging.*

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## TEXAS TECHSAN

THE MAGAZINE for TEXAS TECH ALUMNI NOVEMBER/DECEMBER 2010 VOL 63 / NUM 06

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## Farewell to The Old Philosopher

IN THE HISTORY of Texas Tech, there are a few individuals whose contributions to our university and to our society make them stand out as unique. Such an individual was

Clint Formby, who died July 31.

Clint Formby is the only Texas Tech graduate who has ever served as Student Government Association president, president of the Texas Tech Alumni Association (then the Ex-Students Association) and chairman of the Texas Tech Board of Regents, as well as to be named a Distinguished Alumnus. He also served as chairman of the Ranching Heritage Center board. He was about as red-and-black as anyone could possibly be.

While a student at Tech in 1948, he helped his uncle Marshall Formby construct KPAN AM radio station in Hereford. He worked as a carpenter and painter and was the first voice heard on that new station when it went on the air Aug. 4, 1948. Exactly 62 years later to the day, his body was laid to rest in his beloved hometown.

Clint and Margaret, whom he met at Texas Tech, moved to Hereford Aug. 22, 1951. She was the first Miss Texas Tech. He went to work at KPAN, and she taught high school English and speech. He was the news reporter, advertising salesman, sometimes sports announcer and "tornado chaser." He eventually took ownership of the station, and he and Marshall also started stations in Floydada, Tulia, Levelland, Andrews, Seminole, Tyler, Huntsville, Temple and Marshall.

In October 1955, Clint began a daily radio commentary called the "Day-by-Day Philosopher," which was broadcast at 7:45 a.m. six days a week. This program continued for nearly 55 years until the day before his death, with 17,160

consecutive broadcasts. That is certainly unique and, as far as anyone knows, it was the longest-running radio broadcast by an individual in the United States.

Consider the fact that Clint and his wife traveled extensively as he took on a major role in the radio broadcasting industry. Yet every morning at 7:45 a.m., he would comment on developments and share his "philosophy" with his viewers from wherever he happened to be.

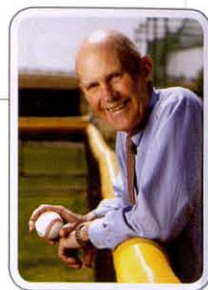
He was the feature of NBC's "The Today Show" segment on his daily broadcasts as well as the feature of a "Texas Country Reporter" show.

I first came into contact with Clint when he was a member and ultimately chairman of the Mass Communications Advisory Committee. His goal was to see the then department become a separate college. It was not an easy goal to achieve. It first became a school within The College of Arts and Sciences. Five years ago, it finally was named a separate college. I have no doubt that Clint's influence had a great deal to do with making this change happen.

He was honored by being inducted into the Mass Communications Hall of Fame and received the Lifetime Support Award in 2001. He has a classroom in the Mass Communications Building named in his honor.

Although Clint was president of our organization under Wayne James, my predecessor, I called on him frequently for advice, and he occasionally called me with advice. I welcomed his opinions. He had a good feel for what needed to be done and how to get it done. He was a big supporter of the expansion of the old President's Home into the Market Alumni Center in 1995.

We also visited when he learned he had prostate cancer in 1998 because he knew that I had also dealt with this problem. He wanted to know everything I knew and what I had been through. Ultimately, he chose a different procedure (I had mine removed) but it was successful.



He had a very engaging personality. He made you feel that you were important and that he was interested in what you thought. He had a way of disagreeing without being disagreeable.

Some funerals are sad. Clint's was a celebration. It was apparent that Clint was a "believer." He was a long-time member of the First Baptist Church in Hereford, where he taught the boys' high school Sunday School class. He was a charter member of Fellowship of Believers church in Hereford. It was one of those funerals that, when you left, you had no doubt as to where the deceased would spend eternity.

The closing song at the funeral was "Turn Your Radio On."


I noticed a sign on a Hereford business on the way to the cemetery that said it all—"Mr. Formby. You will be missed."

TUITION WENT UP 9.95 percent this fall at Texas Tech. Regents approved this increase at their May 15 meeting and also gave final approval to change Tech's library fee to a flat \$350 and also approved a \$4 per-credit-hour fee for advising services.

This increase will bring the annual bill for Tech students to about \$17,000, which is still less than students will pay at UT and A&M. UT's annual bill is approximately \$20,000 and A&M's tab is \$18,000.

The regents really didn't have many options.

All colleges and universities were asked to cut their budgets by five percent this spring by Gov. Rick Perry. He then issued another order asking agencies to plan cuts that could go as high as 10 percent in the next biennium.

Still, you have to wonder when Texas is going to come to grips with the fact that, at some point, we are going to price young men and women out of a college education 



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## PEOPLE

**CHUANG-KUO "JOHN" WU, M.D., PH.D., RECENTLY WAS ANNOUNCED BY TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER PRESIDENT TEDD L. MITCHELL, M.D., AS THE CORINNE PAYNE WRIGHT ENDOWED CHAIR IN ALZHEIMER'S DISEASE IN THE SCHOOL OF MEDICINE'S DEPARTMENT OF NEUROLOGY.**

The purpose of the chair is to advance treatment of cognitive disorders of late life, specifically Alzheimer's disease.

J.W. "Bill" Wright and his children, W.B. "Brax" Wright, Steve Wright and Paula Wright Key, established a fund in honor of wife and mother Corinne Wright after she passed away in 2005.

**OFFICIALS AT TEXAS TECH UNIVERSITY ANNOUNCED IN AUGUST A STRATEGIC HIRE IN THE COLLEGE OF EDUCATION. DAVID M. RICHMAN, PH.D., FILLED THE ENDOWED \$1.5 MILLION JERE LYNN BURKHART CHAIR IN SPECIAL EDUCATION IN THE BURKHART CENTER FOR AUTISM EDUCATION AND RESEARCH EFFECTIVE AUG. 1.**

Richman most recently was an associate professor in the Department of Special Education at the University of Illinois.

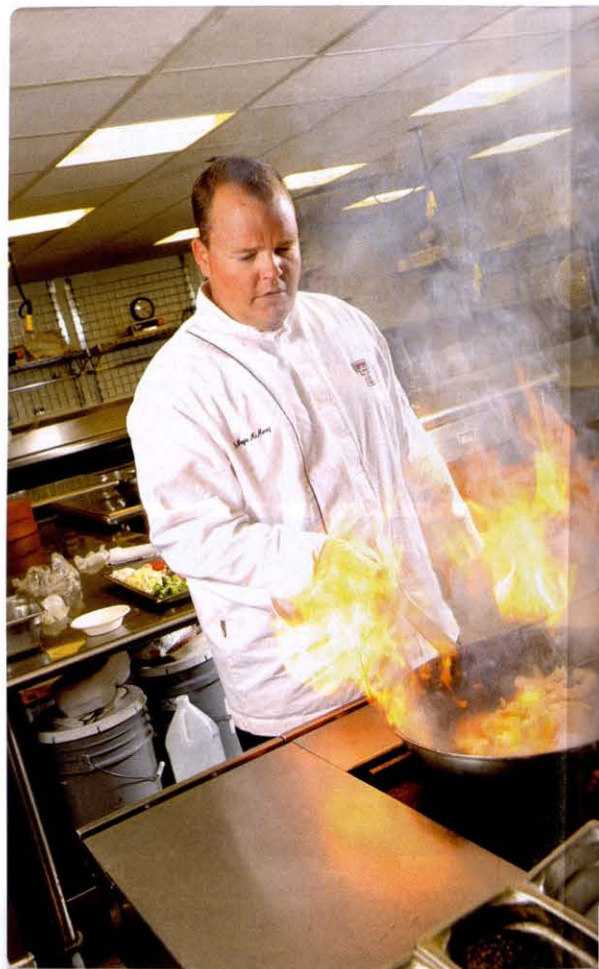
Richman's teaching and research focuses on assessment and treatment of behavior disorders such as aggression, property destruction and self-injurious behavior. Current research projects are investigating the effects of early intervention and prevention treatment for birth-to-five children with disabilities exhibiting emerging behavior disorders. But Richman has much broader plans for the Burkhart Center.

Richman earned bachelor's degrees in psychology and political science from the University of Iowa in 1991; a doctoral degree in school psychology and minor in applied behavior analysis, University of Iowa in 1997 and was a Post Doc Fellow in the Department of Behavioral Psychology at Johns Hopkins School of Medicine in 1998.

**JUAN SANCHEZ MUÑOZ HAS BEEN NAMED VICE PROVOST FOR UNDERGRADUATE EDUCATION AT TEXAS TECH UNIVERSITY.**

Muñoz, who is also vice president of institutional diversity, equity and community engagement, will oversee the areas of academic advising and retention and community college and transfer relations.

Muñoz joined Texas Tech in 2004. He was appointed vice president of institutional diversity, equity and community engagement in February 2009. Previously, he served as special assistant to the president for institutional diversity and associate vice provost for faculty affairs. As an associate professor in the Department of Curriculum & Instruction, he also served as director of the Center for Research in Leadership and Education and Program Coordinator for Bilingual Education and Diversity Studies in the College of Education. Muñoz earned a bachelor's degree from the University of California, Santa Barbara, a master's degree from California State University, Los Angeles and his doctoral degree from the University of California, Los Angeles.



**CHEF DEWEY MCMURREY, A TEXAS TECH UNIVERSITY HOSPITALITY SERVICES CHEF, WON THE 2010 NATIONAL ASSOCIATION OF COLLEGE AND UNIVERSITY FOOD SERVICES SOUTHERN REGION CULINARY CHALLENGE.**

McMurrey competed against five other chefs representing different universities in the southern region. His winning dish was a portabella and spinach roulade. He had to prepare and have his entrée plated within one hour.

McMurrey graduated in the top 10 percent of his class at the Culinary Institute of America in Hyde Park, N.Y. During this time, he interned at the Dallas Country Club under Certified Master Executive Chef Ernst Gruch. McMurrey arrived at Texas Tech in 2005 and has strived to make the campus lead the rest of the nation in university food service.



## NEWS

**OFFICIALS AT TEXAS TECH UNIVERSITY ANNOUNCED IN JUNE THAT CRAIG A. GRIMES, PH.D., WILL FILL THE \$7.5 MILLION DONOVAN MADDOX DISTINGUISHED ENGINEERING CHAIR IN SOLAR ENERGY IN THE EDWARD E. WHITACRE JR. COLLEGE OF ENGINEERING, EFFECTIVE JAN. 1, 2011**

Grimes is a professor of electrical engineering and director of the Center for Solar Nanomaterials at The Pennsylvania State University. Candidates for the Maddox chair were expected to have a national and international reputation in solar energy, and the chosen candidate would be expected to build a collaborative community of scholars at Texas Tech dedicated to solar energy research.

A 2009 gift from the J. F. Maddox Foundation created the chair in tribute and memory of Donovan Maddox, honoring his life-long connection and commitment to Texas Tech. The endowment, along with the Jack Maddox Distinguished Engineering Chair, is being used to recruit two nationally recognized researchers, in energy-related fields.

Grimes received master's and doctoral degrees in electrical and computer engineering from the University of Texas, in 1986 and 1990, respectively, after graduating from Penn State in electrical engineering and physics in 1984. He returned to Penn State in 2001 after seven years at the University of Kentucky where he became an associate professor in the electrical and computer engineering, and chemical and materials engineering departments. He also held the Frank J. Derbyshire Research Professor chair (July 2000-June 2001).

**TEXAS TECH IS PARTNERING WITH SEVERAL STATE UNIVERSITIES IN THE GULF PROJECT, AN INITIATIVE THAT SHOULD HELP PREVENT AND RESPOND TO MAJOR ECOLOGICAL DISASTERS LIKE THE DEEPWATER HORIZON OIL SPILL THAT DEVASTATED THE GULF OF MEXICO THIS SUMMER.**

The statewide collaboration between universities and other private and governmental entities could improve offshore-drilling techniques while framing a response plan should a similar disaster directly strike Texas.

Other Gulf Project partner universities are Texas A&M, the University of Texas, Rice University, Southern Methodist University, and the University of Houston.

**TEXAS TECH UNIVERSITY GRADUATED 1,377 STUDENTS SATURDAY, AUG. 7, DURING TWO CEREMONIES HELD AT THE UNITED SPIRIT ARENA.**

Texas Tech University System Chancellor Kent Hance was the commencement speaker.

Commencement exercises for the Colleges of Agricultural Sciences and Natural Resources, Architecture, Arts & Sciences, Education, Mass Communications and Honors College majors in natural history, humanities and honors arts and letters were held at 9 a.m.

The Colleges of Human Sciences, University Studies, University College, Visual & Performing Arts, Rawls College of Business and the Edward E. Whitacre Jr. College of Engineering host exercises were held at 1:30 p.m.

**THE TEXAS TECH SYSTEM ENDOWMENT, NOW VALUED AT \$736 MILLION, IS RANKED BY THE NATIONAL ASSOCIATION OF COLLEGE AND BUSINESS OFFICERS AS THE 85TH LARGEST IN THE COUNTRY, UP FROM 118TH THREE YEARS AGO.** It is ranked eighth by size in the Big 12.

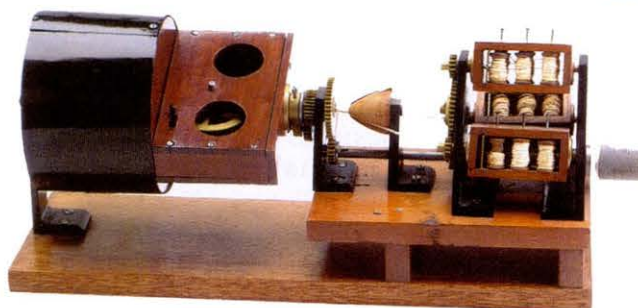
Tech Chancellor Kent Hance said he attributes the rise through the ranks to a successful year of fundraising in 2009, during which Tech raised \$113 million from donations, the fourth highest in school history.





## Briefly

THE MUSEUM OF TEXAS TECH UNIVERSITY HAS FASCINATING EXHIBITS YEAR-ROUND. One such exhibit runs from Oct. 31-April 10, 2011. The Curious World of Patent Models: Organized by the Rothschild Patent Model Collection Gallery 7 America's incredible success is primarily due to the dreams and inventions of its many citizens. Few people realize however, that from the time the U.S. Patent Office was formed by Thomas Jefferson in 1790 and throughout the industrial revolution, inventors were required to submit a working, scale model of their invention when applying for a patent. The Rothschild Collection is the world's largest gathering of viewable U.S. Patent Models. The exhibit of 50 objects includes a variety of Patent Models that children and adults alike will enjoy: household, agricultural, medical, toys, musical instruments, tools and more. Tour by Smith Kramer Traveling Exhibitions, Kansas City, Mo. 



Top photo:  
Electro Magnetic Motor  
[Patent #156,920]  
November 17, 1874  
Inventor: Charles Gaume, Brooklyn, NY

Bottom photo:  
Cordage Machine [Patent #9,414]  
November 16, 1852  
Inventor: H. Jennings & C.  
Collier, Bethany, NY



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# HO



photos by Jerod Foster and provided



# WILLING

## *good time*

by Jennifer Ritz

Going to a water park, in the dead of winter? That can't be right—or can it? It can, it can!

When the park is indoors—such as Great Wolf Lodge—it's summer all year. Like the 80-foot tall park, the fun starts at the top and works its way down through the Wolf Pack—also known as employees—at least that's the word from Great Wolf Lodge-Grapevine general manager, Texas Tech alumnus Jack Bateman '81.



Great Wolf Lodge



It's extremely important to Bateman that patrons of Great Wolf Lodge experience an unforgettable vacation. He lives by the motto, "Let's just make it happen." Whether it's assisting at the front desk, bussing tables in the Loose Moose Cottage food court or helping food service employees roll silverware, Bateman is willing to assist his employees.

"I have always managed by walking around, and if someone needs help, I give it to them," says Bateman. "I have never had employees do anything I wouldn't, or couldn't, do myself."

"I always talk to Pack Members. As a leader, I'm very involved in helping them, if that's what it takes to get the job done. (At a previous job) I sat with the maintenance crew at lunch. One of the crew members said, 'The general manager never sits with us.' I said, 'I'm a general manager here, and I am.' After that, I'd see those employees in the park and I always made it a point to stop and talk to them."

Bateman's can-do attitude is a culmination of decades of work in the entertainment industry in amusement parks all around the country. But as a business major at Texas Tech, he never imagined he'd land in the top job at the nation's hottest, and wettest, indoor parks.

"I grew up in Houston, went to Stratford High School," he says. "My older brother went to Tech and played basketball under Gerald Myers. I was thinking about playing football at smaller colleges, but I visited Tech and loved it."

Bateman graduated from high school in 1975, enrolled at Tech and pledged KA, his brother's fraternity. To make money, he took a job tending bar at Gardski's Loft, on Broadway Avenue.

"Bob Skibell (the owner) offered to send me through the management training program for Gardski's," he says. "I accepted and layed out for nine months."

That job, says Bateman, taught him a lot about management. He recalled his high school football coach, Oscar Cripps, who often quoted Vince Lombardi, the legendary football coach who said he would never have a player do something he had not done himself or could not do himself.

"I kept those basic principles in mind," while working at Gardski's and throughout the years, he says.

Upon graduation he returned to Houston, determined to find a job outside of the entertainment industry. He was offered a plum position with a steel company, handling outside sales.

"My Dad worked for Dresser Industries," Bateman says. "He told me the bottom was going to drop out of the oil business soon, and urged me to find something in another field. So, I interviewed with Six Flags Astroworld and accepted a job with them."

Bateman's job consisted of selling picnics at the theme park to area business. He recalls being razzed by friends employed in the oil industry about taking a job that seemed beneath his business degree—when the oil market cratered shortly thereafter, the theme park job didn't seem so silly. Historically, in most economic downturns, the entertainment sector, while not bulletproof, suffers less—people are looking for ways to forget that times are dire, and taking in movies, concerts or attending theme parks are good ways to do that.

He began moving up the ladder at that first job to regional sales manager, then general sales manager. In 1990 he shifted







to the position of advertising/promotions manager for five years, and in 1995, when Six Flags bought Fiesta Texas, he was moved to San Antonio as director of marketing.

"That was the first of five moves in six years," he says.

He was hired away from Six Flags by Premier Parks to handle destination marketing for their Denver, Colo., location, Elitch Gardens.

"They made me a great offer, and my brother lives in Denver," Bateman explains. "I was there a year exactly, and I was about to go home for Christmas with my bonus check in hand, when the president of Premier Park called and wanted me to transfer to Louisville, Ky., as general manager at Kentucky Kingdom (amusement park)."

The offer came with a big signing bonus and even bigger salary. His wife, Laurie, whom he married in 1982, agreed to the move. Oddly enough, around the same time, Premier Parks bought Six Flags, and Kentucky Kingdom became Six Flags Kentucky Kingdom. Fifteen months later, Premier Parks' CEO offered Bateman the GM position in Cleveland, Ohio, at Geauga Lake Wildwater Kingdom. With each move came more power, and also more responsibility.

Recalling the spirit of Lombardi's teachings, Bateman says he never laid off current park employees to bring in his own team.

"To me, people are all good individuals, who may receive poor direction," he says. "I believe in letting people make decisions on their own but giving them the tools to do it."

His reputation for hard work and fairness continued to pay off, and in 2000, Bateman was promoted to vice president of





Bateman's success is because of his always being willing to roll up his sleeves—or pants—and help.



marketing for Six Flags Theme Parks' 15 East Coast properties. By this time, Bateman and his wife had three children, the oldest two, Jack and Kathy (both are graduates of Texas Tech), were in their last years of high school. He managed to postpone the move back to Houston until they graduated. In 2001, he, wife Laurie and youngest daughter, Hillary, returned to Houston, moving to the same neighborhood they'd left behind six years prior.

"My father once said to me that you either marry a company or a town," Bateman comments. "Fortunately for me, I love my job."

In 2005, Six Flags was bought out by Red Zone, and many employees lost their jobs. Bateman was retained, but was informed that all corporate jobs would be moved to New York City. With his youngest in high school, he knew relocating to the northeast was not an option for him. He was allowed to telecommute temporarily from Houston to New York, but he ultimately decided to leave the organization in March 2006.

"I received a generous severance package," he says. "I didn't want to retire at that time, but I could have. I began putting feelers out."

Bateman told a friend, who worked for Great Wolf Lodge, that he was looking for a new position. The friend mentioned that

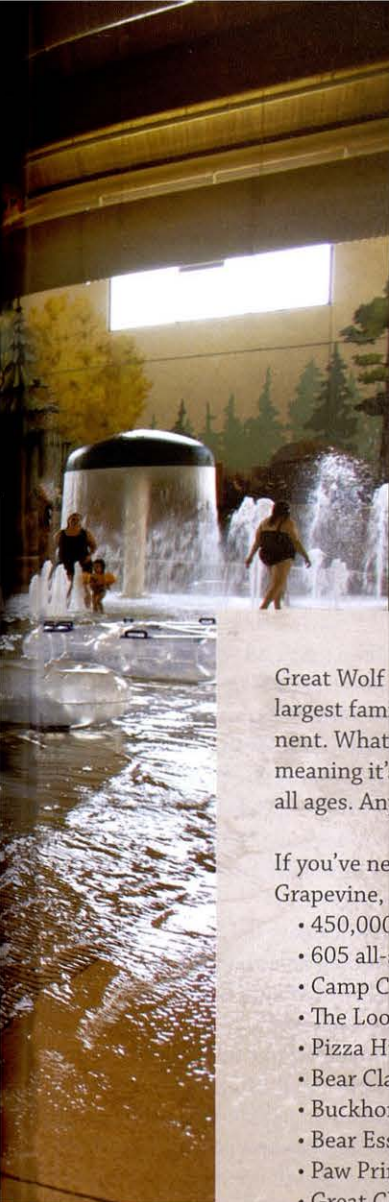
Great Wolf would soon begin planning and construction at a Texas location in May 2007. Bateman inquired about the general manager position and was hired. It worked out that he had eight weeks free time between the two jobs, and his daughter was able to graduate from high school in Houston before he and his wife relocated.

Bateman kicked off the development of Grapevine's Great Wolf Lodge in a temporary office on Main Street in May, then opened the park in January 2008. Its location in the heart of the Dallas-Fort Worth Metroplex makes it a superb location for vacations—it draws on the large population of the surrounding area, and it's less than 10 minutes from the Dallas/Fort Worth International Airport. Patrons come from all over to stay and play at Great Wolf Lodge because it is an all-in-one resort—once you check in, you don't have to leave the Lodge because everything you need is under one roof (see sidebar).

When it comes to vacation destinations, this northwoods-themed park can't be beat. Bateman even guarantees that your waterpark excursion will never be ruined by rain, sleet or snow...although you may get a little wet. 🐾

For more information visit [www.greatwolf.com](http://www.greatwolf.com).





# Great Wolf

Great Wolf Resorts, Inc. is based in Madison, Wis., and is a publicly traded company. It is the largest family of indoor waterpark resorts on the continent—there is also an outdoor component. What sets it aside from most theme parks is that it is a fully integrated resort company—meaning it's a hotel and waterpark, complete with shops, restaurants and countless activities for all ages. Anything you might need is offered in one of the myriad shops in-house.

If you've never been to a Great Wolf Lodge, check out the following description of the 52-acre Grapevine, Texas, location:

- 450,000 square feet of construction
- 605 all-suite guest rooms, including 14 suite configurations
- Camp Critter Bar & Grille™—themed family restaurant and bar
- The Loose Moose Cottage™—themed gourmet buffet and food court
- Pizza Hut Express® and Wing Street®
- Bear Claw Sweets and Treats Café™—confectionery café
- Buckhorn Exchange™—Gift emporium and convenience store
- Bear Essentials™—Full-service swim shop
- Paw Prints—waterpark photography and personalized gift station
- Great Clock Tower—features an eight-minute animated "Rhythm of Nature" show
- 27,000 square feet of meeting and banquet space
- 98,000-square foot indoor entertainment area featuring:
  - 80,000 square feet Bear Track Landing™—one of America's largest indoor waterparks
  - 80-foot tall indoor waterpark
  - Nine indoor waterslides
  - Seven pools
  - Fort Mackenzie™—interactive treehouse waterfort featuring a nearly 1,000-gallon tipping water bucket
  - Family Cabanas
- Outdoor Waterpark
  - 84,000-square feet Raccoon Lagoon™
  - Two tube slides
  - Outdoor recreation pool
  - Family indoor/outdoor whirlpool
  - Patio area with umbrella tables and lounge chairs

Great Wolf Lodge also offers events all year long that coincide with holidays, such as Spring Break Bash; Howl-O-Ween, which includes trick-or-treat stations, prizes, costume contests and more; a Thanksgiving Buffet; and Snowland in December complete with snow showers three times a day.

Visit [greatwolf.com](http://greatwolf.com) for more information and details



# Vision & Tradition

## THE CAMPAIGN FOR TEXAS TECH™

By Sally Logue Post

**Texas Tech is going to raise \$1 billion—yes, that's billion with a "B." In a down economy? Absolutely.**

THERE IS NO doubt about success in the mind of the man in charge, Chancellor Kent Hance. Even a hint that this is a bad time to launch a campaign will get him fired up.

"Given the economy, some people have talked to me about putting the campaign on hold, and I have said 'absolutely not,'" said Hance. "We are never going to put Texas Tech on hold. We are going to make Texas Tech the best it can be."

Vision & Tradition: The Campaign for Texas Tech kicked off Sept. 17, already 60 percent of the way to the billion-dollar goal. The campaign encompasses all three institutions, Texas Tech University, the Texas Tech University Health Sciences Center and Angelo State University.

"This is a historic undertaking for Texas Tech," said Hance. "I don't deny we have to work harder to raise money, but our alumni and friends love Texas Tech and have stepped up to help."

So have corporations, foundations and a myriad of people who give gifts both small and large.

AT&T has given to both academics and athletics. The company's generosity is obvious in the name on Texas Tech's football stadium—Jones AT&T Stadium. What is not as apparent is the millions of dollars that have gone into scholarships.

For Cheryl Sturgess an AT&T scholarship made college possible during a devastating time in her life. During her eighth-grade and freshman years in high school, her parents and grandparents died. Her mom died of a heart attack; later her dad succumbed to cancer. Several months later her grandparents were killed in a multi-car wreck while returning from vacation.

"When I got to Texas Tech I knew that I had done the right thing," she said. "The AT&T scholarship offered me a great opportunity. It was much more than just financial aid, it really allowed me to excel."

Now a senior human development and family studies major, Sturgess credits the scholarship with opening doors. "Because of the scholarship I have had opportunities I don't think I would have had. During an AT&T reception I met Tech's president and ended up working in Dr. Bailey's office. That has been awesome and let me meet so many people."

For many donors, there is no direct tie to Texas Tech. Like Paul Foster, of El Paso, they see opportunity in the university's work and unique programs. His desire to make El Paso a better place to live and work motivated him to give the largest single gift in the

system's history. His \$50 million fully endowed the new Texas Tech University Health Sciences Center four-year medical school.

"Whether it is a major gift or the \$25 gifts through our annual giving program, our campaign is about everyone," said Dr. Kelly Scrivner Overley, vice chancellor of institutional advancement and chief executive officer of the Texas Tech Foundation. "All gifts, in whatever size, count in the campaign and go to support the students, faculty and infrastructure of our universities."

The billion dollar campaign will secure the future of the Texas Tech System universities, providing financial stability and the opportunity for growth. It is especially vital to Texas Tech as it continues its push for Tier One research status.

"Having a solid endowment allows our universities to attract and retain the best students and faculty," said Hance. "We are able to invest in people with vision, people who will continue the tremendous work already underway at our universities."

Endowing scholarships provides opportunities for students such as Sturgess and thousands of others to get exceptional educations.

Endowing chairs and professorships allows a university to attract top faculty members to enhance the quality of teaching and research at a university.

"Endowments support talented scientists, artists and scholars who lend considerable prestige to the institution," said Hance. "Endowed chairs and professorships attract scholars of national and international stature. They in turn often bring large amounts of funded research to our campus and give our students the opportunity to learn from some of the best in their fields."

Texas Tech has been an exceptionally good steward of the money in its endowment. Even in the last couple of years, when the market fell and many institutions and people lost money, Texas Tech managed to buck the trend.

Since Hance signed on as chancellor in December 2006, the Texas Tech System has reported more than \$100 million in funds raised every year and wise, conservative investing has led to endowment growth.

Overley gives the credit to the Investment Advisory Committee, led by Gary Ratliff, the system's chief investment officer and Carin Barth, former member of the board of regents





Campaign leaders, from left: Chancellor Kent Hance, 1965 graduate; Vice Chancellor Kelly Scrivner Overley, 1992 graduate; Ed Whitacre, 1964 graduate and Jerry Rawls, 1967 graduate.

and chairman of the system's investment advisory committee.

"Their expertise and ability to make strategic investments in both the good and bad economic times has been phenomenal," said Overley. "Because of their wisdom, people are more comfortable giving us money because they know how well we'll take care of their investment."

The gifts are so well taken care of that Texas Tech's endowment has grown from about \$30 million in 1996, when the Texas Tech System was founded, to nearly \$710 million in 2009. The \$500 million Horizon Campaign of the first chancellor, John T. Montford, significantly increased the endowment. Now Hance has set the Vision & Tradition Campaign goal at \$1 billion. The campaign is co-chaired by Ed Whitacre, chairman of the board of General Motors Co., and Jerry Rawls, executive chairman of Finisar Corp. Fundraising has already surpassed \$600 million.

Texas Tech's endowment in 2009, the last year for which numbers are available, ranked 84th in the country out of the 842 institutions reporting to the National Association of College and University Business Officers.

"That is an enormous milestone for Texas Tech," Hance said. "We are ranked above the University of Tennessee, Syracuse, the University of Arkansas, Miami, Houston, Oklahoma State, Florida State—it's a long list of major universities that we beat in that ranking. And I can tell you we could not have raised more than \$100 million each of the last four years without the leadership of Dr. Overley and what I think is the best development staff in the country."

And Hance is not just chancellor, he's a donor as well, giving Texas Tech more than he makes in salary. When he meets with donors, he encourages them to endow professorships and/or scholarships. He's taken his own advice and established the Hance Professorship in Entrepreneurship.

Hance will get a bit emotional when he talks about what Texas Tech has meant to him and his family. "Texas Tech opened a lot of doors for me. I had professors who inspired me. I learned how to set and achieve my goals."

That's why he also has his sights set on scholarship money.


"When I went to Texas Tech, tuition was \$50 per semester; that's changed. I want to make sure we have the scholarships

available not only to attract National Merit Scholar type of students, but also those kids who are A and B students but may not qualify for top merit scholarships and may not meet the requirements of need-based funds. These young men and women often go on to do great things in their careers. We have to be able to help them afford a higher education."

Overley says the development officers and staff are up to the challenge of raising the remaining \$400 million.

"Our development staff is so professional, and they work tirelessly to help people leave a legacy at Texas Tech," she said. "This is one of the best jobs in the world. We get to see what we have accomplished. We see students graduate who have received our scholarships. We also get to see buildings completed because of our fundraising."

Vision & Tradition: The Campaign for Texas Tech is not just for million dollar plus donors. Whether it is \$100 or tens of millions, it all adds up to a brighter future for the three universities and the men and women they are educating to be the nation's next leaders.

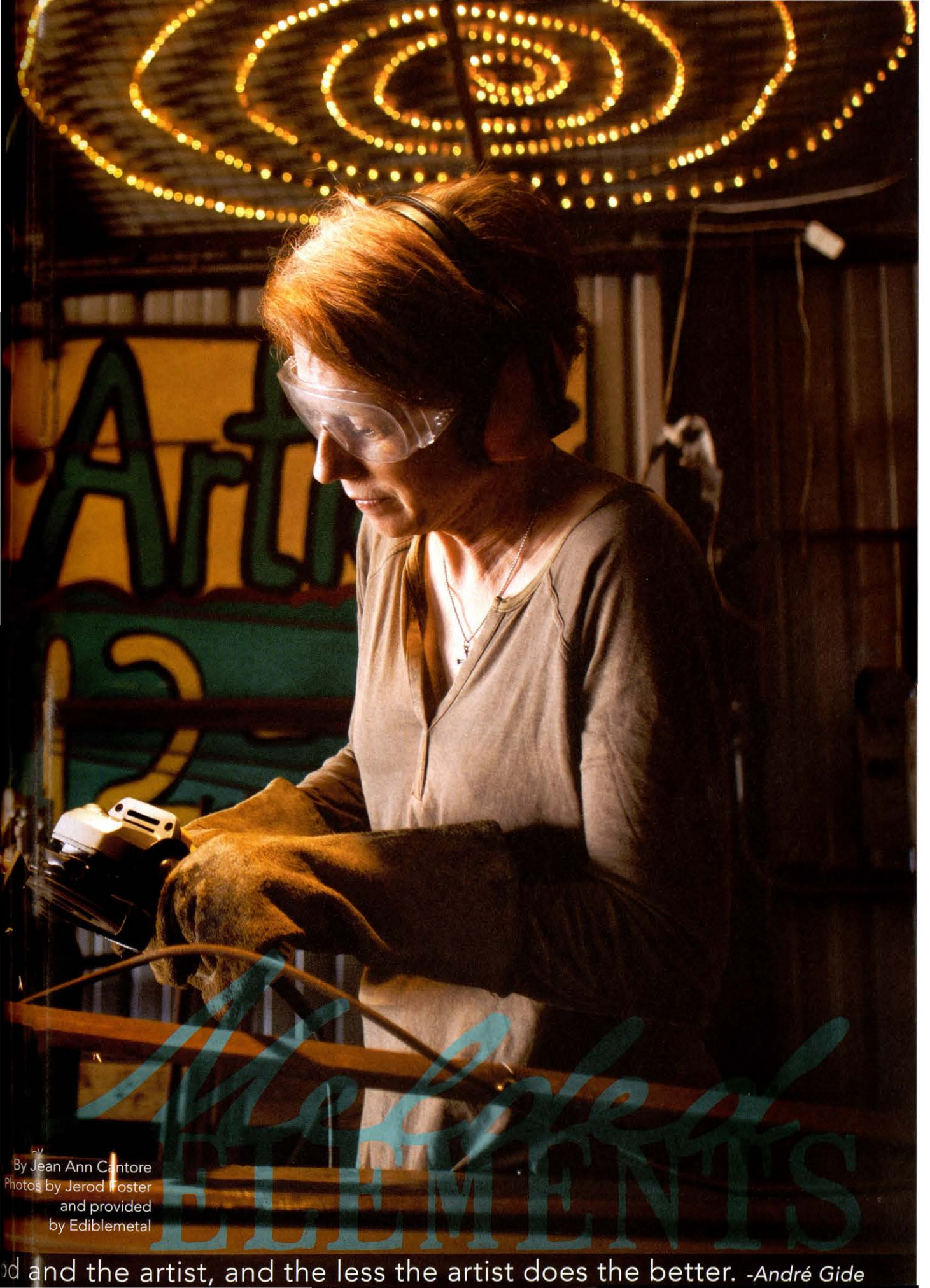
"When I'm in a position to give to Texas Tech, I will," said Sturgess. "AT&T made an investment in more than my education. They made an investment in me." 





Art is a collaboration between





By Jean Ann Cantore  
Photos by Jerod Foster  
and provided  
by Ediblemetal

# ELEMENTS

od and the artist, and the less the artist does the better. -André Gide



Some of the most clever and creative sculptures in Lubbock, on the Texas Tech campus or anywhere are the work of Charise Davis Adams. She combines very different materials—metal, clay and glass—to create fresh and unique pieces. Her work includes everything from lamps to beds to fences and walls, as well as a wide range of thought-provoking and fanciful sculptures and wall-hangings.

Adams' artistry wasn't always in her current media. For years, she was a hairstylist. The daughter of Tom and Kay Davis, owners of Mr. Tom's Hair Salon and Day Spa, she came by her talent with tresses naturally. Although she enjoyed it, that career path wasn't meant for her.

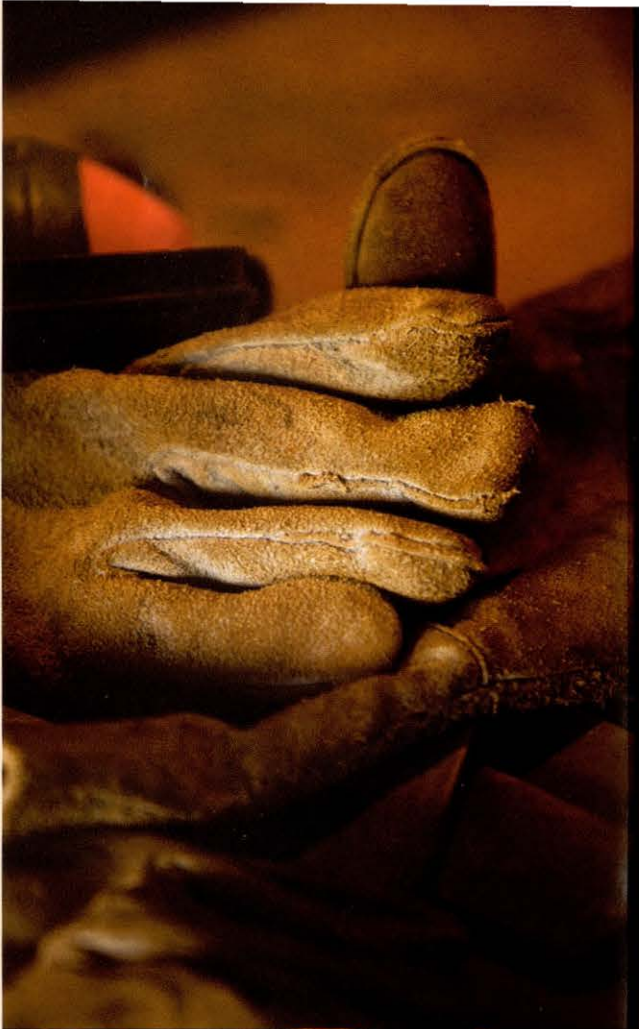
"I developed problems with my hands from the chemicals," Adams says. "It was horrible. It's kind of hard to do hair with latex gloves. Actually, when I was going to beauty college, I started having problems. I thought it could have been anything. So I wrote it off, but it got worse. Once I got my education and started making money, I really could not afford to quit. That was a tough job."

Fortunately, Adams, who earned her bachelor's degree in psychology in 1991 from Texas Tech, already had another creative outlet in place—metalworking. The year after she graduated, she took a welding class through the Department of Agricultural Education and Communications in the College of Agricultural Sciences and Natural Resources. Thus began her love affair with metals.

While she still was styling hair, her clients would ask about her art. They asked her to make them beds, tables and other items. Her work was becoming known.

"Jim (James W.) Johnson, the artist, told me that I needed to sell my work," she says. "He said, 'Here's what I'm going to challenge you to do—make up something that has no function and put it for sale. If it doesn't sell, I will buy it. I was really surprised when my work sold right away. I had to drive the piece to San Antonio because the person who bought it lives there. Anyway, that was the beginning:'"

Below: The Women of Excellence sculpture at The Legacy in Lubbock







Adams and three of her popular "Faces."

When asked where she gets her ideas, Charise quickly says that God guides her. She humbly adds that she believes everything she has in her life is a gift from God.

The ever-modest artist says that while working with metal is unusual for a woman, she thinks that she brings a feminine aspect to the art. She notes that most men who work in metal create heavy, massive pieces but that hers are lighter.

There is genius behind the aesthetic appeal of her pieces. For example, when she was commissioned by the YWCA of Lubbock to put together a large recognition wall for their Women of Excellence honorees, she put her mechanical, as well as artistic skills, to use.

This wall is made up of individual wavy blue and green glass panels, engraved with names, mounted and spaced directly off the wall at different levels. The result is a beautiful, tranquil-looking piece with movement that is displayed at The Legacy in Lubbock.

Some of Adams' best-known sculptures are her metal and glass faces. She bases them on people she has met.

"Those came about from years and years of doing hair," she says. I would think of a hairstyle and then I'd think of the personality that would go with that hairstyle. They all have to wear glasses. I tried to make them with eyes, and they looked really

ridiculous. I thought, 'We've got to come up with a way to make them a little more sophisticated—not much—just a little.'"

A happy result of that twist was that one day, Caroline Kopp, whose husband is an ophthalmologist, came into Adams' gallery and wanted to buy all of the faces she had on display—a dozen or so of them. The sculptures now grace the walls of his office waiting room.

"The first time I met Charise, she had this four-piece sculpture that was a tree with the four seasons," Kopp recalls. "My daughter was with me, and she said to Charise, 'You ought to sell that to the Four Seasons Hotel.' Charise laughed and said to her, 'Do you want to be my agent?' That sculpture actually is now the centerpiece of my house.

"Charise creates things that make people say, 'Why can't I think of that?' She makes things that are whimsical, fun and comforting. You don't have to analyze them; you can just enjoy them. You never grow tired of them."

Adams' business is called Ediblemetal.

"It was the name I came up with when I first starting metal work—it's a descriptive word," she says. "It really doesn't make sense, but I thought, if I come up with a word that no one would ever forget, that can't hurt. In a way, it's good





"First Born," a metal and clay sculpture by Charise and Ted Adams

enough to eat, pleasing to the eye. It can be crunchy, high in iron, smooth; you digest it."

Her partners in the business are her husband, Ted Adams, an artist who works in clay and also happens to be a registered nurse, and Kate Williams, who is a fused glass artist. Their skills, along with Charise's abilities in metal, enable the trio to come up with some intriguing items.

One of Adams' most recent sculptures is the Masked Rider sculpture that graces the new Peggy and Bill Dean Grand Reception Hall at the Merket Alumni Center. When commissioned for the piece, Adams came up with a grand plan—the sculpture would be composed of many glass pieces, each of which would display names of the families involved in making the addition to the alumni center a reality.

She enlisted Williams to cut the pieces, which fit together tightly, like a jigsaw puzzle. The endeavor was a challenge for the pair.

"There's nobody else in this world who would or probably could cut the glass for that sculpture," Adams says of Williams. "There just aren't a whole lot of people who would have done it. They would have said, 'Make the templates and bring them to

me. I'll cut the glass, and if it fits, it fits.' She cut each piece, and I would lay them down and make sure they fit. She was cutting until the last minute because we would hang it, and one piece would be hanging off, and we'd recut it."

Charise has been honored for her work by being invited to exhibit at many art shows, as well as at the State Fair of Texas. She also has curated the First Friday Art Trail, a popular event in Lubbock, where guests can ride a trolley from gallery to gallery and enjoy art, music and food for free.

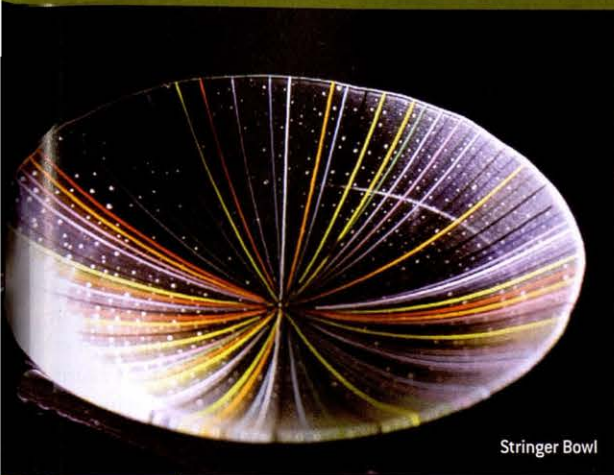
Adams loves her work and is proud of her accomplishments. However, she is the proudest of her two daughters, Mariah, 10, and Ivy, 8. She and Ted are raising them, as well as his children, Emma and Cole. The family recently has ventured into homeschooling their children.

"Mariah is interested in becoming a writer," Adams notes. "Ivy would like to be an artist, too."

As for the future, Adams looks forward to continuing to make people smile with her artistic expressions.

*For more information, please visit [www.ediblemetal.com](http://www.ediblemetal.com).*





Stringer Bowl



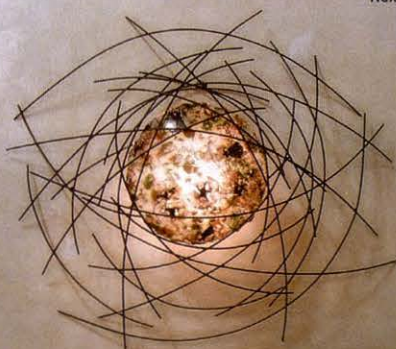
Masked Rider Sculpture



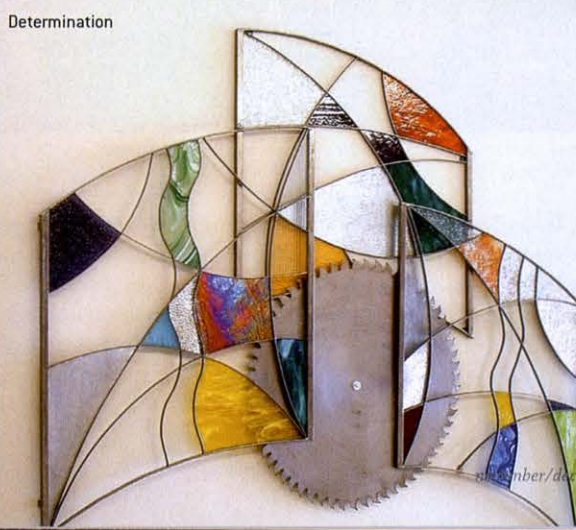
Spring Blossom Sconce



Loveseat



Next



Determination





# TEXAS TECH ALUMNI<sup>®</sup> ASSOCIATION *Ambassadors*

By Renée Bergenheier Underwood

Ⓡ Much of the success Texas Tech University enjoys is because of the support of its alumni and friends who lend their time, talents, advocacy efforts, professional expertise and financial contributions to “the school they love so dearly.” Now, a new volunteer opportunity is being offered to alumni and friends through Texas Tech Alumni Association (TTAA)

Ambassadors, a program that was the brainchild of one such dedicated alumna—Nelda Laney, president of the national board of directors of TTAA.

“When we cut the ribbon on the expanded Market Alumni Center in June, we realized that we had become a major visitor center to hundreds of guests on a daily basis,” Laney said. “With four separate entrances and a complex that hosts close to 1,400 events each year, the offices for TTAA, a business center, lounges and a gift shop, the need for more people to guide, give assistance and lead tours for our guests grew exponentially.”

Shortly after the ribbon cutting, a task force began to formalize the opportunity for friends of Texas Tech to serve as volunteer ambassadors in support of the university and association members.

Chaired by Nancy Isom, the committee includes Susan Bowen, Peggy Dean, Jerry Grimes, Jim Douglass, Laney, Joan McComb, Vicki Nixon, Peggy Pearce, Nancy Sharp and Renée Underwood. Throughout the summer, this group began sharing the idea with friends, created a logo, web site and Facebook page, as well as a structure for the program.

They soft-launched with an initial orientation session for interested friends on Aug. 24. That was followed by a major media blitz and public announcement at the Sept. 2 Lubbock Chamber of Commerce Breakfast, co-hosted by TTAA and featuring keynote speaker Coach Tommy Tuberville.

Several more orientation sessions have been held since that time, and now, the program has signed more than 50 Ambassadors have signed up.

Volunteer opportunities include serving as greeters, answering questions and giving tours at Market Alumni Center throughout the week. In addition, Ambassadors may choose to work at special events such as commencement, class ring ceremonies, alumni recognition events and on game days at Frazier Alumni Pavilion.



Some of the original Ambassadors are, from left, President Nancy Isom, Renee Underwood, Nelda Laney, Joan McComb, Peggy Pearce, Jerry Grimes, Roy Grimes and Nancy Sharp.



Patti Douglass, right, greets visitors to the Frazier Alumni Pavilion for Suddenlink Gameday Live.

Membership in Texas Tech Alumni Association Ambassadors is open to any enthusiastic supporter of Texas Tech University willing to serve as a goodwill ambassador. Ambassadors must be TTAA members but need not be alumni of the university. Ambassadors may be any age, and married couples or groups of friends are encouraged to schedule volunteer shifts together.

Other than membership in TTAA, there is no additional cost to be a member of the Ambassadors and volunteer time is flexible based on availability. According to Isom, volunteers may choose to work as little as one shift a semester or as often as every weekday.

Those interested in signing up as a TTAA Ambassador may visit [www.texastechalumni.org](http://www.texastechalumni.org) or call 806-742-3641 and ask for Susan Bowen.





By Jennifer Ritz

The 2010 52nd Annual Carol of Lights will be held Friday, Dec. 3. The carillon concert is set for 6:30 that evening, followed by the outdoor ceremony at 7:00.

The event, sponsored by the Residence Hall Association, is one of Texas Tech's most popular. It is estimated that about 20,000 people attend each year.

Early each fall—roughly two months in advance of the event—a crew of Texas Tech employees from the Texas Tech Building Maintenance and Construction Section strings the 25,000 red, white and orange lights that comprise the Carol of Lights.

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In 1992, the Carol of Lights received a Certificate of Registration from the State of Texas.

The Texas Tech Alumni Association and the Student Alumni Association will again host the Carol of Lights Pre-Lighting Festival at the Frazier Alumni Pavilion. The 2010 Carol of Lights Pre-Lighting Festival will take place on Friday, Dec. 3, from 5 until 6:30 p.m. The event offers warm beverages, snacks and a chance to sit on Santa's lap.

Also, the Student Alumni Association board of directors will be raffling a \$1,000 scholarship for the 2011 spring semester. Raffle tickets for the scholarship are \$1 and can be purchased from an SAAB member prior to the event, in October and November, and during the event. To purchase a ticket e-mail [sarah.klimek@ttu.edu](mailto:sarah.klimek@ttu.edu)

The Frazier will also serve as a drop-off location for the United States Marine Corps Reserve's Toys for Tots program. The Alumni Association urges all who plan to attend the event to bring a new unwrapped toy to donate.

*For information on Carol of Lights, e-mail [housing@ttu.edu](mailto:housing@ttu.edu). For more information about the Pre-Lighting Festival, e-mail [sarah.klimek@ttu.edu](mailto:sarah.klimek@ttu.edu).*



# Red Raiders Excited About 2010-2011 Season

18 Basketball Games at the United Spirit Arena

By Randy Farley

WITH THE START of the 2010-2011 campaign a few weeks away, Coach Pat Knight is excited about the upcoming year. It's his third full season as the Texas Tech head coach and his tenth season on the Red Raider sidelines.

The 2009-2010 squad finished the season at 19-16 and were just moments away from going to the NIT semifinals in New York City. Their 2-1 record in the NIT was the first Red Raider postseason appearance since making the NCAA Tournament in 2007.

Texas Tech opened last season with nine straight wins. The Red Raiders hosted and claimed the championship in the Basketball Travelers *Duel in the Desert* event with three opening victories. David Tairu was selected the MVP of the tournament.

The Red Raiders also had home wins over three Pac-10 foes—Oregon State, in overtime against Washington and Stanford.

Texas Tech opens their 2010-2011 season at the United Spirit Arena on Friday, Nov. 12, as they take on a new opponent, Louisiana-Monroe. The Red Raiders have won their opening home game for the previous ten seasons.

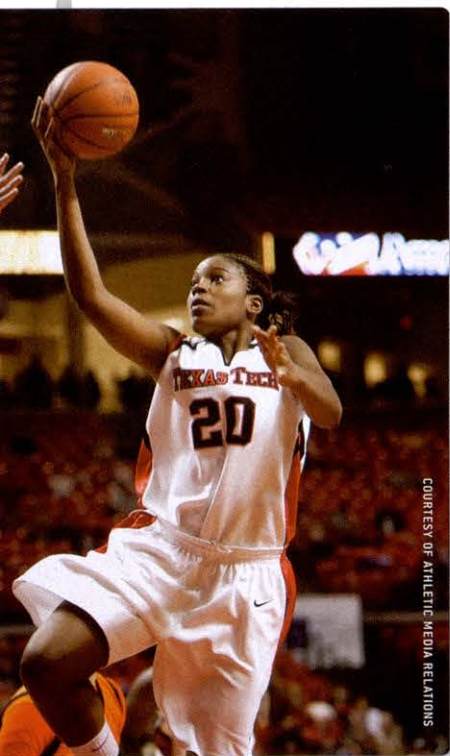
The Red Raiders host Baylor on Jan. 8 in the conference opener for both teams. Texas begins their conference season at the United Spirit Arena on Jan. 11.

The 2010-2011 squad has seven seniors, two juniors, two sophomores, and four freshmen. The team returns five of their top six scorers from last season in Mike Singletary (15.0 ppg), John Roberson (14.5 ppg), David Tairu (9.2 ppg), Brad Reese (7.5 ppg), and D'walyn Roberts (7.0 ppg).

Additional returning players are Mike Davis, Wally Dunn, Theron Jenkins, and Robert Lewandowski. Jaye Crockett, a redshirt last season, looks for playing time this season.

Newcomers to squad are Paul Cooper, Marshall Henderson, Zach Jones, Jamel Outler, and Javarez Willis.

To become a 2010-2011 season ticket holder or to purchase tickets for basketball games at the United Spirit Arena, please call (888) GO-BIG-12 or (806) 742-TECH or stop by the Texas Tech Athletic Ticket Office in the north end of Jones AT&T Stadium.



## Women's Basketball 2010-2011

By Tammi Hoffman

THE 2010-11 TEXAS Tech women's basketball team got a jump start to this year's season when it took an eight-day foreign tour of neighboring Canada, winning all four games during the first of August. All 15 players were able to suit up for the games as this time was the first the NCAA allowed incoming freshmen to participate.

After a successful tour of Canada, there is a lot of excitement in the Tech locker room, and Head Coach Kristy Curry has plenty to look forward to as she returns eight letterwinners and add seven newcomers to this year's team. Among the new additions are three players who sat out last season—senior Teena Wickett, sophomore Casey Morris and freshman Shauntal Nobles.

Wickett played two years at Pepperdine, while Morris played her freshman year at California before transferring to Tech. Nobles redshirted last year after tearing her Achilles during preseason workouts.

The other four new faces are freshmen Kelsi Baker, Antiesha Brown, Haley Schneider and Ebony Walker—one of Curry's top recruiting classes at Tech. Brown, Schneider and

Kierra Mallard




Walker are no strangers to each other, as all three played AAU ball for the New Mexico Heat Elite.

Along with the newcomers, Tech returns three starters among those eight letterwinners in juniors Kierra Mallard and Jordan Barncastle and sophomore Monique Smalls. Mallard is the top returning scorer after averaging 11.4 points and 7.1 rebounds in 29 games during the 2009-10 season. Smalls and Barncastle both averaged 5.8 points per game, while Smalls finished the year with a team-high 135 assists—second best all-time for a Tech freshman. Also returning are sophomores Marissa Ashton, Mary Bokenkamp, Chynna Brown, Christine Hyde and Lindie Kimbro. Brown and Hyde also saw time in the starting lineup as both combined to start 16 games while gaining valuable experience during the Big 12 season.

"We feel like we have assembled our deepest and most talented group with this year's team," Curry said. "We like the chal-

lenges that our schedule presents on the road and at home and feel it will prepare us for conference play. The fact that we have only one senior is exciting, and the future is incredibly bright."

The Lady Raider nation will get its first glimpse of the Lady Raiders in an exhibition game on Nov. 7 against Angelo State before they tip-off the season at New Mexico on Nov. 12. Tech will once again host a three-day tournament right after Thanksgiving, the World Vision Classic, Nov. 26-28. The Lady Raiders will travel to Penn State as part of the Big Ten/Big 12 Challenge on Dec. 5 and will play in the Las Vegas Holiday Hoops Classic against Pittsburgh and California on Dec. 19 and 20, respectively. The ever-tough Big 12 Conference play will see Missouri, Kansas State, Texas, Texas A&M, Iowa State, Baylor, Oklahoma State and Oklahoma all making stops in Lubbock. 

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**TEXAS TECH ALUMNI®**  
ASSOCIATION





The newly formed Galveston Chapter held their first event in July.



From left are former Texas Senator Phil Gramm; Texas Tech Chancellor Kent Hance; Texas Tech alumnus Fritz Reinig (chief of staff for Rep. Doug Miller); Texas House Speaker Joe Straus and Texas Rep. Doug Miller. Gramm and Hance were visiting the State Capitol in July to honor the legacy of Nobel Prize Laureate Milton Friedman. The event was sponsored by the Texas Public Policy Foundation and Miller.







Members of the Texas Tech Pom Squad and the Masked Rider attended the 7th Annual Hill Country Chapter Golf Tournament. Midnight Matador made a run down the first fairway.



Don Strickland, Sonny Cumbie and Bruce Baskette attended the Denver Chapter's annual summer event.



Techsans traveled in July to the Passion Play in Oberammergau, Germany.



# Why Support the Market Expansion Project?

## Our Donors Say it Best . . .

Compiled by Nelda Laney

The reasons to be a part of the \$4 million expansion campaign for Market Alumni Center are as diverse as the more than 700 donors who have made pledges thus far. But all our donors have one special reason in common. They know that Texas Tech has touched their lives in some important way. Here are a few of their stories—in their own words.

We have been involved with Texas Tech Alumni Association for 60 years—as members, board members, donors to the original Market building and now as TTAA Ambassadors. There was no doubt in our minds that we would be a part of this exciting project.

*Jerry and Roy Grimes, Lubbock*

...to have a brick for a forever remembrance of the graduation of my wife and my mom.

*Charles and Michael Bechtold, Plainview*

...we wanted to be involved in this project because Texas Tech is where we met, became involved in student organizations and earned our degrees...not to mention all our Red Raider friendships. The marble floor tile with our names will still be there long after we are gone, as a lasting tribute to "the school we love so dearly."

*David and Renée Underwood, Lubbock*

...so that all the members of President's Select could be a part of the fantastic facility, they all participated to recognize their organization.

*Rex Oliver, President 2009-10, Lubbock*

To be included among former Saddle Tramps in supporting this expansion project—and to do so while honoring Bill and Peggy Dean as the wonderful people they are—is a special privilege for us.

*Dave and Cindy Ammons,  
Chapel Hill, N.C.*

....because we wanted our Austin Alumni Chapter to be represented and now we will forever proudly have a granite tile in the Reception Hall with our special logo.

*Isaac Albarado  
President 2009-10, Texas Tech Alumni Association - Austin Chapter*





...to honor our children and show our pride in their graduations we ordered bricks for each of them.

*LuAnn and Dick Lemond, Hale Center*

...as a memorial for a family member.

*Dan and Kathie Rankin, Post*

...to commemorate Bob Bullock on the Leaders Plaza for his graduation from Tech and leadership for Texas.

*Jan Bullock, Austin*

...because being recognized as a Distinguished Alumnus of the university was a special moment in my life. I am pleased that the honor is permanently recognized in the new Leaders Plaza

*Phil Price, Lubbock*

...to recognize our SAE fraternity and its important contributions to the campus as well as our lives and our Raider pride.

*Ryan Barbles and Ryan Smith, Houston*

...a bench so my wife Toppy's father would be remembered as a former Tech Regent.

*Tony Goolsby, Dallas*

... a bronze paver in memory of our sister in law and one for us as Tech graduates.

*Terry and Mendy Putman,  
Colorado Springs, Colo.*

...a special room to honor the memory of my parents who worked to see that all five of their children had academic opportunities from Texas Tech.

*Glenna Wylie, Lubbock*

...to be a part of the Phi Delta Theta wall and say, "Thanks, Bill Dean, for your leadership and friendship."

*Steve V. Rivers, Bastrop*

How do you want to be permanently remembered within the highly trafficked Merket Alumni Center on the Texas Tech campus?

For bricks, bronze pavers, marble floor tiles, Leaders Plaza cast stone pavers or naming a room, please visit [www.MerketExpansion.com](http://www.MerketExpansion.com), call 806-742-3641 or email [jim.douglass@ttu.edu](mailto:jim.douglass@ttu.edu) today.





# Building TRADITION PROJECT UPDATE

THE PEGGY & BILL DEAN EXPANSION of MERKET ALUMNI CENTER

## Donors Throng to Participate in Leaders Plaza

THE OCT. 15 unveiling of the two ton 6-foot 3-inch bronze replica of the Texas Tech Class Ring on the Southeast corner of the Merket Alumni Center complex fueled a wave of excitement for Texas Tech alumni and friends to be permanently recognized within the adjacent Leaders Plaza.

Many donors are purchasing engraved 16-inch x 8-inch cast stone pavers that highlight their years at Tech or since graduation. (See March/April 2010 Techsan.) Priced at \$750 each and payable over three years, there is a limited number of 750 pavers available.

The plaza will be a "walk through Tech history," including the names of elected officials, groupings of sorority and fraternity members, officers of student or alumni organizations and those who wish to have permanent recognition of their degree and class year. "A paver for your favorite Red Raider makes a one-of-a-kind holiday, graduation or special occasion gift," says TTAA Board President Nelda Laney.

Sales of the pavers will help raise the remaining \$700,000 needed to complete the \$4 million Peggy & Bill Dean Expansion to Merket Alumni Center.

In addition to the pavers, a wide range of permanent recognition opportunities, starting at \$250, remain available. For more information, visit [www.MerketExpansion.com](http://www.MerketExpansion.com), or contact Jim Douglass at [jim.douglass@ttu.edu](mailto:jim.douglass@ttu.edu) or (806) 742-3641.

### DONATIONS TO PEGGY & BILL DEAN EXPANSION TO MERKET ALUMNI CENTER (FROM MARCH 20-SEPT. 10, 2010)

#### » \$100,000

Wylie, Glenna

#### » \$10,000

Fuller, Terry & Linda  
Montford, John & Debbie  
Smith, Ouida

#### » 5,000

Broome, Dr. Edward & Jan  
Redmon, John & Ann

#### » \$1,000-2,000

Acosta, Arcilia & Kevin  
Barber, David  
Beard, Jerry & Frances  
Brigham, Bennie & Mary  
Broome, Dr. Edward & Jan  
Bryant, Ronald & Rebecca  
Burgess, Ken & Sue  
Collard, Tim  
Cornelius, Compton & Ann  
Dean, Rob & Amber  
Derouen, Carolyn M.  
Edwards, William & Patricia  
Farmer, Stephen & Dianne  
Fekete, Frank  
Junell, Rob & Beverly  
Laney, J. Pete & Melonie  
Logsdon, Chad & Julie  
McPherson, Dr. Clinton & Clara  
Molina, Michael & Angie  
Neal, Nancy  
Nixon, Benny & Vicki  
Power, Billy & Ruby  
Pruitt, Jesse & Kathryn

Sharp, Marsha

Simpson, Mike & Patsy  
Smith, Ryan O.  
TTAA Rolling Plains Chapter  
Vardeman, Rex & Norma  
White, Alan & Lee Ann  
Zwiacher, John & Ann

#### » \$500-999

Alexander, Richard & Judy  
Anonymous  
Apple, Derek  
Beal Consulting/Joseph & Nancy  
Beal  
Bennett, Kent & Judith  
Blakely, Jim & Leslie  
Chambers, J.C. & Patty  
Countiss, Mike & Amber  
Craddock, The Honorable Tom & Nadine  
Echols, Donnell & Sharla  
Frazier, David  
Ferguson, The Hon. William Royal & Marcellene Malouf  
Gantt, Robert & Betsy  
Grisham, Patricia  
Gross, Geoffrey & Katrina  
Hance, Kent  
Hardy, Dane & Alex  
Hayes, Spencer & Allison  
Henry, Jack  
Hilderbran, Harvey & Tracy  
Huff, Christopher  
Ingram, Keith & Sherry  
Keith, Camille  
Knight, Alicia & Michael  
Lackey, Ronnie & Tammy

Laney, KaLyn

Lauderdale, Lindy  
Law, Dan & Jeane  
Ligon, Richard & Bobbie  
Love, Amy  
Murfee, Joe & Pam  
Murray, Sally  
Nash, Nathan  
Pfluger, Bill & Karen  
Phillips, Gary & Kay  
Price, Phil & Victoria  
Putman, Terry & Mendy  
Ridgway, Richard & Donna  
Sell, George & Judy  
Sims, Bill & Sue  
Skrehart, Gary & Tammy  
Sterrett, David & Anne  
Stevens, Mike & Lisa  
Stine, Stephen & Laurie  
Swinford, David & Joyce  
Thomas, David  
Thompson, Robert D. & Ann  
Vines, John  
Walker, John & Lisa  
Wiley, Mandy & Tom  
Willingham, Sheila & Bill  
Woodard, Shayne & Sabrina  
Wurster, P. T. & Katherine

#### » \$200-350

Anderson, Robert & Tammy  
Arrington, Jodey & Anne  
Cantore, Jean Ann & Daniel  
Chapman, Chris  
Coody Construction c/o Jim & Suzy Coody  
Hassler, David & Rosane

Mann, Jack & Glenda

North, Becky  
Reaves, Karen  
Ross, Brent & Aleesa  
Schwartzentraub, Bonita & Dr. Paul  
Sikes, Winn  
Souter, Stephen & Jill  
Walther, Dayme & Marcus

#### » UP TO \$100

Baird, Larry and Sue  
Campagna, Carman & Dawn  
Grover, Daniel & Rebekah  
Harding, Nathan  
Hunsucker, J. C.  
Mann, Jack and Glenda  
Miller, Bill & Linda  
Robinson, Joseph  
Snell, Duwain & Sherri  
Tarro, Clay & Kelly

To make your pledge of support,  
please call (806) 742-3641, email  
[jim.douglass@ttu.edu](mailto:jim.douglass@ttu.edu) or visit

[WWW.MERKETEXPANSION.COM](http://WWW.MERKETEXPANSION.COM)



The Texas Tech Alumni Association wishes to express appreciation to our newest members who joined at the Century level and above.

## ANNUAL GIVING LEVELS

Platinum \$2,500 or more  
Gold \$1,000-\$2,499  
Silver \$500-\$999  
Bronze \$250-\$499  
Century \$100-\$249  
Loyalty \$35-\$99

### » PLATINUM

[\$2,500 or more annually]

Mr. & Mrs. Max Swinburn `67 (Doris Swinburn)  
Mr. & Mrs. Fred Underwood `71 (Pam Underwood)

### » GOLD

[\$1,000 to \$2,499 annually]

Mr. Winnard Kothmann `61  
Mr. & Mrs. Leslie Moore `83 (Teri Moore)

### » SILVER

[\$500 to \$999 annually]

Mr. & Mrs. Eric Bartee `02 (Elizabeth Bartee `02)  
Mr. & Mrs. Joe Beaty `69 (Patricia Beaty `75)  
Mr. & Mrs. Doug James `84 (Sara James)  
Ms. Lori Lusk `01  
Mr. & Mrs. O. Murray McNeely `64  
(Jean McNeely `65)

### » BRONZE

[\$250 to \$499 annually]


Mr. Christopher Blanton `07  
Mr. Tommy Childress  
Mr. Bobby Crues `59  
Dr. & Mrs. Eric Cunningham `03  
(Averi Cunningham `02)  
Mrs. Mary Green `49

Ms. Leah Johnson `04  
Mr. Gary Keuhler  
Mr. & Mrs. Bryan Springston `80  
(Sheri Springston `81)  
Mr. Rowdy Stilwell `08

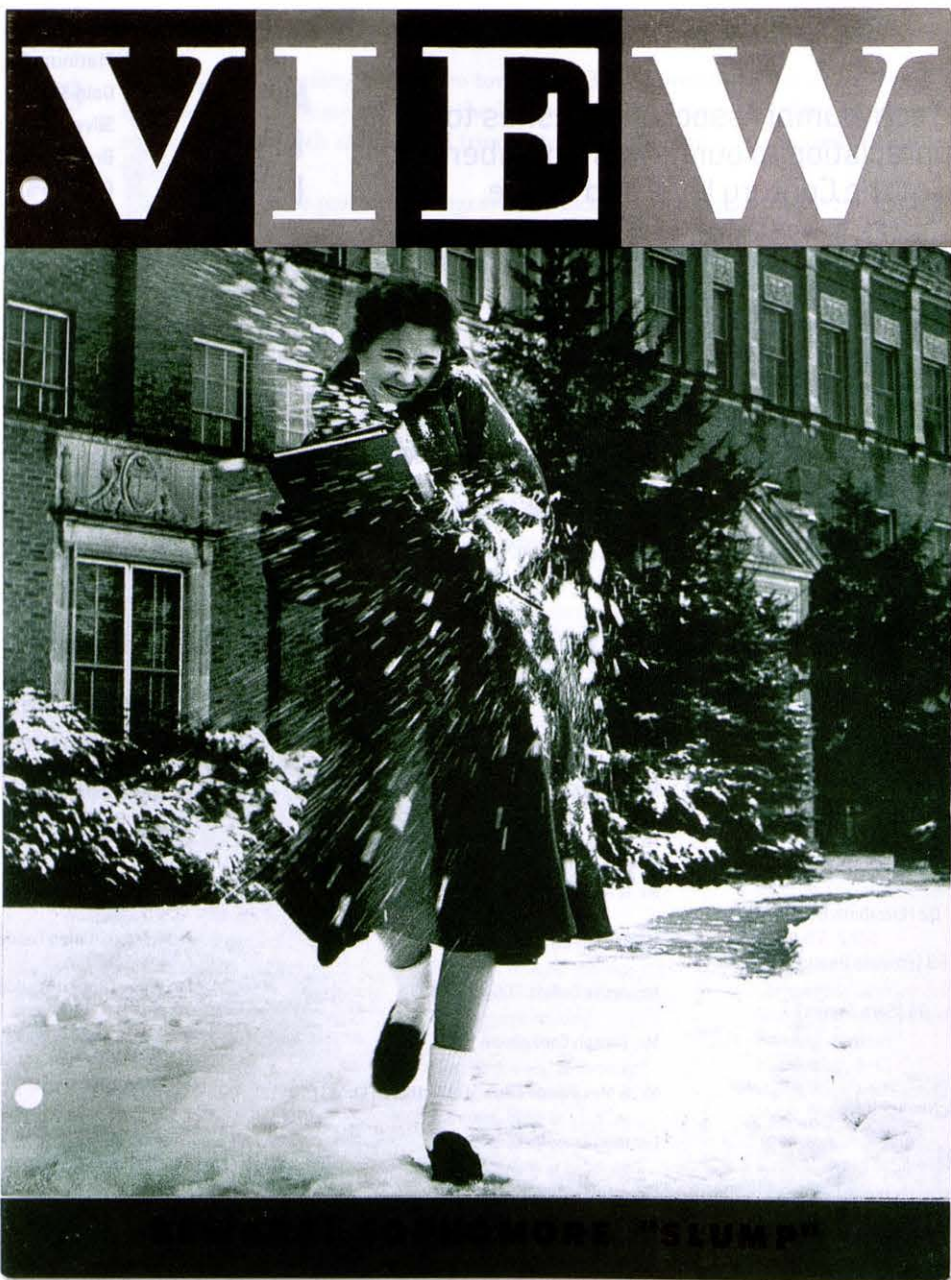
### » CENTURY

(\$100 to \$249 annually)

Mr. & Mrs. Jason Aguirre (Alexandra Aguirre `93)  
Mr. Edgar Arzia `08  
Mr. & Mrs. Brett Baust `03 (Jennifer Baust)  
Mr. & Mrs. Greg Chavez (Syndal Gonzales)  
Mr. Steven Clemons `01  
Mr. Jesse Collins `06  
Mr. Joseph Conzelman `06  
Mr. & Mrs. Reece Cook `09 (Kathleen Cook)  
Brittney Culp, Ph.D. `05  
Mr. John Dodgen `00  
Mr. & Mrs. Corey Freeman `00 (Megan Freeman `02)  
Mr. John Harter `09  
Mrs. Carrie Hawkins `05  
Ms. Haley Henry `10  
Mr. Taylor Hood `09  
Mr. & Mrs. Thayer Hussey (Polly Gregory-Hussey)  
Ms. Kathryn Jackson `08  
Ms. Polly James `60

Mr. & Mrs. Joseph Kennedy `81 (Dianna Kennedy)  
Mr. Nabeel Khan `08  
Mr. Aaron Lam  
Ms. Emily Leander `10  
Mr. & Mrs. Michael Martin (Karyme Martin `97)  
Mr. & Mrs. Tyson Meier `04 (Allison Meier `05)  
Mr. & Mrs. Jeffrey Meyer `91 (Kim Meyer)  
Mr. & Mrs. Caleb Rabon `05 (Elizabeth Antonini `07)  
Mr. Mike Randolph `72  
Mr. & Mrs. James Russell `08 (Martha Russell)  
Mr. Jacob Schwarz `03  
Mr. & Mrs. Rick Stepp `89 (Dehn Stepp `88)  
Mr. & Mrs. Charles Tedder `83 (Sidney Tedder `86)  
Mr. & Mrs. Robert Waddell (Lady Waddell `65)  
Mr. & Mrs. Dennis Wall `72  
Mr. Bradley Webster `08  
Mr. & Mrs. Matt Williams `81 (Ginger Williams) 





WATCH OUT! Photographer Travis Harrell catches Jerry Sizemore's reaction to a snowball in the 1960 "La Ventana."



'84

RED RAIDER MILITARY

**COL. GREGORY B. SCHULTZ** (BBA Management) Lorton, Va., recently was selected to join the faculty of the National War College in Washington, D.C., after completing a three-year assignment at the Pentagon, where he served as director of the Executive Strategy Group in the Office of the Chief of Staff of the Army. He and his wife, Karen, have three sons.

## FRIENDS

**RAY WHITMAN** (friend) Houston, Texas, recently was elected to Baker & Hostetler LLP's policy committee.

'61

**BILL F. DEAN** (BBA Marketing, '65 M.Ed. Higher Education, '71 Ph.D. Secondary Education) Lubbock, recently was awarded by Phi Delta Theta the Raymond L. Gardner Alumnus of the Year Award. His wife is **PEGGY CLARK DEAN** ('66 BSE Elementary Education, '70 M.Ed. Education).

'62

**THOMAS L. "TOM" LANEY** (BSE Secondary Education) Henderson, Texas, a retired pilot with Continental Airlines, served as moderator of Grace Presbytery, the governing body of 175 Presbyterian churches in northeast Texas, during 2009. His wife is **PATRICIA PARK LANEY** ('62 BA Mathematics).

'73

**SAM MEDINA** (BSE Secondary Education, '76 JD Law) Lubbock, recently was named "Boss of the Year" by the Lubbock Legal Professional Association. Previously 237th State District Court judge, he accepted the position of

Lubbock city attorney in 2009. His wife is **VELMA VERA MEDINA** ('94 BGS General Studies).

'75

**STEVE R. BAKER** (BBA General Business) Dallas, Texas, BakerTriangle chief executive officer, recently was presented the Pinnacle Award by the Association of the Wall and Ceiling Industry. His wife is **CAROL SMITH BAKER** ('76 BS Human Development and Family Studies).

**CONNIE H. KING** (BS Civil Engineering) Colorado Springs, Colo., is president of the Pikes Peak Section of the Society of Women Engineers. Her husband is Russ.

'76

**JEFF H. KNIGHTON** (BSE Secondary Education) Pampa, Texas, is pastor of First Christian Church of Pampa. He recently had his book, "Take Me Home Windrider," released by Baal Hamon Publishers. The book, available at Amazon.com and other book outlets, is a collection of 52 devotions drawn from

his experiences as a working cowboy. The devotions have been used in Bible studies, Sunday school classes and sermon illustrations. His wife is Linda.

'77

**BILL A. KEFFLER** (MPA Public Administration) Richardson, Texas, Richardson city manager, is president of the Texas City Management Association. His wife is **CHRISTINE BONDURANT KEFFLER** ('77 BS Human Development and Family Studies).

**MIKE W. WRIGHT** (BBA General Business) Wolfforth, Texas, and his wife, **TINA BROOKE WRIGHT** ('77 BSE Elementary Education), have two new grandchildren. Mike is executive vice president of City Bank in Lubbock, and Tina is a teacher at Frenship Independent School District.

'81

**STEVE HENRY** (JD Law) Birmingham, Ala., in 2006 founded and is executive director of the Litigation Counsel of America. His and his wife, Dottie, have three daughters.

'82

**LISA LOGSDON FOREMAN** (BA Advertising) Zanesfield, Ohio, and her husband, Cam, moved from Texas to Ohio in 2009. Lisa works in the sponsorship area for Consolidated Beef Producers.

'85

**PATTI HOGGARD DOUGLASS** (BA Telecommunications) Lubbock, recently received Lubbock Advertising



# The **Texas Tech Alumni Association** would like to offer a special thanks to our **Platinum** and **Gold** members for their support.

## **Platinum** (\$2,500 or more annually)

Mr. & Mrs. G. Barney Adams '75 (Kandy Adams '75)  
Lubbock, TX  
Mr. & Mrs. Larry Anders '78 (Nesa Anders '81)  
Plano, TX  
Mr. & Mrs. Mike Baca (Jan W. Baca '70)  
Vega, TX  
Mr. & Mrs. Edward Benninger, Jr. '65 (Nelda Benninger '68)  
San Antonio, TX  
Mr. & Mrs. C. Robert Black '58 (Billie K. Black)  
Horseshoe Bay, TX  
Mr. & Mrs. Christopher Brawley '95 (Sabrina Brawley '94)  
Keller, TX  
Mr. & Mrs. Richard Breedlove '70 (Lorrie Breedlove)  
Spring, TX  
Mr. & Mrs. Robert F. Brown '59 (Elena Brown)  
Lamesa, TX  
Mr. & Mrs. Robert W. Broyles '51 (Helen P. Broyles)  
Fort Worth, TX  
Mr. Clay Cash '97  
Midland, TX  
Mr. & Mrs. R. Don Cash '66 (Kay Cash '67)  
Lubbock, TX  
Mr. & Mrs. Donald G. Chenault '82 (Vicki L. Chenault)  
Austin, TX  
Mr. & Mrs. Kemp Copeland '83 (Janet Copeland)  
Boerne, TX  
Mr. Floyd Cotham '83  
Dallas, TX  
Mr. John M. Czapski '78  
Houston, TX  
Mr. & Mrs. Enoch L. Dawkins '60 (Frances Dawkins)  
New Orleans, LA  
Mr. & Mrs. Michael A. Doherty, D.V.M. '73 (Ginger Doherty)  
New Braunfels, TX  
Mr. Gayle M. Earls '59  
Frisco, TX

Mr. Daniel F. Frye, III '73  
Austin, TX  
Mr. H. Wayne Henry '75  
APO, AE  
Mr. & Mrs. Bob L. Herd '57 (Patsy N. Herd)  
Tyler, TX  
Mr. & Mrs. Thomas Hix '70 (Leslie Hix '71)  
Houston, TX  
Mr. & Mrs. Jeff Holloman '80 (Karlene Holloman)  
San Francisco, CA  
Mr. & Mrs. Peter M. Holt (Julianna Hawn Holt '69)  
Blanco, TX  
Mr. & Mrs. Tom W. Jacobs '87 (Jerri L. Jacobs)  
Katy, TX  
Mr. & Mrs. Leon Jeffcoat '66 (Patricia E. Jeffcoat '66)  
Midland, TX  
Mr. & Mrs. Larry D. Johnson '61 (Suzie E. Johnson '62)  
Houston, TX  
Mr. & Mrs. Douglas D. Kenny '66 (Jenny C. Kenny '70)  
San Antonio, TX  
Mr. & Mrs. Russell Mathis '80 (Wendy Mathis)  
Midland, TX  
Mrs. Joan McComb '67  
Lubbock, TX  
Mr. & Mrs. Michael McKenzie '68 (Barbara McKenzie '69)  
Sulphur Springs, TX  
Col. (ret) & Mrs. Michael Morse '63 (Constance Morse)  
Marble Falls, TX  
Mr. & Mrs. R. Northcutt '82 (Karen Northcutt '84)  
The Woodlands, TX  
Mr. & Mrs. R. Randall Onstead, Jr. '78 (Pam Onstead)  
Houston, TX  
Mr. & Mrs. James R. Pendell '81 (Belinda J. Pendell)  
Clint, TX  
Mr. R. Maxey Pinson '47  
Oklahoma City, OK

Mr. & Mrs. Joe H. Price (Mary Jo Price '53)  
San Antonio, TX  
Mr. & Mrs. John W. Redmon '71 (Ann R. Redmon '71)  
The Woodlands, TX  
Mr. & Mrs. Michael L. Riddle '69 (Carol Riddle)  
Dallas, TX  
Mr. & Mrs. Robert T. Rose (Susan Menelaides Rose '76)  
Scottsdale, AZ  
Ms. Nancy R. Ruff, Ed.D. '69  
Clinton, WA  
Mr. Marlis E. Smith '54  
Englewood, CO  
Mr. & Mrs. William B. Snyder '55 (Sally M. Snyder)  
Saint Petersburg, FL  
Mr. & Mrs. Stephen R. Souter '71 (Jill Souter)  
Alamo Heights, TX  
Mr. & Mrs. James H. Stone '50 (Evelyn B. Stone '48)  
Hattiesburg, MS  
Mr. & Mrs. Barry C. Street '79 (SuDeline Street '79)  
Kress, TX  
Mr. & Mrs. Dale V. Swinburn '65 (Cheryl Swinburn)  
Tulsa, TX  
Mr. & Mrs. Max Swinburn '67 (Doris Swinburn)  
Dimmitt, TX  
Mr. & Mrs. Raymond Swofford, Jr. '47 (Sarah Swofford '47)  
San Diego, CA  
Mr. & Mrs. Fred Underwood '71 (Pam Underwood)  
Lubbock, TX  
Mr. & Mrs. John Wald '80 (Karen Wald '80)  
Southlake, TX  
Mr. & Mrs. Edward Whitacre '64 (Linda Whitacre '65)  
San Antonio, TX

\*As of September 18, 2010

## **Gold** (\$1,000 to \$2,499 annually)

Mr. & Mrs. Ken Abraham '63 (Renee Abraham '71)  
Lubbock, TX  
Mr. & Mrs. Terry L. Adams '78 (Deborah T. Adams)  
Henrico, VA  
Mr. & Mrs. William A. Adams '71 (Linda R. Adams '71)  
Arlington, TX  
Mr. & Mrs. Grant Adamson '81 (Nelda Adamson)  
Austin, TX  
Mr. & Mrs. Robert B. Adcox '95 (Keeley K. Orman-Adcox '95)  
Dripping Springs, TX  
Mr. John Albert '09  
Irving, TX  
Mr. Richard G. Alexander, D.D.S. '58 (Janna Alexander '58)  
Arlington, TX  
Dr. B. L. Allen '48  
Lubbock, TX  
Mr. & Mrs. Ronald G. Althof '79 (Deidra R. Althof)  
Newburgh, IN  
Mr. & Mrs. David Anderson '84 (Susan Anderson '85)  
Lake Oswego, OR  
Mr. & Mrs. Dennis W. Anthony '75 (Loraine C. Anthony)  
Frisco, TX  
Mr. & Mrs. M. Todd Barnes '91 (Amy Barnes)  
Boerne, TX  
The Honorable Ben Barnes & Melanie H. Barnes '77  
Austin, TX  
Mr. Paul M. Barowsky '00 (Sarah Barowsky)  
San Antonio, TX  
Mr. Danny Bates '78  
Dallas, TX  
Mr. & Mrs. William D. Benton '78 (Paula M. Benton)  
Van Alstyne, TX  
Mr. & Mrs. Oran H. Berry, III '71 (Linda L. Berry '70)  
San Angelo, TX

Mr. & Mrs. Brent C. Bertrand '87 (Tonya H. Bertrand '86)  
Round Rock, TX  
Mr. & Mrs. Hubert P. Bezner '49 (Victoria M. Bezner)  
Dallas, TX  
Mr. David D. Bishop '88  
Arlington, TX  
Mr. & Mrs. John E. Blake '49 (Carol J. Blake)  
Midland, TX  
Mr. & Mrs. Michael Bridges '81 (Cindy Bridges)  
The Woodlands, TX  
Mr. & Mrs. Bennie R. Brigham '65 (Mary G. Brigham '66)  
Dallas, TX  
Mr. & Mrs. Larry R. Britton '69 (Judith A. Britton)  
Arlington, TX  
Mr. & Mrs. William D. Brown '74 (Karen E. Brown '74)  
Austin, TX  
Lt. Colonel & Mrs. Mark Bryant '83 (Paula H. Bryant)  
Salt Lake City, UT  
Mr. & Mrs. Ronald Bryant '73 (Rebecca E. Bryant)  
Mechanicsburg, PA  
Mr. & Mrs. Steve Burleson '83 (Elizabeth G. Burleson '84)  
Midland, TX  
Mr. & Mrs. Larry R. Byrd '57 (Patricia A. Byrd)  
Dallas, TX  
Mrs. Barbara M. Carter '79  
Antioch, CA  
Mr. David R. Carter '87  
Levelland, TX  
Mr. & Mrs. Eugene C. Chambers '66 (Carole Chambers)  
Katy, TX  
Mr. Mark A. Cina '75  
Harker Heights, TX  
Dr. & Mrs. Kenneth Ciolli (Kim Ciolli '91)  
San Antonio, TX


Mr. & Mrs. Mark A. Conrad (Christy D. Conrad '92)  
Spring, TX  
Mr. & Mrs. Richard N. Cook '74 (Mary Cook)  
Katy, TX  
Dr. & Mrs. Todd K. Cowan '81 (Veronica Cowan)  
Fort Worth, TX  
Mr. Brenton A. Croley '96 (Carrie E. Croley '95)  
Carrollton, TX  
Mr. & Mrs. Tim G. Culp '81 (Annette Culp '81)  
Midland, TX  
Mr. Charles Cummings '59  
Fort Worth, TX  
Mr. Frank M. Cushing  
Falls Church, VA  
Mr. Richard R. Davila, II  
Lubbock, TX  
Mr. & Mrs. Kenneth G. Davis '84 (Lisa G. Davis)  
Tulsa, OK  
Mrs. & Mrs. Tom D. Davis '50 (Marjorie Davis)  
San Angelo, TX  
Mr. & Mrs. Sean D. Davis '86 (Donna Davis)  
Baltimore, MD  
Dr. & Mrs. Bill F. Dean, Ph.D. '61 (Peggy M. Dean '66)  
Lubbock, TX  
Mrs. Sue Derr '50  
Colleyville, TX  
Ms. Jane B. Dickson '74  
Stephenville, TX  
Mr. & Mrs. Jim A. Douglass '70 (Patti Douglass '85)  
Lubbock, TX  
Mr. & Mrs. Michael Dowdey '88 (Cynthia Dowdey '88)  
Richardson, TX  
Mr. & Mrs. John C. Downs '66 (Edie Downs)  
Sadler, TX



|   |  |   |
|---|--|---|
| Mr. Michael Earthman<br>Houston, TX   | Mrs. Peggy B. LaFont '61<br>Plainview, TX                                      | Mr. & Mrs. Gil H. Radtke '82 (Ann G. Radtke)<br>Houston, TX                 |
| Ms. Patricia A. Erwin '77<br>Taylor, TX   | Mr. & Mrs. Curt Langford '90 (Jill Langford '90)<br>Lubbock, TX                | Mr. & Mrs. Ben Ralston '76 (Jeannie Ralston '77)<br>Wichita Falls, TX       |
| Mr. & Mrs. Robert L. Fannin '70 (Linda B. Fannin)<br>San Antonio, TX              | Mr. Rowland C. Lawson '84<br>Soldotna, AK                                      | Mr. Jerry S. Rawls '67<br>Los Altos, CA                                     |
| Mr. & Mrs. Francisco Figueroa '67 (Sharon M. Figueroa)<br>Richland, WA            | Mr. & Mrs. Lanny G. Layman '77 (Joni Layman '79)<br>San Angelo, TX             | Mr. & Mrs. Jeffery F. Rea '84 (Michelle S. Rea)<br>Odessa, TX               |
| Mr. & Mrs. Edward B. Franco '70 (Nora Franco)<br>Irving, TX                       | Mr. Robert J. Lewis '49<br>Fairfax, VA   | Mr. J. Ross Relyea '53<br>Oklahoma City, OK                                 |
| Mr. & Mrs. Terry E. Fuller '77 (Linda S. Fuller '69)<br>Southlake, TX             | Mr. & Mrs. Russell H. Logan '51 (Carol L. Logan)<br>Colleyville, TX            | Mrs. Kathy H. Roberts '72<br>Houston, TX                                    |
| Mr. Joe Kirk Fulton '54<br>Lubbock, TX  | Mr. & Mrs. Christopher Loveless '93 (Stacy Loveless '92)<br>Cos Cob, CT        | Mr. & Mrs. Douglass C. Robison '79 (Angie Robison)<br>Midland, TX           |
| Mr. & Mrs. Ricky Gaddis (Melinda Gaddis '84)<br>Katy, TX                          | Mr. & Mrs. Larry K. Lowe '67 (Ashley Lowe)<br>Lubbock, TX                      | Ms. Terry Rolan '85<br>Saint Louis, MO                                      |
| Mr. & Mrs. Mariano Gomez, Jr. '90 (Elena Gomez)<br>Austin, TX                     | Mr. & Mrs. Wendell W. Mayes, Jr '49 (Mary Jane Mayes)<br>Austin, TX            | Mr. & Mrs. John Roueche '88 (Elise Roueche)<br>Houston, TX                  |
| Dr. & Mrs. James C. Graham '63 (Rachel S. Graham)<br>Creve Coeur, MO              | Mr. & Mrs. Bob Mayo '69 (Jo C. Mayo '71)<br>Petersburg, TX                     | Mr. & Mrs. Bari A. Sadler '02 (Mary K. Sadler '02)<br>Baytown, TX           |
| Mr. & Mrs. Thomas R. Green '64 (Mary Ann Green '64)<br>Fair Oaks Ranch, TX        | Mr. & Mrs. Brian F. McCoy '75 (Wetonnah L. McCoy)<br>San Marcos, TX            | Mr. & Mrs. John Saenz '96 (Suzanne Saenz '95)<br>Seminole, TX               |
| Mr. & Mrs. Steve Greer '68 (Dolores G. Greer)<br>Lubbock, TX                      | Mr. & Mrs. John L. McCoy '70 (Lynnda J. McCoy '68)<br>Haslet, TX               | Dr. & Mrs. Martin Salazar, Ed.D. '78 (Margie Salazar)<br>Lubbock, TX        |
| Mr. & Mrs. J. Todd Gregory '85 (Nancy E. Gregory)<br>Fort Worth, TX               | Mr. & Mrs. George G. McDuff '58 (Beverly J. McDuff '54)<br>Lubbock, TX         | Mr. & Mrs. Robbie R. Sartain '79 (Kathleen M. Sartain '79)<br>Midland, MI   |
| Mrs. Terri S. Guy '73<br>Santa Fe, NM   | Mr. & Mrs. M. Ryan McKenzie '98 (Kathleen McKenzie '04)<br>Sulphur Springs, TX | Mrs. Sammie F. Saulsbury '58<br>Tyler, TX                                   |
| Dr. Nadim Haddad '88<br>Potomac, MD   | Dr. John S. Menzies, D.V.M. '75<br>Cleburne, TX                                | Dr. Alan C. Schauer, D.D.S. '77<br>Austin, TX                               |
| Mr. & Mrs. David H. Hadden '78 (Pamela A. Hadden '87)<br>Allen, TX                | Ms. Patsy Middleton '57<br>Austin, TX  | Ms. Anita R. Smith '63<br>Slidell, TX                                       |
| Mrs. Karen Hamel '93<br>Lubbock, TX   | Mr. & Mrs. Robert B. Miers '82 (Sarah Miers)<br>Abilene, TX                    | Mr. & Mrs. Jerry V. Smith '65 (Gail P. Smith '68)<br>Dallas, TX             |
| Mrs. Amy R. Hammer '72<br>Falls Church, VA  | Mr. & Mrs. Raymond Mikolajczyk '60 (Hilda Mikolajczyk)<br>Broussard, LA        | Mr. & Mrs. Lucian Smith '74 (Kristin Smith '76)<br>Hunt, TX                 |
| Chancellor & Mrs. Kent R. Hance '65 (Susie Hance)<br>Lubbock, TX                  | Mr. & Mrs. Jacob A. Miller '01 (Erica Miller)<br>Lubbock, TX                   | Mr. Robert D. Smith '82<br>Fort Worth, TX                                   |
| Ms. Bobbie C. Harris<br>Opelika, AL   | Mrs. Martha H. Miller '49<br>Brenham, TX                                       | Mrs. Karisa P. Sprague '01<br>Draper, UT                                    |
| Mr. & Mrs. Joe W. Harris '55 (Denise M. Harris)<br>Bellingham, WA                 | Mr. Glenn Moor '84<br>Lubbock, TX  | Mr. & Mrs. Scott D. Stedman '98 (Tamie Stedman '98)<br>Frisco, TX           |
| Mr. & Mrs. Owen Harrison '73 (Lois Harrison)<br>San Angelo, TX                    | Dr. Joshua H. Moore '04 & Dr. Christina M. Moore '03<br>Tulia, TX              | Mr. & Mrs. Jacque Stoltz '49 (Marqurite Stoltz '47)<br>Midland, TX          |
| Dr. Robert I. Hart, M.D. '80 & Dr. Susan E. Hart, M.D.<br>Baton Rouge, LA         | Mr. & Mrs. Leslie Moore '83 (Teri Moore)<br>McKinney, TX                       | Mr. & Mrs. Larry G. Strickland '70 (Linda F. Strickland)<br>Colleyville, TX |
| Mr. & Mrs. John W. Harvill '72 (Jean R. Harvill)<br>Harvey, LA                    | Mr. & Mrs. Patrick Moore '94 (Kathryn Moore)<br>Plano, TX                      | Mr. & Mrs. Lance Taylor '99 (Dawn Taylor '00)<br>Frisco, TX                 |
| Mr. & Mrs. Marc Hayes (Amy Hayes '96)<br>Lubbock, TX                              | Mr. & Mrs. Paul C. Nader, M.D. '81 (Barbara Bergin-Nader '76)<br>Austin, TX    | Mr. & Mrs. R. Brian Teal '95 (Jessica Teal '96)<br>Dallas, TX               |
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| Mr. Scott E. Heinzman '87<br>Hanover Park, IL                                     | Mr. & Mrs. Mark Neas '92 (Gaylynn Neas)<br>Houston, TX                         | Mr. Marvin Thompson<br>Tyler, TX  |
| Mr. Homer L. Hensley, IV '96<br>Lubbock, TX                                       | Dr. James D. Norcross '87<br>Irving, TX  | Mr. & Mrs. Fred Timberlake, Jr. '68 (Kay G. Timberlake)<br>Lubbock, TX      |
| Mr. & Mrs. Christopher Herrin '82 (Cheryl Herrin '83)<br>Tampa, FL                | Mr. & Mrs. John C. Owens '71 (Cynthia M. Owens '73)<br>Lubbock, TX             | Mr. & Mrs. Christopher Traylor '86 (Laura Traylor)<br>Austin, TX            |
| Mr. & Mrs. Gregory R. Hoes '86 (Lori Hoes)<br>Garland, TX                         | Dr. & Mrs. Brian Papworth '88 (Mardi Papworth)<br>Albuquerque, NM              | Mr. & Mrs. Jerry Turner '68 (Diane Turner '68)<br>Blanco, TX                |
| Mr. & Mrs. Timothy S. Hopper '82 (Gretchen Hopper '86)<br>Katy, TX                | Mr. Paul E. Parkinson '74<br>Plano, TX   | Mr. & Mrs. John B. Walker '68 (Lisa A. Walker)<br>Houston, TX               |
| Mr. & Mrs. Don J. Howe '71 (Vickie Howe)<br>Alpharetta, GA                        | Mr. Gary R. Petersen '68<br>Houston, TX  | Mr. & Mrs. Ben B. Wallace '76 (Patricia H. Wallace)<br>Corpus Christi, TX   |
| Mr. & Mrs. Christopher Huckabee '91 (Robin Huckabee '92)<br>Fort Worth, TX        | Mr. & Mrs. Mike J. Petraitis '79 (Martha M. Petraitis '81)<br>Midland, TX      | Mr. & Mrs. Dan G. Webster, III '61 (Molly I. Webster)<br>San Antonio, TX    |
| Mr. & Mrs. Drew M. Ingram '79 (Laura J. Ingram '79)<br>Midland, TX                | Mr. David R. Pickering<br>Lubbock, TX  | Mr. D. Andy Williams '91 (Camille Williams)<br>Dimmitt, TX                  |
| Mr. & Mrs. Rex Isom '78 (Nancy Isom '80)<br>Idalou, TX                            | Mr. Ivan W. Pinney '07<br>The Woodlands, TX                                    | Mr. & Mrs. Lewis Williams '57 (Janelle Williams)<br>Montgomery, TX          |
| Mr. Parker C. Johnson '97<br>Houston, TX  | Mr. & Mrs. Stephen S. Poore '90 (Christina Poore)<br>Mercer Island, WA         |   |
| Mr. Van J. Josselet '74<br>Dalhart, TX  | Mr. & Mrs. Billy Power '47 (Ruby Power '44)<br>Lubbock, TX                     |   |
| Major & Mrs. Anthony D. Killa '95 (Carolyn T. Killa)<br>Atlanta, GA               | Mr. & Mrs. Jeffrey M. Pratt (Amy Pratt)<br>Austin, TX                          |   |
| Mr. & Mrs. Derrick Kirkpatrick '01 (Kimberly Kirkpatrick '01)<br>Pflugerville, TX | Mr. & Mrs. Scott R. Pullen '80 (Carroll A. Pullen)<br>Sugar Land, TX           |   |
| Mr. S. Winnard Kothmann '61<br>Humble, TX   | Mr. & Mrs. Terry H. Putman '69 (Mendy W. Putman '81)<br>Colorado Springs, CO   |   |

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## ALUMNI NEWS «

Federation's Silver Medal Award at the organization's annual Silver Medal Award Luncheon. Her husband is **JIM A. DOUGLASS** ('70 BBA Management).

**JAY K. RUTHERFORD** (BS Agricultural Economics) Fort Worth, Texas, Jackson Walker L.L.P. partner, recently was chosen for the BTI Client Service All Stars 2010. His wife is **KAY HOWELL RUTHERFORD** ('85 BSE Secondary Education).

# '86

**JON M. LAVY** (BAR Architecture Design) Chester, Conn., is a principal in Centerbrook Architects & Planners, LLP. His wife is Mary.

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## » ALUMNI NEWS

'87

**JOHNNY ROSS JR.** (BA Political Science) Mansfield, Texas, cofounded MedHab LLC in 2008. The company was selected one of the "Most Promising" Life Science companies at the ninth annual Rice Alliance for Technology & Entrepreneurship Life Science Venture Forum. Johnny's wife is Janice.

**WILLIAM B. CALHOUN** (BA Marketing) Grand Prairie, Texas, recently won the Summer Thoroughbred Meet at Lone Star Park in Grand Prairie by saddling 124 winners, putting him in the money 35 percent of the time and



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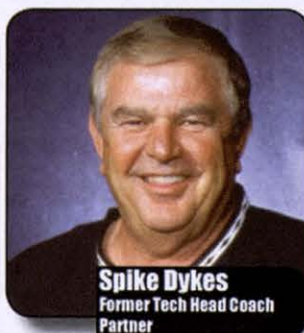
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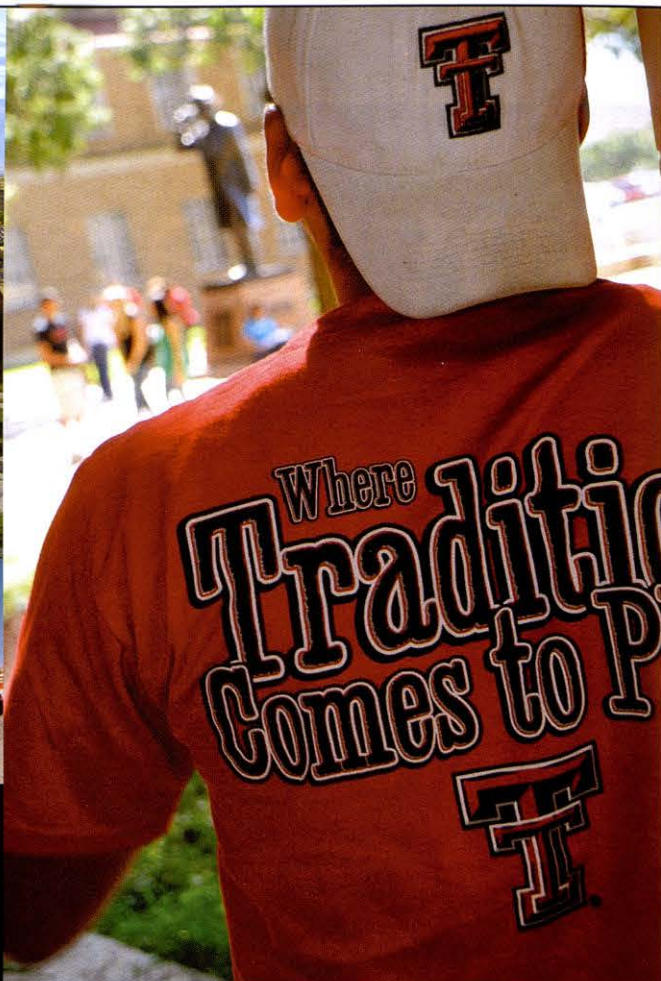
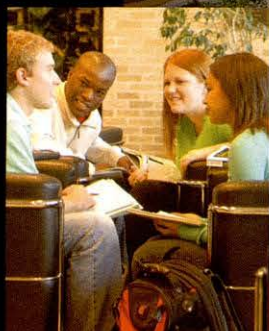


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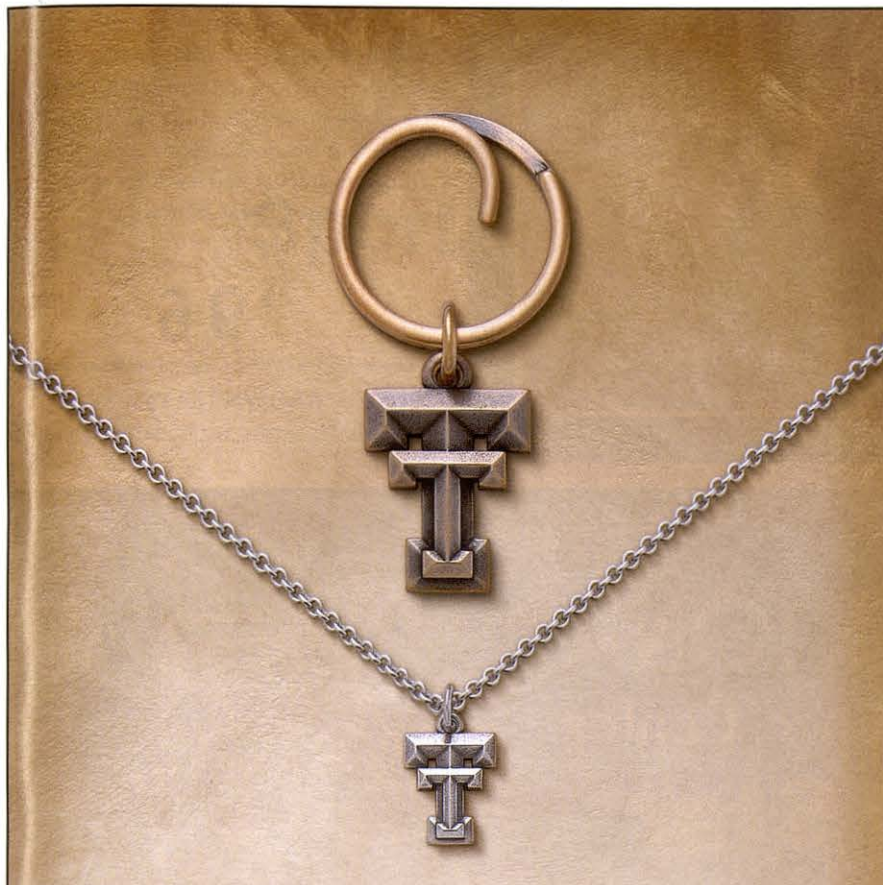
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'88

winning purses that totaled more than \$1.1 million. He raced Jody's Slew in the Kentucky Oaks—a prelude to the Kentucky Derby—at Churchill Downs.

**MARK T. CRAWFORD** (BS Electrical Engineering, '91 MS Electrical Engineering, '94 Ph.D. Electrical Engineering) Austin, Texas, a research scientist at the Institute for Advanced Technology at The University of Texas at



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## » ALUMNI NEWS

Austin, recently received the Peter Mark Medal at the 15th EML Symposium. His wife is **KAY SHIVE CRAWFORD** ('88 BA Advertising/Public Relations).

## '92

**BRADLEY OLESEN** (BA Music, '95 MM Music Performance 2) South Miami, Fla., received his doctorate in music education from the University of Miami in June. He presented at the International Society of Music Educators in Beijing, China, in August and has a recent publication in the Choral Journal.

## '96

**ALEX J. BROWN** (BA Political Science) Houston, Texas, recently joined



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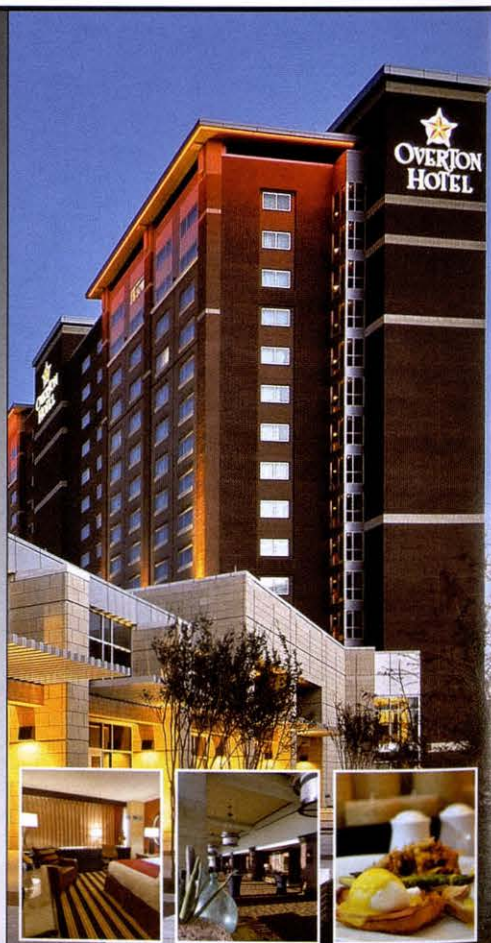
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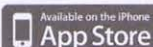


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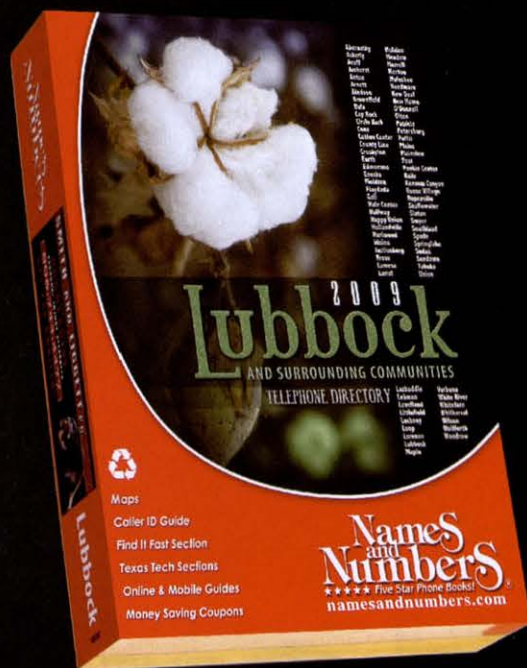


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## ALUMNI NEWS «

Buck Keenan LLP, a downtown Houston-based business litigation firm. His wife is **CELESTE BRESSLER BROWN** ('98 BBA Marketing).

**ERIC L. WEST** (BSCE Civil Engineering, '98 MSCE Civil Engineering) Midland, Texas, was selected as the 2010 National Young Engineer of the Year by the National Society of Professional Engineers. His wife is April.

# '98

**BRETT A. SUMROW** (MAR Architecture) Garland, Texas, a vice president of Corgan, one of the largest U.S.-based architectural and interior design firms, specializes in project and contract management for the education team.



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TEXAS TECH UNIVERSITY  
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## » ALUMNI NEWS

### '99

**JAMIE SIMS BUROW** (BS Exercise and Sports Sciences, '03 MS Interdisciplinary Studies) Lubbock, a certified fraud examiner, is a senior fraud analyst at Match.com. Her husband is Peter.

### '00

**DANIELLE NEEDHAM** (BA Public Relations, '03 JD Law) Fort Worth, Texas, a Jackson Walker L.L.P. associate, recently was honored as one of the Fort Worth Business Press's "40 Under 40."

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## ■ Business Breakfast Series

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January 18, 2011 - Q&A with Guy Bailey and Bill Dean

April 20, 2011 - Jerry Rawls

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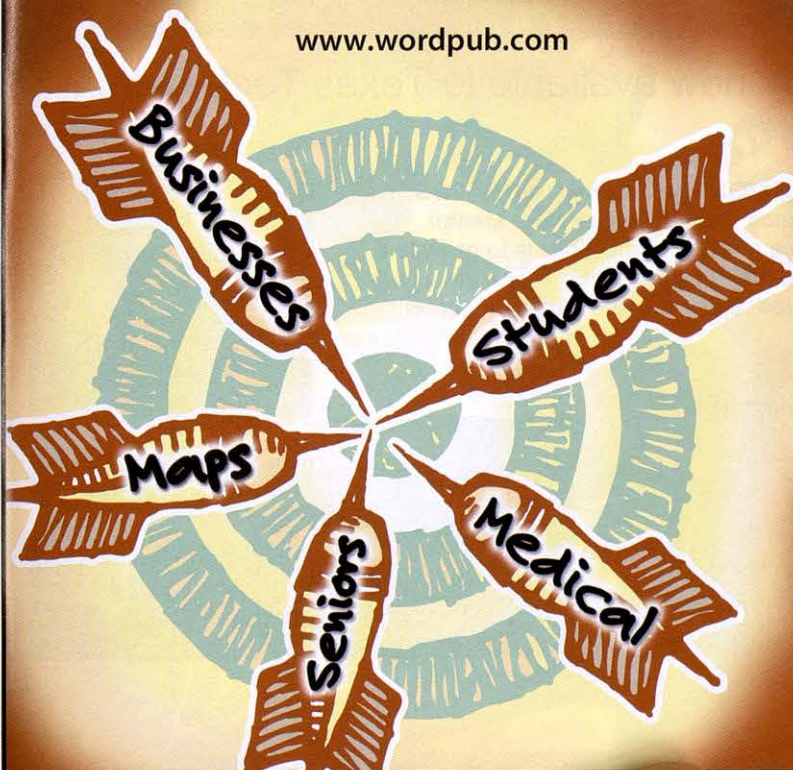
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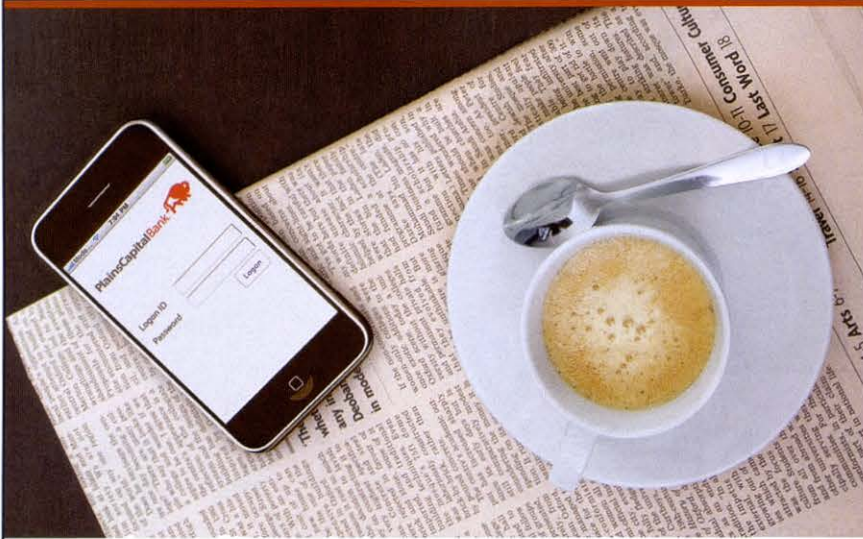
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- Information Interviews
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## '01

**ALISON HOOD BAKER** (BS Multidisciplinary Studies, '02 M.Ed. Language/Literacy Education) Houston, Texas, married Jason Dec. 12, 2009.

**ERIC C. BURRELL** (BBA Management Information Systems, '03 MBA General Business) Lubbock, and his wife, **KATHLEEN MEDFORD BURRELL** ('03 MPA Public Administration, JD Law) announce the birth of their second daughter, Elizabeth Prather, on April 21.

**MARY MULLOY** (BS Restaurant, Hotel and Institutional Management) Hurst, Texas, group sales manager for the Warwick Melrose Hotel in Dallas, Texas, married Brian Pack Sept. 5.

## '02

**MATTHEW R. LADD** (BA English) Brooklyn, N.Y., is the recipient of the 2009 Anthony Hecht Poetry Prize, which includes a \$5,000 award and publication of the winning book manuscript, "The Book of Emblems," by Waywiser Press, both in the United States and the United Kingdom.

## '03

**CRYSTAL RIGGS** (BBA Marketing) Austin, Texas, is a patient services representative for Austin Home Therapy.

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'06

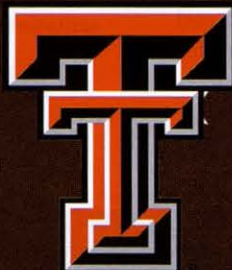
**ROSS CUNNINGHAM** (BBA Accounting, MSA Accounting) Fort Worth, Texas, married **DESSIE LOU YORK** ('07 BBA Accounting, MSA Accounting) June 26 in Fort Worth. Both are certified public accountants.

'07

**CHRISTI CHESNER** (BA Public Relations) Dallas, Texas, recently was promoted by Lewis Public Relations to the position of account lead.

**J.D. HANNAGAN** (JD Law) Dallas, Texas, married **SUSAN KEELING** ('07 JD Law) Jan. 16, 2010.

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2. Issue Frequency: **Monthly**

3. Issue Date for Circulation Data Below: **01/16/10**

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5. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®):  
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Lubbock, TX 79409**

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**Texas Tech Alumni Association, 17th & University  
Lubbock, TX 79409**

7. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank):  
Publisher: **Bill Dean, Texas Tech Alumni Association, 17th & University  
Lubbock, TX 79409**  
Editor: **Jean Ann Cantore, Texas Tech Alumni Association, 17th & University  
Lubbock, TX 79409**  
Managing Editor: **Jennifer Ritz, Texas Tech Alumni Association, 17th & University  
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*Jean Ann Cantore*

Date: **9-30-10**

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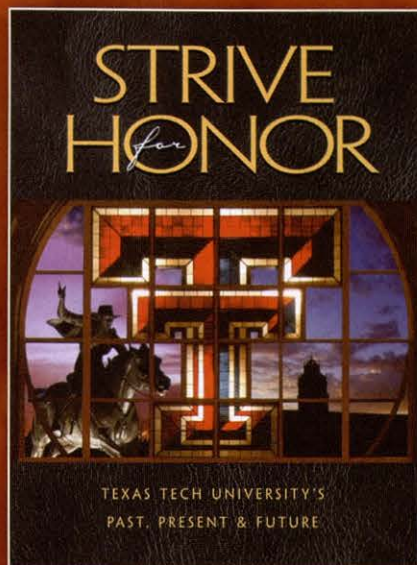
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Date: **9-30-10**

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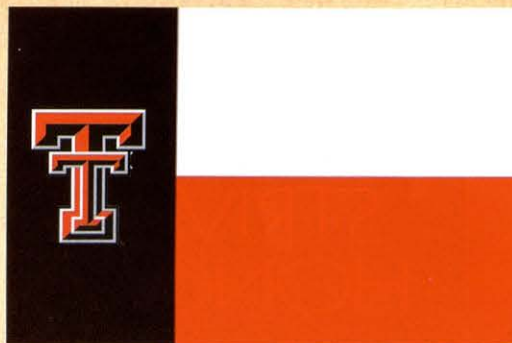
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### SCHEDULE

**8:30 AM...RECEPTION IN CAPITAL EXTENSION AUDITORIUM, ROOM E1.004**

**9 AM...WELCOME & OVERVIEW OF DAY'S EVENTS**

**10 AM...RECOGNITION IN HOUSE CHAMBER**

**11 AM...RECOGNITION IN SENATE CHAMBER**

**1:30 PM...PERSONAL VISITS TO EVERY STATE LEGISLATIVE OFFICE**

**5:30 PM...TEXAS TECH RECEPTION AT STEPHEN F. AUSTIN HOTEL**

FOR MORE INFORMATION, CONTACT JIM DOUGLASS AT

[JIM.DOUGLASS@TTU.EDU](mailto:JIM.DOUGLASS@TTU.EDU)

OR 806.742.3641 x228



# In Memoriam

## MILITARY

**CURTIS D. MILLER** '68, of Azle, Texas, died March 29, 1972. Miller was a U.S. Air Force major who died during the Vietnam War, when the Air Force AC-130 in which he was traveling was shot down over Laos. His remains, discovered several years ago, were identified in 2009.

**ROBERT H. ANDERSON**, former faculty member, of Tampa, Fla., died June 3.

**MARK S. AUSTRY** '00, of Lantana, Texas, died March 14. He is survived by his wife, **MARIANA ALVAREZ AUSTRY** '01.

**BILL D. BLAKE** '50, of Lubbock, died May 18.

**SUSAN BOEDEKER KELLY** '69, of Plano, Texas, died May 24.

**WILLIAM M. "BILL" BREEDLOVE** '60, of Lubbock, died May 14.

**KELLY G. CASEY** '81, '83, '88, of Yakima, Wash., died April 2.

**DAVID M. CLAYBROOK** '01, of Wolforth, Texas, died May 12. He is survived by his wife, **KAMI AUSTIN CLAYBROOK** '01.

**ELAINE MCCOY DUNN** '64, '76, of Tyler, Texas, died May 19.

**CARL L. EATHERLY** '58, of Plano, Texas, died March 4. He is survived by his wife, **SHARON ENGLISH EATHERLY** '62.

**BEVERLY "BEE" ENGLISH** '93, '96, '98, '04, of Austin, Texas, died May 21.

**JAMES R. FERGUSON** '50, of Lubbock, died June 14.

**CLYDE LEEMAN FINCHER** '30, of San Benito, Texas, died Sept. 6.

**BOREN L. GREEN** '49, of Lubbock, died June 5.

**LYNN W. GRIFFIN JR.** '58, of Greenwood, Ark., died Nov. 20, 1999.

**JAMES W. HARPER**, a faculty member in the 1960s in the Department of History, of Arlington, Texas, died March 30.

**RICHARD A. HENRY** '82, of Huntsville, Texas, died June 2.

**DYSART E. HOLCOMB** '37, former dean of the College of Engineering, Amarillo, Texas, died Feb. 26.

**JERRY D. HUDSON** '60, of Fayetteville, Ark., died April 20.

**GLENDON T. JOHNSON** '51, of Abilene, Texas, died May 20.

**GARY L. JUSTICE** '71, of Lake Cherokee, Texas, died May 27.

**E. EUGENE KING** '57, of Lubbock, died May 22. He is survived by his wife, **NELDA KING** '79, '81.

**SHAYNE KOHOUT** '99, of Atlanta, Ga., died May 13.

**U. DEVERELLE "DEDO" LEWIS** '50, of Lubbock, died May 21.

**THOMAS EARL LOCKHART JR.** '50, of Asheville, N.C., died June 5.

**JACQUELINE SMALL MCCLEROY** '48, of Lubbock, died June 8.

**ROBERT WILSON MCMULLAN** '56, of Austin, Texas, died April 24.

**JUDY BOONE MCWILLIAMS** '64, of Lubbock, died April 27. She is survived by her husband, **RONNIE R. MCWILLIAMS** '65.

**DONNA MILSTEAD** '09, of Lubbock, died May 21.

**WILLIAM "SCOTT" MURRAY** '68, of San Marcos, Texas, died April 27.

**NINA WRIGHT SHIPP** '42, '52, of Crosbyton, Texas, died May 17.

**GERALDINE SIMMONS** '44, of Clifton, Texas, died May 21.

**JANA FOSTER SNYDER** '83, of Lubbock, died June 20. She is survived by her husband,

**TIMOTHY S. SNYDER** '83.


**CLAY E. THOMPSON Jr.** '36, of Falls Church, Va., died May 11.

**BETTY SUE WAGNER** '50, '66, of Lubbock, died June 25. She is survived by her husband, **FRED WAGNER** '50, '68, '71.

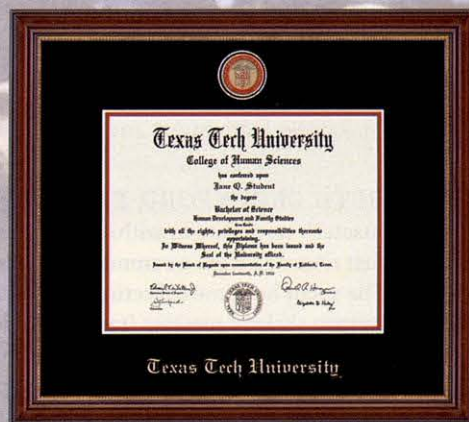
**ALFRED K. "BUD" WATSON** '57, of Midland, Texas, died April 1. He is survived by his wife, **DORISE STONE WATSON** '57.

**KATHLEEN WEBB WEISS** '41, of Brownfield, Texas, died May 14.

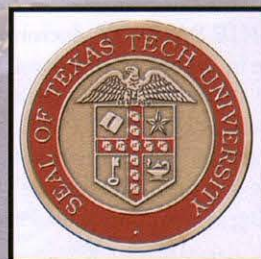
**WETA SPYKES WYLIE** '35, '54, of Norman, Okla., died April 8.

**CLINT FORMBY** '49, Hereford, Texas, died July 31. He was the only Texas Tech graduate who served as Student Government Association president, president of the Texas Tech Alumni Association and chairman of the Texas Tech Board of Regents. He was also named a Distinguished Alumnus. [See "For Your Information" on p. 6 of this issue.] 

## The Perfect Graduation Gift!

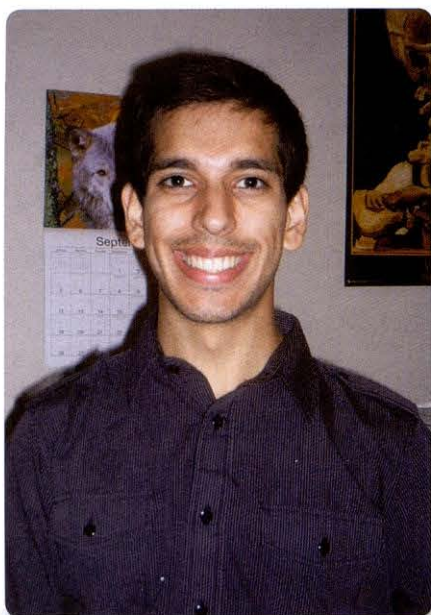


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The Society of Physics Students (SPS) recognized **DANIEL DOMINGUEZ**, a physics undergraduate student and president of the SPS Chapter at Texas Tech, as one of the SPS 2010 Leadership Awardees to receive the amount of \$2,000 scholarship. He was selected from a group of exceptional applicants and is to be commended on his outstanding academic performance and high level of SPS activity.

**RICHIE ERICKSON**, A doctoral student in the Department of Environmental Toxicology at The Institute of Environmental and Human Health (TIEHH), has received a STAR (Science To Achieve Results) Fellowship from the United States Environmental Protection Agency. Richie is using current ecological theory to understand how contaminants and other stressors may interact and determine the structure of ecological communities.

**CARIE LAMBERT**, A doctoral student in technical communication in the Department of English, is the 2010 recipient of the \$800 Graduate Scholarship from the Technical Editing Special Interest Group of the Society for Technical Communication (STC). She also is the recipient of a \$1250 scholarship from the Helen Hodges Educational Charitable Trust for 2010.

**JANIE SANTOY**, doctoral candidate in Technical Communication in the Department of English, is the recipient of the 2010 CPTSC Diversity Scholarship. The award of \$500.00 will be presented at this year's annual meeting of the Council for Programs in

Technical and Scientific Communication in Boise, Idaho

**JESSICA VIDRINE**, a doctoral student in creative writing in the Department of English, was awarded a 16-day writing residency at the Virginia Center for the Creative Arts (VCCA) in Amherst, Va. She was also a finalist for the Janet B. McCabe Poetry Prize with the poem "Sometimes Sadness," which will be published in the Winter 2010/2011 (Issue 18) of *Ruminate Magazine*: Faith in Art and Literature.

**BETH CROCKFORD-PETERS**, a master's candidate in anthropology has just returned from a summer of research. She spent her time collecting data on 279 human skeletal remains from the Middle-Late Etruscan Iron Age period. The burials are housed in the National Etruscan Museum of Tarquinia, Tarquinia, Italy. She intends to present the data at the American Association of Physical Anthropologists meeting next April.

**DAVID C. MCDANIEL**, doctoral candidate in history, was recently awarded \$10,000 from the Helen Jones Foundation for a dissertation-writing

fellowship. McDaniel was also awarded a \$2,000 research grant to conduct archival research in Spain by the Program for Cultural Cooperation sponsored by Spain's Ministry of Culture.

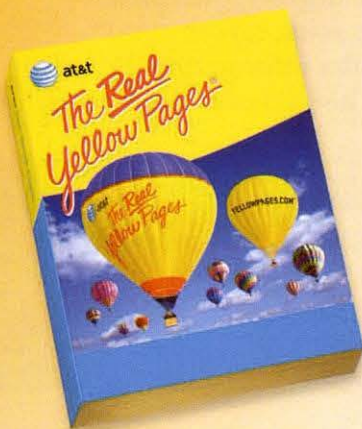
**CHIYOUNG JEONG**, A doctoral student in the Department of Physics, and other junior physicists at Fermilab have been featured in Sept. 10 edition of *Fermilab Today* concerning their pivotal roles in producing the first physics result of the new particle search using CMS detector at Large Hadron Collider.

The Department of Psychology is proud to announce that its student chapter of the national Human Factors and Ergonomics Society has been awarded "Gold Level" status for its contribution to the field and students' professional development. Three students, Kerstan Cole, John Morris and Paul Derby, will be elevated to "Student Members with Honors" for excelling in all aspects of their professional development.



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It will be surrounded by 16-by-8 inch cast stone pavers that will honor the leadership achievements of Texas Tech alumni and friends who are donors to the project.

The pavers may include degrees, graduation years, honors, leadership roles, career accomplishments or similar information. Priced at \$750, each paver may be paid over three years.

Pavers for \$750 each – payable over three years – will line the Leadership Plaza and will be a permanent monument to the donors' leadership roles during their years at Texas Tech or from their careers. For more information, contact Texas Tech Alumni Association at (806) 742-3641.

REX ISOM,  
BBA '79  
PRESIDENT, TEXAS TECH  
ALUMNI ASSOCIATION '08

DAVID UNDERWOOD  
BBA '81  
PRESIDENT  
PHI KAPPA PSI, '77



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